

Turnover in retail trade at the end of February 2025

March 21th, 2025

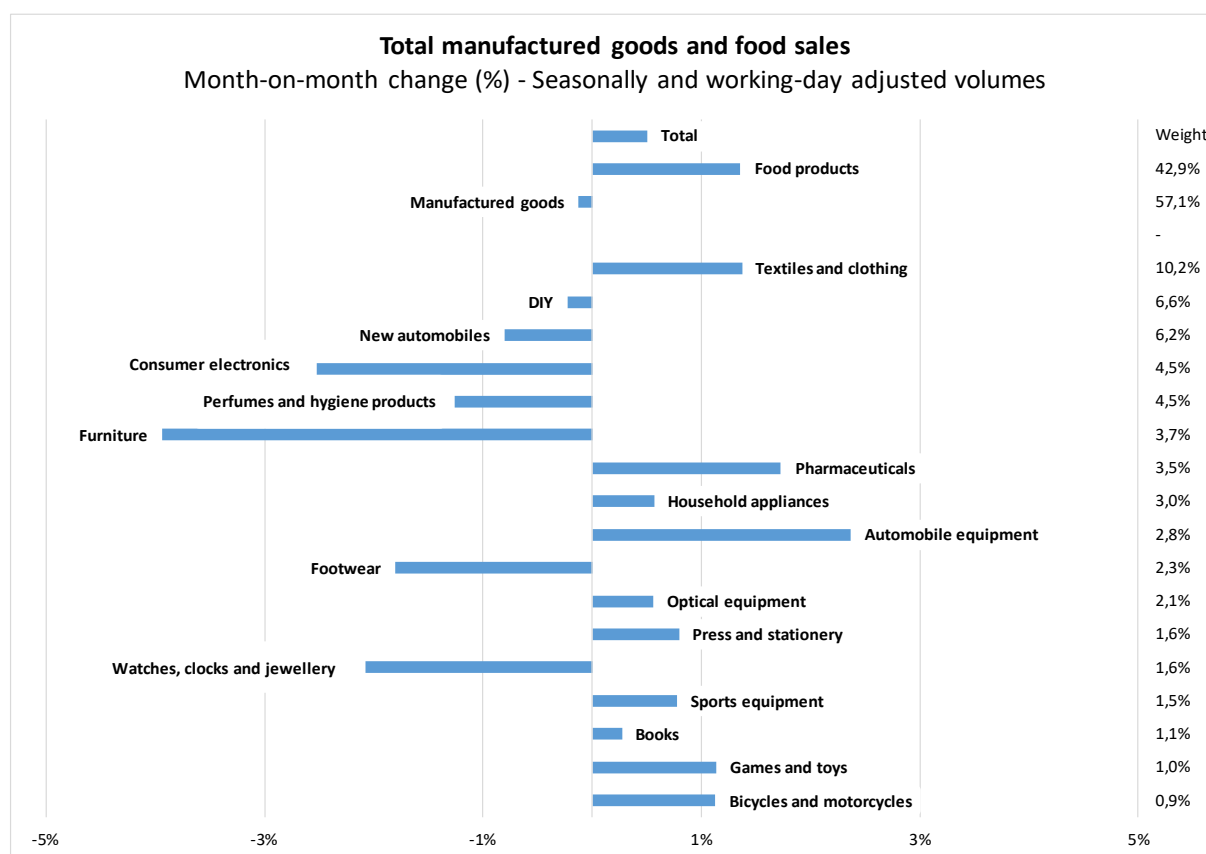
Turnover in retail trade rose slightly in February

Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.

