14 September 2018

**A decline in food sales**

**Over the last three months**, turnover in retail trade fell by 0.3% (adjusted for seasonal and working-day variations). The decline was mainly concentrated in food products, which saw a 1.3% drop in sales. Industrial goods turnover, meanwhile, inched up by 0.4%, with vehicle sales proving particularly strong (growth of 4.2% for new cars and of 2.5% for bicycles and motorcycles). Sales of optical goods and consumer electronics were also robust, rising by 3.7% and 2.2% respectively. In contrast, books, footwear and automobile equipment all lost ground, with sales dropping by 4.0%, 2.8% and 2.5% respectively. Hypermarket sales edged down by 0.2%, while distance selling saw solid 1.5% growth.

**In August**, turnover in retail trade fell by 0.8%, driven essentially by a 2.8% drop in food sales. Industrial goods sales inched up by 0.5%. Turnover declined at all store formats, whereas distance selling rose.

**Total industrial goods and food sales: Q/Q-1 change**

The past three months compared with the previous three; seasonally and working-day adjusted volume terms

**Notes:**
- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
Retail trade by certain outlet category: Q/Q-1 change
The past three months compared with the previous three; seasonally and working-day adjusted volume terms

<table>
<thead>
<tr>
<th>Outlet Category</th>
<th>Weight</th>
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</thead>
<tbody>
<tr>
<td>Hypermarkets</td>
<td>50%</td>
</tr>
<tr>
<td>Supermarkets</td>
<td>33%</td>
</tr>
<tr>
<td>Distance sales</td>
<td>11%</td>
</tr>
<tr>
<td>Department stores</td>
<td>6%</td>
</tr>
</tbody>
</table>

Total industrial goods and food
index in seasonally-adjusted volume terms (100 = 2010)

Distance sales
Source: Fevad and Banque de France
index in seasonally-adjusted volume terms (100 = 2010)

Provisional data as of the 7th working day following the month under review.

Notes:
- The Fevad and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology).
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see sectoral level information, methodology, publications calendar and contacts.

Find the series on the website of the Bank of France in Webstat Banque de France database.

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