

## Turnover in retail trade at the end of October 2022

### Breakdown by manufactured product and outlet category

#### Changes by product

<b>October</b> Indices in volume terms adjusted for seasonal and working-day variations (100=2010)	<b>Index M</b>	<b>Index M-1</b>	<b>Index M-12</b>	<b>Quarter-on- quarter % change (*)</b>
<b>Total</b>	<b>93,9</b>	<b>97,6</b>	<b>99,3</b>	<b>-0,8%</b>
<b>Food (43%)</b>	<b>86,0</b>	<b>88,9</b>	<b>93,4</b>	<b>-1,2%</b>
<b>Manufactured goods O/W (57%)</b>	<b>99,6</b>	<b>103,7</b>	<b>103,6</b>	<b>-0,9%</b>
Textiles and clothing (10%)	88,5	94,3	95,3	-2,3%
Footwear (2%)	75,8	82,5	82,9	-5,2%
DIY (7%)	103,9	109,3	106,0	1,6%
Consumer electronics (5%)	162,2	174,3	162,9	3,9%
Furniture (4%)	77,7	80,0	82,0	0,2%
Household appliances (3%)	108,1	110,9	120,2	-0,4%
New automobiles (6%)	75,4	82,9	83,1	4,4%
Automobile equipment (3%)	91,8	96,6	95,1	0,8%
Perfumes and hygiene products (4%)	81,8	81,6	76,5	6,2%
Pharmaceuticals (3%)	162,9	164,1	152,5	0,2%
Optical equipment (2%)	96,3	98,2	100,1	1,6%
Press and stationery (2%)	55,7	57,0	58,1	-4,0%
Watches, clocks and jewellery (2%)	71,3	72,6	78,3	0,2%
Sports equipment (1%)	138,6	135,0	133,6	-0,5%
Books (1%)	73,6	76,7	80,6	0,4%
Games and toys (1%)	113,0	112,8	128,1	2,9%
Bicycles and motorcycles (1%)	131,8	131,8	140,3	-0,7%

Notes: % = Relative weight of products in the "total" aggregate of retail sale  
Source: Insee (household consumption expenditure 2015)

#### Changes by outlet category (\*\*)

<b>October</b> Indices in volume terms adjusted for seasonal and working-day variations (100=2010)	<b>Index M</b>	<b>Index M-1</b>	<b>Index M-12</b>	<b>Quarter-on- quarter % change (*)</b>
<b>Small retail stores</b> (excluding automobile sales)	<b>98,7</b>	<b>102,5</b>	<b>104,2</b>	<b>0,6%</b>
<b>Large general retailers O/W</b>	<b>99,4</b>	<b>104,9</b>	<b>105,9</b>	<b>-1,7%</b>
Department stores	101,3	106,5	102,0	2,8%
Supermarkets	95,3	96,7	100,7	-1,9%
Hypermarkets	93,8	97,7	100,0	-0,9%
Distance sales	NA	165,5	170,5	NA

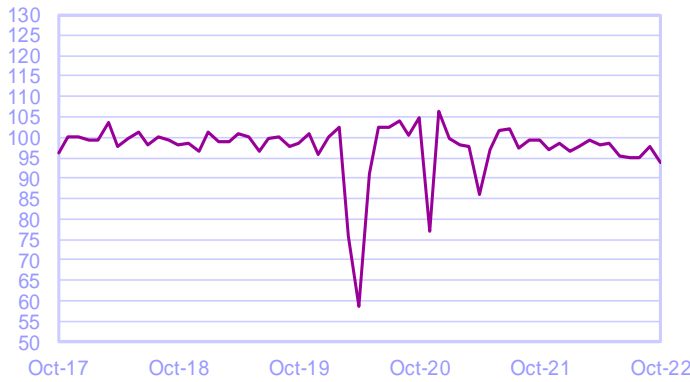
(\*\*) The outlet categories do not make up the complete scope of the "Total by product" aggregate, which includes other forms of retailers such as large specialist retailers and chains (for which no specific index is calculated).

The Fevad and the Banque de France work together to publish figures for distance sales (excluding food). The last published figure covers September 2022. The figure for October will be published as soon as it is available.