In February, turnover in retail trade rose month-on-month (+0.5%; data adjusted for seasonal and working-day variations) after a very slight decrease in January (-0.1%). Food sales rose by 1.4% after falling by 1.3% the previous month, while manufactured goods sales edged down slightly (-0.1% after +0.9% in January). Sales in some manufacturing sub-sectors increased month-on-month, notably in automotive equipment (+2.4% after -0.5% in January), pharmaceuticals (+1.7% after +2.7%) and textiles and wearing apparel (+1.4% after -2.0%); in contrast, sales declined in the furniture segment (-3.9% after +8.1%) as well as in consumer electronics (-2.5% after +2.6%).

In terms of **distribution channels**, hypermarket and supermarket sales increased on the month (+1.7% and +1.1% respectively), as did sales at department stores (+1.1%). Sales at small retail stores fell slightly compared with January (-0.2%).

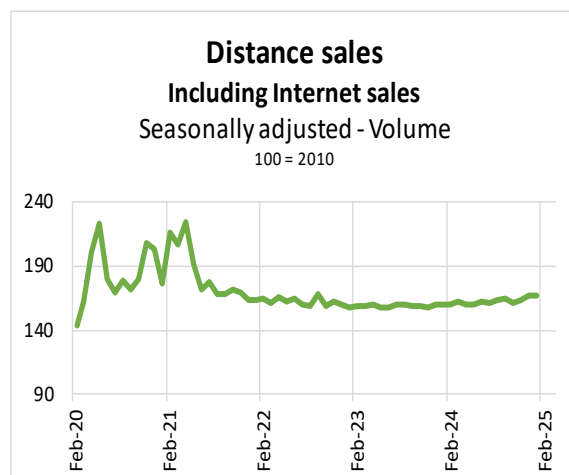
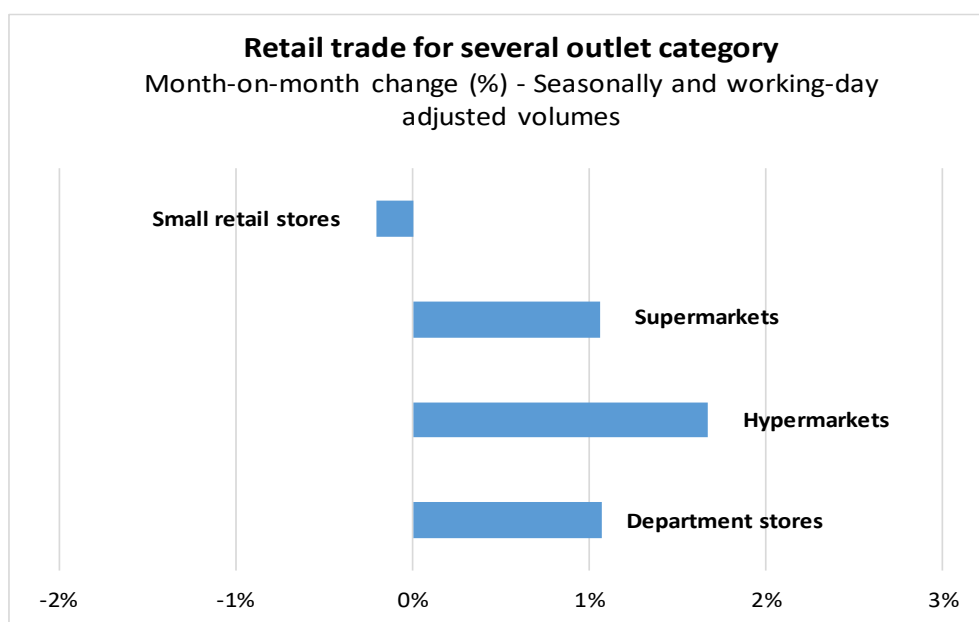
Three-month-on-three-month, overall turnover in retail trade declined (-0.5%), dragged down by falls in both manufactured goods and food (-0.4% and -0.6% respectively).



Notes:

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.

Period under review: February 2025



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers December 2024. The actual figure for January will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

Note on methodology: The food product and total retail trade indices were revised in 2024 using a new methodology. The new series started in 2010.

For further details, see **sectoral level information**, [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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