

Turnover in retail trade at the end of May 2026

24 June 2026

Retail sales eased in May

Notice to users:

The Banque de France's monthly retail sales survey will be discontinued from next month. This publication, covering data for May 2026, is therefore the final release in the series.

Monitoring of household goods consumption will continue through [INSEE's Informations rapides publication](#). Historical data from the Banque de France survey will remain available on the Banque de France website and on Webstat.

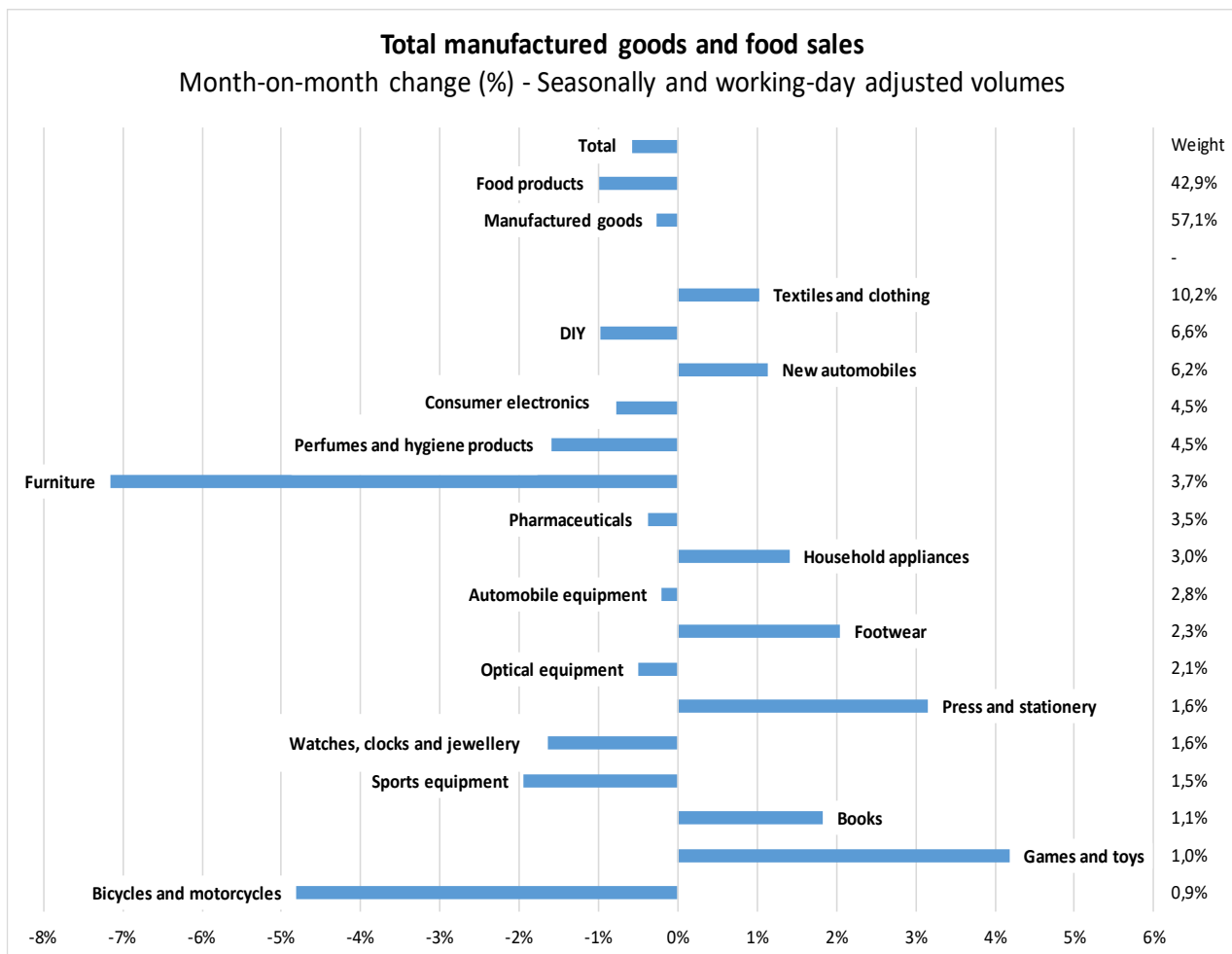
Note: Changes in retail sales do not correspond to changes in total household consumption, which also includes expenditure on services such as healthcare, education and housing.

Retail sales volumes fell by 0.6% in May (seasonally and working-day adjusted), following a 0.3% increase in April. The decline reflected weaker sales of both manufactured goods (-0.3%, after +0.8%) and food products (-1.0%, after -0.3%).

Within manufactured goods, developments were mixed. Sales of games and toys (+4.2%, after -2.6%) and press and stationery products (+3.2%, after -3.3%) rebounded. By contrast, furniture sales fell sharply (-7.2%, after +0.9%), while sales of bicycles and motorcycles declined (-4.8%, after +0.1%).

