

Turnover in retail trade at the end of March 2025

April 23th, 2025

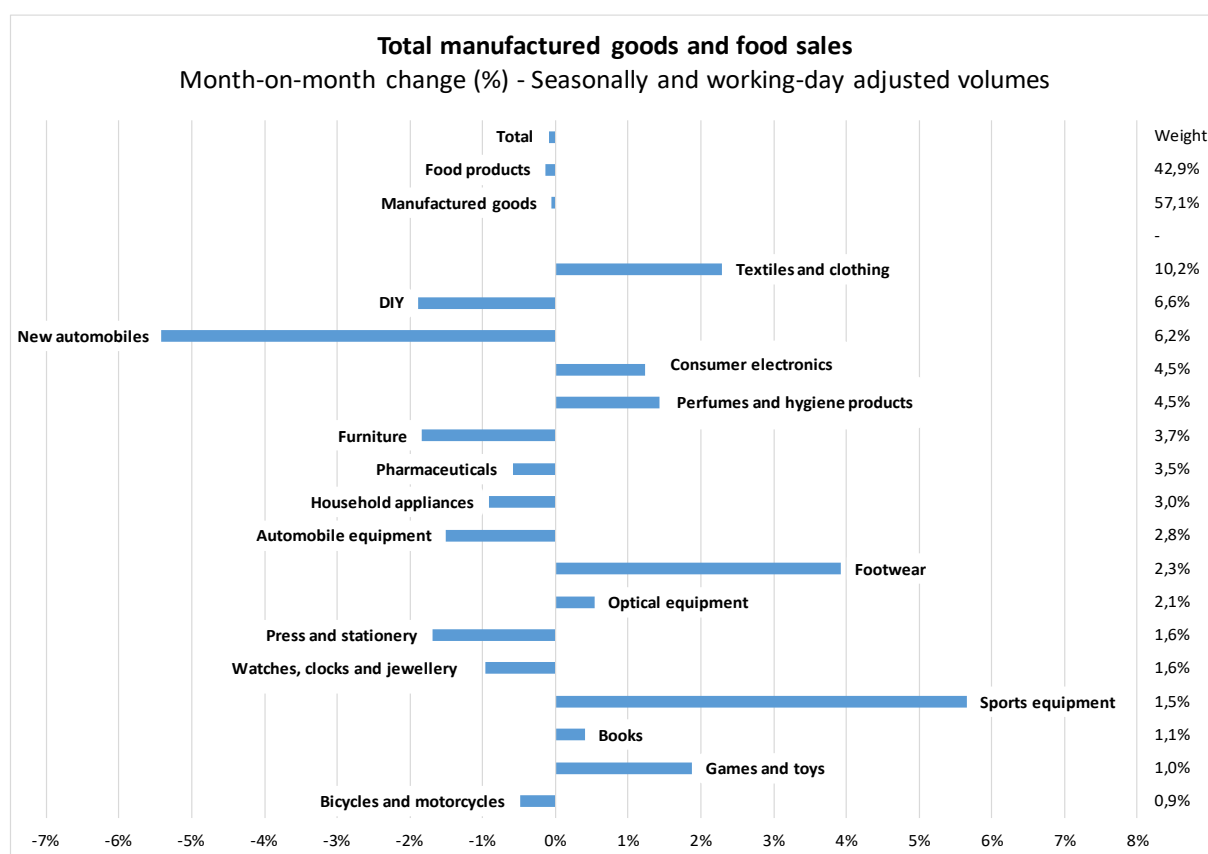
Turnover in retail trade declined slightly in March

Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.

In March, turnover in retail trade fell slightly monthly-on-month (-0.1%; data adjusted for seasonal and working-day variations), following a moderate increase in February (+0.6%). Food sales and manufactured goods sales edged down slightly (-0.1%), after picking up (+1.4%) and remaining stable, respectively, in February. Sales in the manufactured goods sub-sectors were mixed. Sales of new automobiles (-5.4% after -0.7%), DIY (-1.9% after -0.2%) and furniture (-1.8% after -3.9%) declined significantly, while sales of sports equipment (+5.7% after +0.8%), footwear (+3.9% after -1.8%) and textiles and clothing (+2.3% after 2.1%) rose strongly.

