Turnover in retail trade at the end of April 2022

20 May 2022

**Turnover in retail trade fell slightly in April**

*Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.*

In April, turnover in retail trade inched down by 0.8% against March, adjusted for seasonal and working day variations. Food sales rose by 1.9%, whereas those of manufactured goods fell over the month by 3.0%, impacted by the declines in new car sales and furniture sales, which dropped by 6.9% and 7.5% respectively. Over the past three months, manufactured goods sales nevertheless increased by 3.7%, driven by consumer electronics, which fell by 6.5% in April but rose by 6.5% over the three-month period.

**In terms of distribution channels,** sales of small retailers fell over the month by 5.0%, while those of supermarkets rose by 2.3% and by 2.4% for hypermarkets.

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**Total manufactured goods and food sales: M/M-1 change (%)**

Month-on-month change; seasonally and working-day adjusted volume terms

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**Notes:**

1) The quarter-on-quarter change is calculated as the ratio of the average of the indices for the current quarter (February-March-April) to the average for the previous quarter (November-December-January).
2) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
3) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components. *Given the lockdowns of April 2020 and April 2021, this month’s figures should be interpreted with a degree of caution, in particular at the granular product level.*
Period under review: April 2022

Retail trade by certain outlet category: M/M-1 change (%)  
Month-on-month change, seasonally and working day adjusted volume terms

-6%  -4%  -2%  0%  2%  4%  6%  8%

Department stores
Supermarkets
Hypermarkets
Small retail stores

Retail trade by certain outlet category: M/M-1 change (%)  
Month-on-month change; seasonally and working day adjusted volume terms

Total manufactured goods and food

Distance sales (including internet sales)

Source: FEVAD and Banque de France

Provisional data as of the 7th working day following the month under review.

Notes:

1) The quarter-on-quarter change is calculated as the ratio of the average of the indices for the current quarter (February-March-April) to the average for the previous quarter (November-December-January).

2) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers March 2022. The actual figure for April will be published as soon as it is available.

3) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see sectoral level information, methodology, publications calendar and contacts

Find the series on the website of the Bank of France in Webstat Banque de France database.

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