

Turnover in retail trade at the end of July 2022

August, 19th 2022

Turnover in retail trade contracted slightly in July

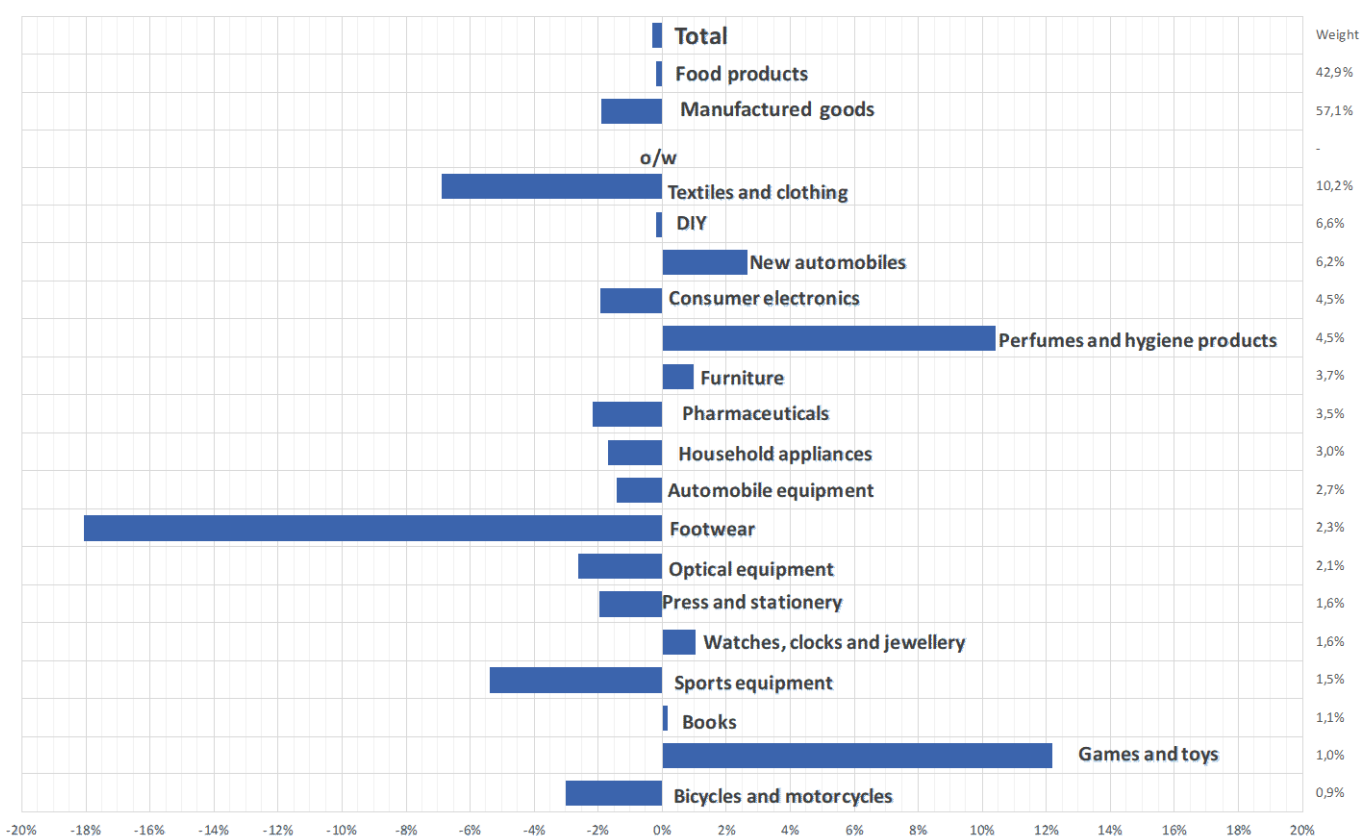
Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In July, turnover in retail trade fell slightly by 0.3% compared with June (adjusted for seasonal and working day variations). This change was mainly due to a 1.9% drop in sales of manufactured goods compared with June, particularly driven by the footwear (down 18.1%), textiles and clothing (down 6.9%) and sports equipment (down 5.4%) sectors. By contrast, sales of i) games and toys and ii) perfumes and hygiene products were buoyant with gains of 12.2% and 10.4%, respectively. Sales of food products also declined in July (down 0.2%) but to a far lesser extent than sales of manufactured goods.

Quarter-on-quarter, the 1.5% decrease in overall sales was driven by a 3.0% fall in sales of manufactured goods, while the contraction in food sales was more modest at 0.8%.

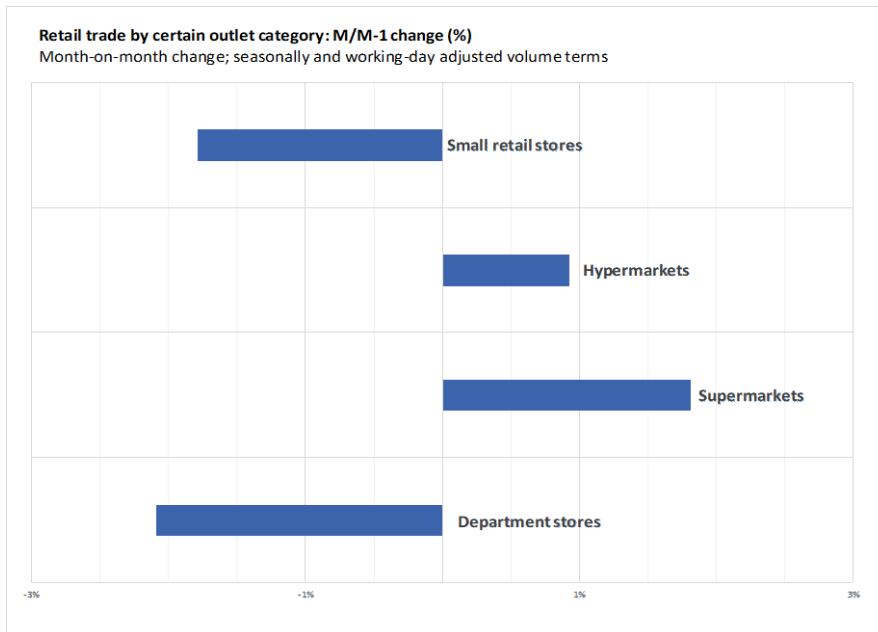
Total manufactured goods and food sales: M/M-1 change (%)

Month-on-month change; seasonally and working-day adjusted volume terms

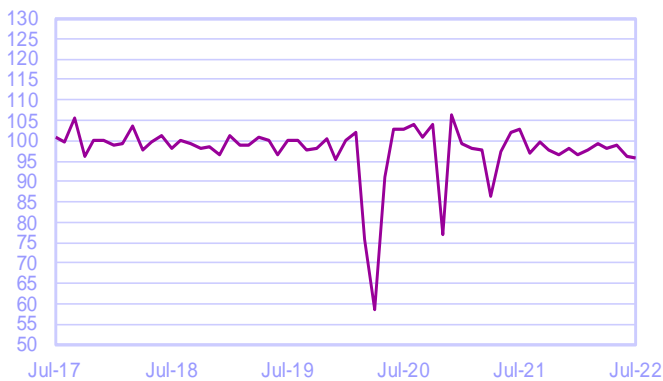


Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.



Total manufactured goods and food



Distance sales (including internet sales)



Source : FEVAD and Banque de France

Provisional data as of the 7th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers June 2022. The actual figure for July will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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