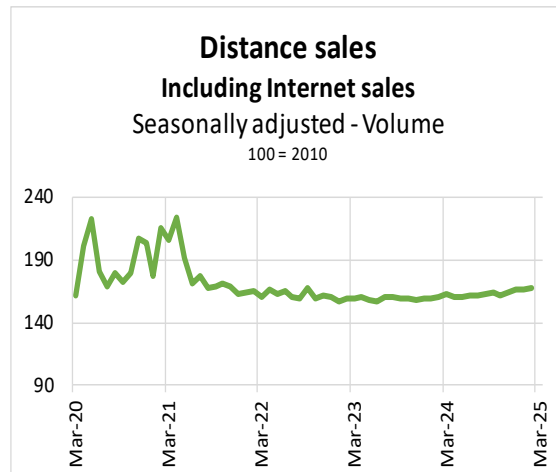
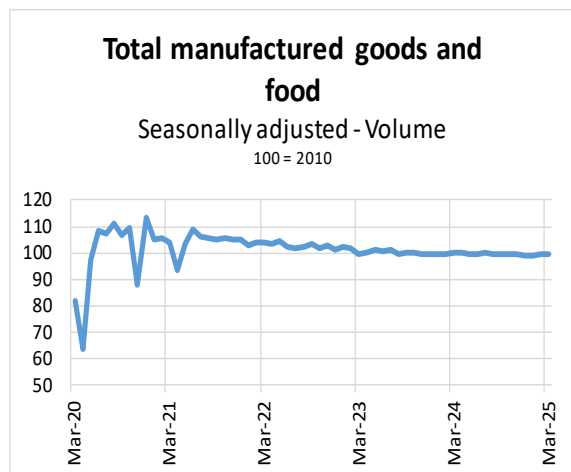
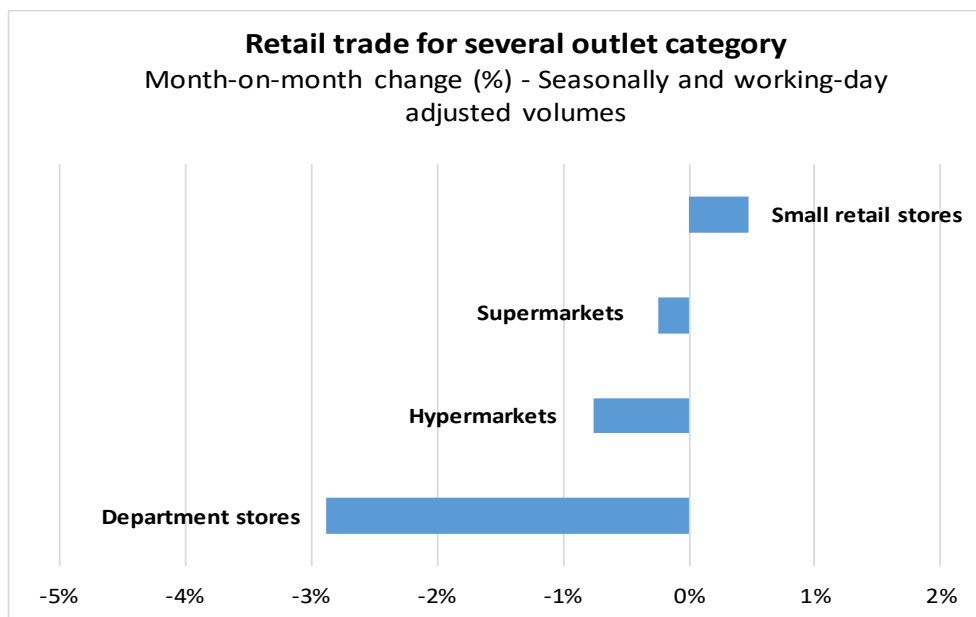
In terms of **distribution channels**, hypermarket and supermarket sales dropped (by -0.8% and -0.2% respectively), as did sales at department stores (-2.9%). Sales at small retail stores increased (+0.5%).

Three month-on-three month, overall turnover in retail trade dipped slightly (-0.1%), with contrasting trends between manufactured goods and food (+0.2% and -0.6% respectively).



Notes:.

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers December 2024. The actual figure for January will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

Note on methodology: The food product and total retail trade indices were revised in 2024 using a new methodology. The new series started in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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