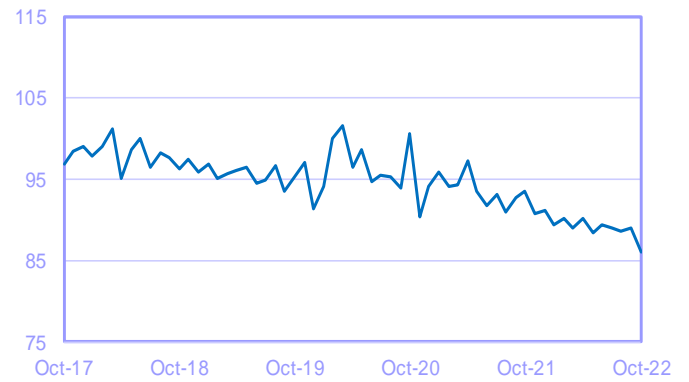
## Retail sale - Total

Nota: % = Relative weight of products in the "total" aggregate of retail sale

**Total manufactured goods and food**



**Food products (43%)**



## Manufactured goods

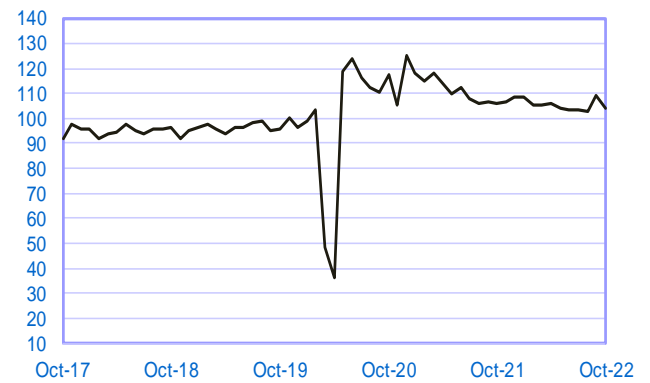
(57% of total food and manufactured goods in household consumption)