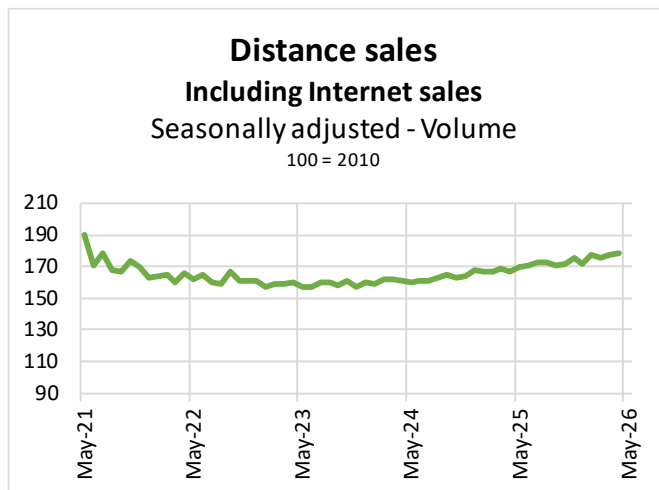
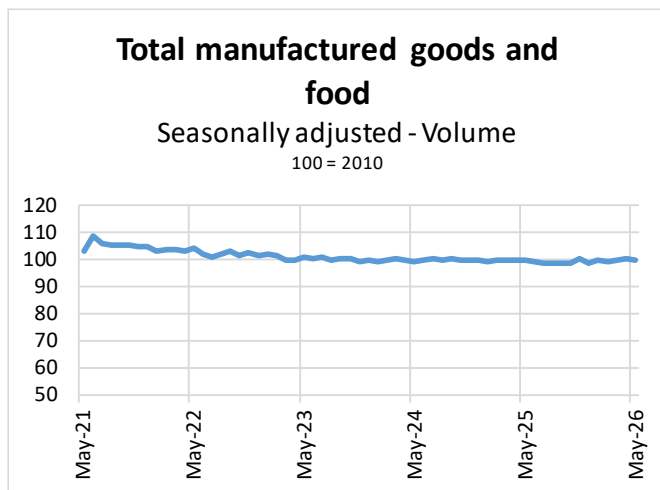
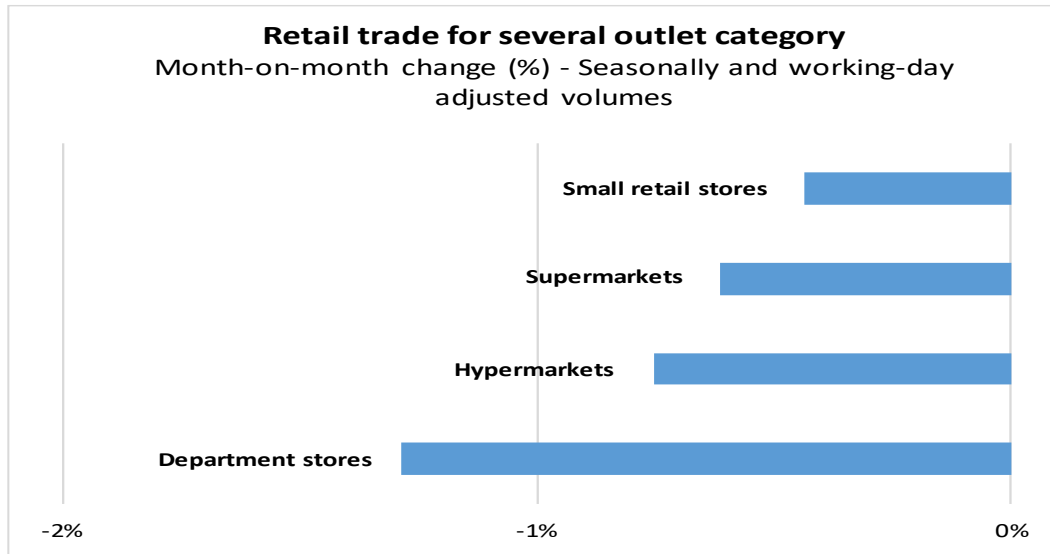
Across distribution channels, sales decreased in hypermarkets (-0.8%, after +0.4%), supermarkets (-0.6%, after +0.7%), department stores (-1.3%, after 0.0%) and small retailers (-0.4%, after -1.8%).

Looking through monthly volatility, retail sales volumes were 0.5% higher over the three months to May than in the previous three-month period. Growth was broad-based, with both food products and manufactured goods increasing by 0.5%.



Notes:

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers April 2026. The actual figure for May will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

For further details, see sectoral level information, [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

Subscription to Business surveys can be requested to www.banque-france.fr

