

# French Competitiveness: New Challenges, New Measures

16 December 2015

Banque de France – Auditorium de l'espace conférence  
31 rue Croix des Petits-Champs – 75001 Paris

PROGRAMME

8:30	REGISTRATION AND WELCOME COFFEE	Francesco Zollino, Banca d'Italia <b>Exploring price and non-price determinants of trade flows</b>
9:15	OPENING ADDRESS François Villeroy de Galhau, Governor of the Banque de France	Haithem Ben Hassine, France Stratégie <b>Innovation, price and non-price competitiveness: a look at France</b>
9:30	FIRST SESSION <b>New measures of competitiveness</b> Chair: Isabelle Méjean, École polytechnique	Discussant: Flora Bellone, GREDEG, OFCE
	Filippo di Mauro, ECB <b>Assessing European competitiveness: the CompNet approach</b>	12:45 LUNCH
	Gábor Békés, Hungarian Academy of Sciences, Central European University & CEPR <b>New measures of European competitiveness</b>	14:00 THIRD SESSION <b>Competitiveness policies for France</b> Chair: Jean Pisani-Ferry, France Stratégie
	Daria Taglioni, World Bank <b>Measuring export competitiveness: a website</b> Discussant: Yvan Decreux, International Trade Centre	Introduction: Thierry Mayer, Sciences Po <b>In search of lost market shares</b> Policy panel: Gilbert Cette, Banque de France Xavier Ragot, OFCE Carlos Martinez-Mongay, European Commission Michel Houdebine, French Treasury
11:00	COFFEE BREAK	16:15 CONCLUSION Jean Pisani-Ferry, Commissioner-General, France Stratégie
11:15	SECOND SESSION <b>Determinants of European &amp; French competitiveness</b> Chair: Vincent Aussilloux, France Stratégie	16:30 REFRESHMENTS
	Guillaume Gaulier, Banque de France <b>The competition for global value-added: export and domestic market shares</b>	

During all the conference breaks, Trade and competitiveness open data expo: World Bank (Daria Taglioni), International Trade Centre (Mondher Mimouni), CEPII (Charlotte Emlinger) & Banque de France (Cécile Golfier).