### HOME EQUIPMENT

**Consumer electronics (5%)**



**DIY (7%)**



**Furniture (4%)**

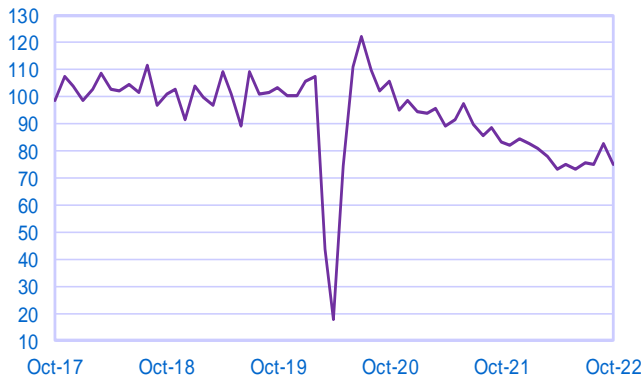


**Household appliances (3%)**

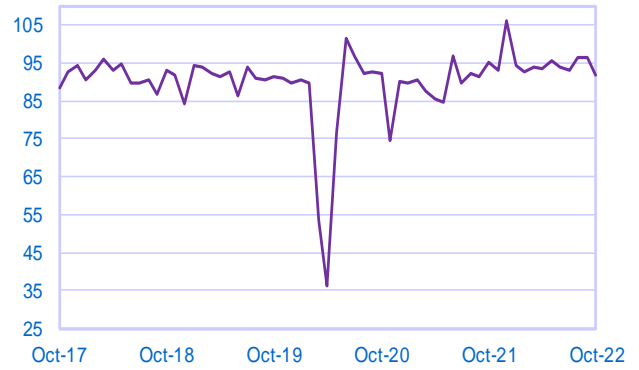


**AUTOMOBILE**

**New automobiles (6%)**

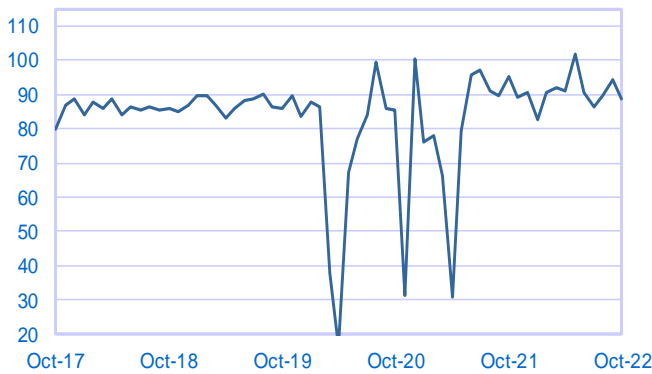


**Automobile equipment (3%)**

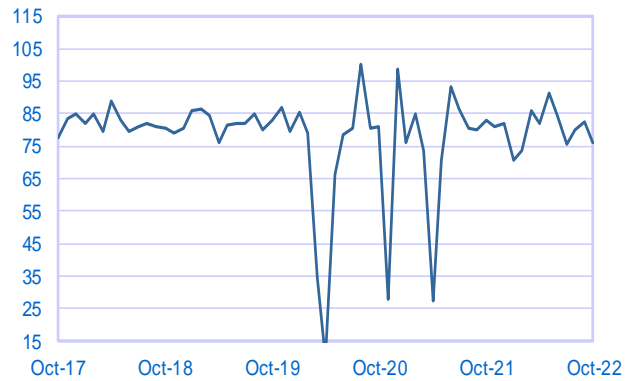


**PERSONAL EQUIPMENT**

**Textiles (10%)**

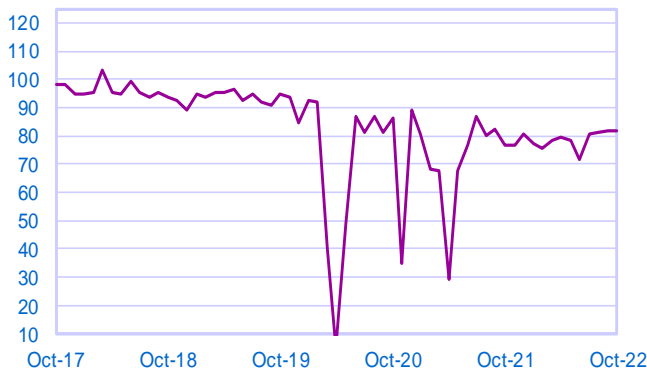


**Footwear (2%)**

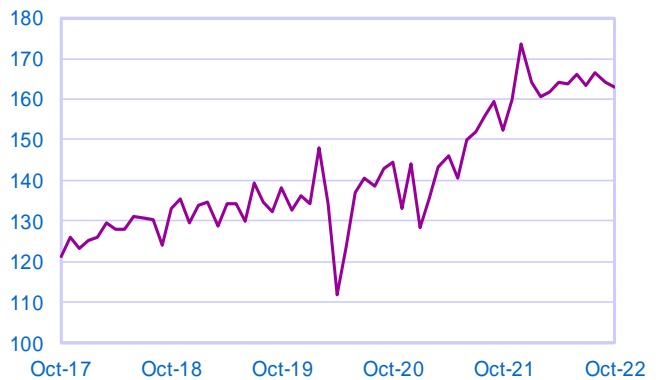


**OTHER PRODUCTS**

**Perfumes - hygiene products (4%)**

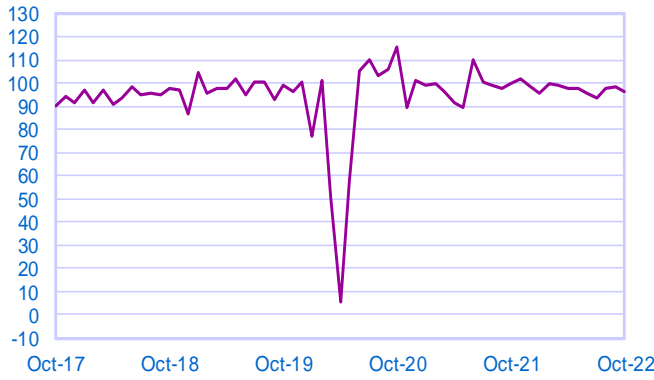


**Pharmaceuticals (3%)**

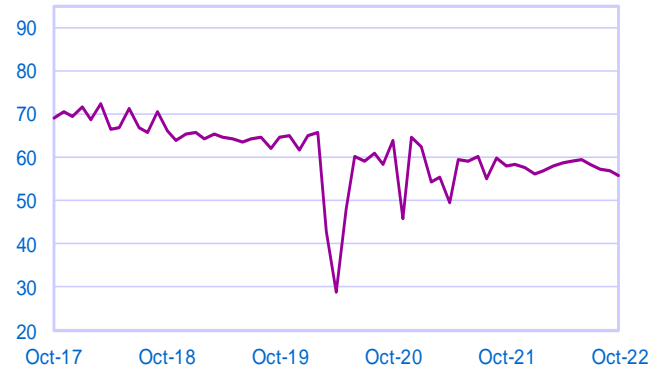


Period under review : October 2022

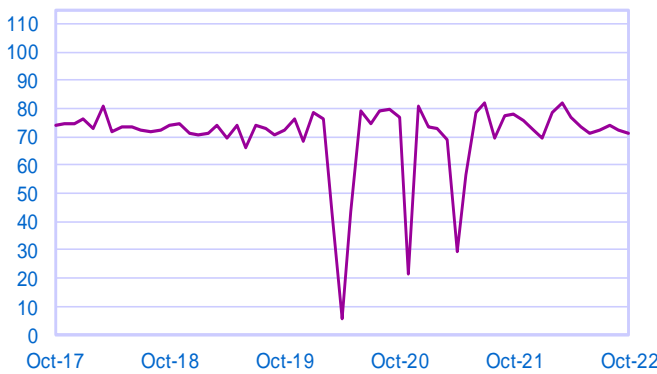
**Optical equipment (2%)**



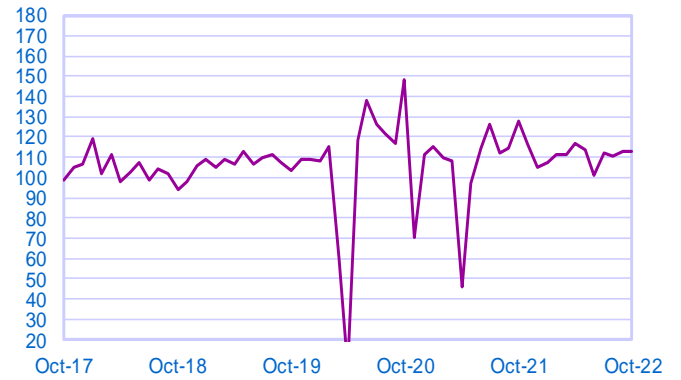
**Press and stationery (2%)**



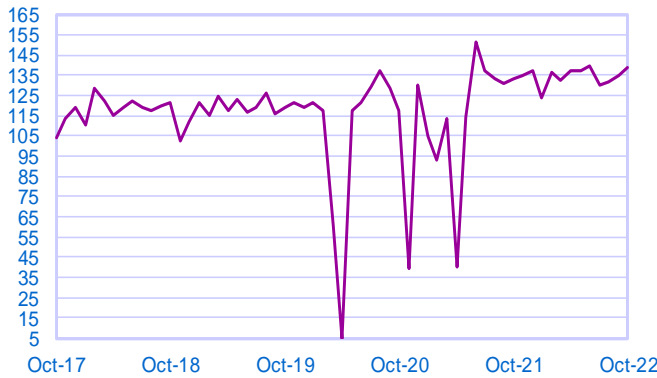
**Watches, clocks and jewellery (2%)**



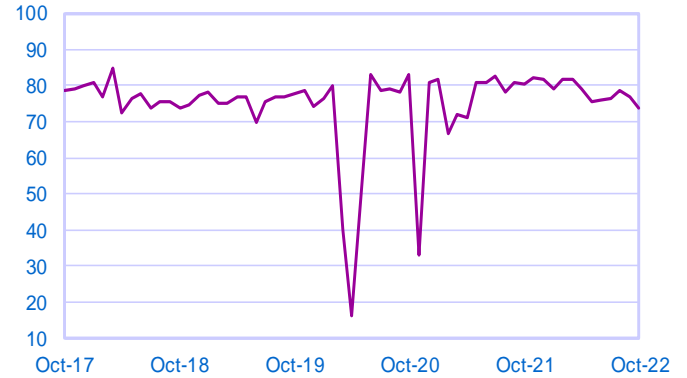
**Games and toys (1%)**



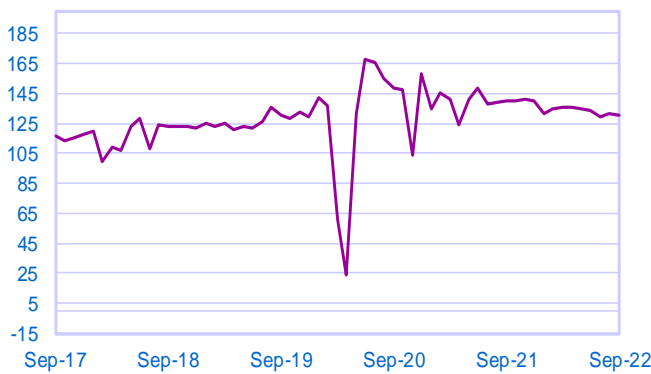
**Sports equipment (1%)**



**Books (1%)**

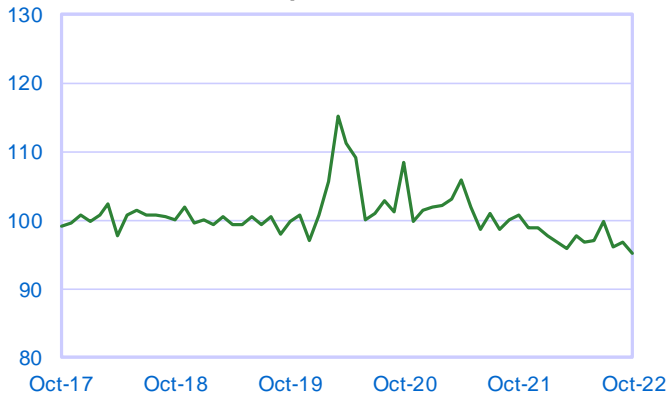


**Bicycles and motorcycles (1%)**

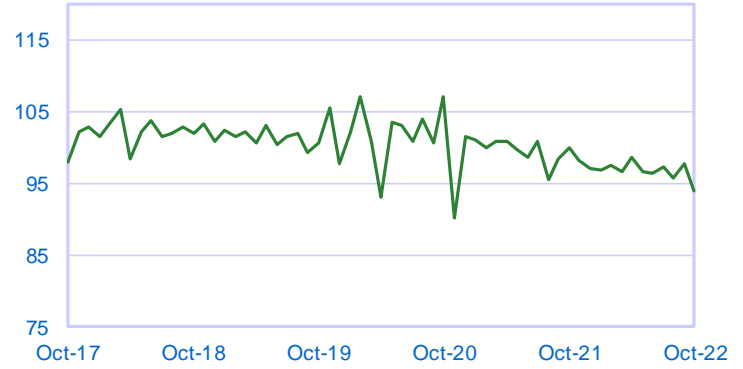


**Outlet category**

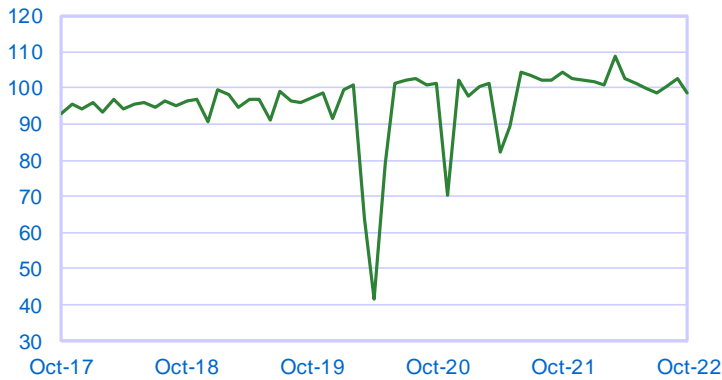
**Supermarkets**



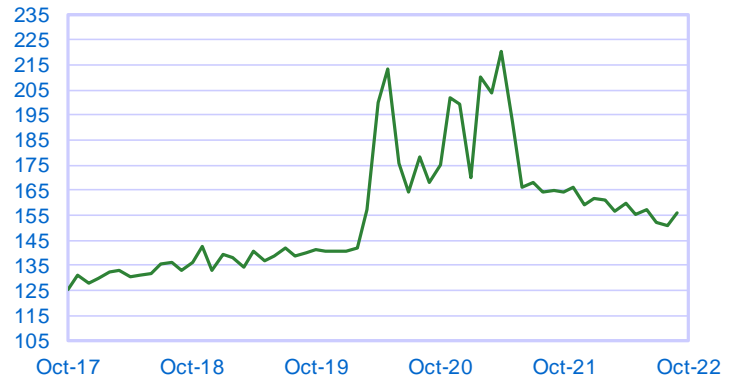
**Hypermarkets**



**Small retail stores**



**Distance sales (including internet sales)**



Source : FEVAD and Banque de France

Provisional data compiled on the 7<sup>th</sup> working day following the end of the month under review.

For further details [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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