

## Turnover in retail trade at the end of November 2024

December 20th, 2024

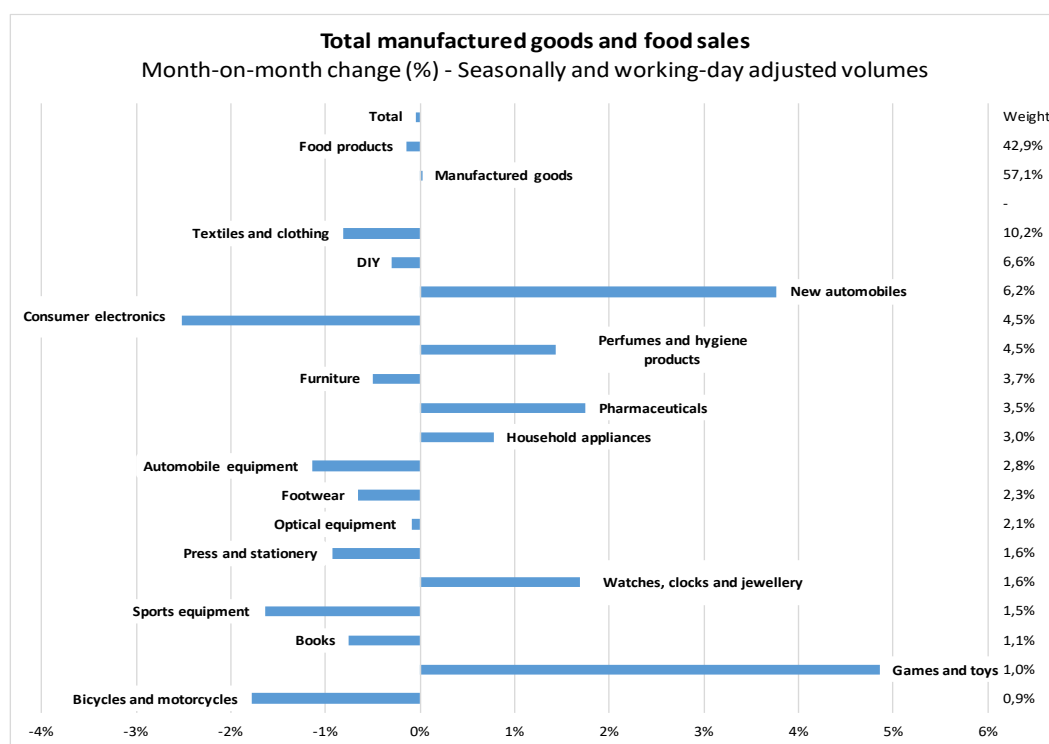
### Turnover in retail trade was stable in November

*Note:* The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.

**In November**, turnover in retail trade was stable month-on-month (data adjusted for seasonal and working-day variations) after a very slight decrease of 0.1% in October. Sales volumes of manufactured goods remained also stable over the two months, while food sales declined very slightly (down 0.1% in November and 0.3% in October). Trends in the sales of manufactured goods varied across sub-sectors, with growth in games and toys (up 4.9% in November, after a drop of 0.6% in October) and new cars (up 3.8% and 0.4%), in particular, and contraction in consumer electronics (down 3.3%, after a 3.6% increase) and bicycles and motorcycles (down 1.8%, after an increase of 4.0%).

In terms of **distribution channels**, department store sales were buoyant (up 1.4% in November and 1.3% in October), while hypermarket, supermarket and small retailer sales slipped a little in November, by 0.6%, 0.2% and 0.3%, respectively.

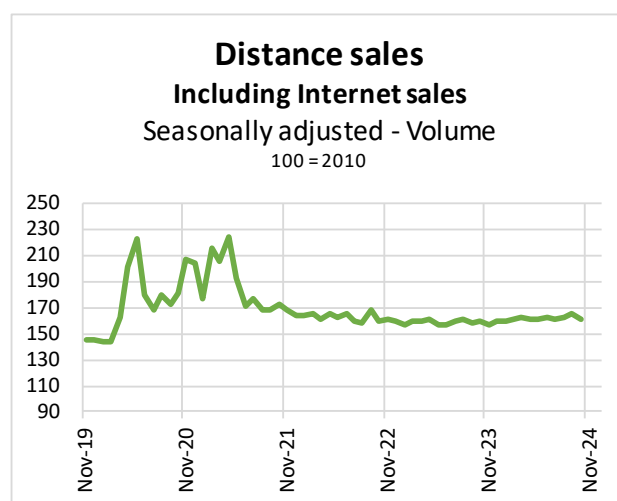
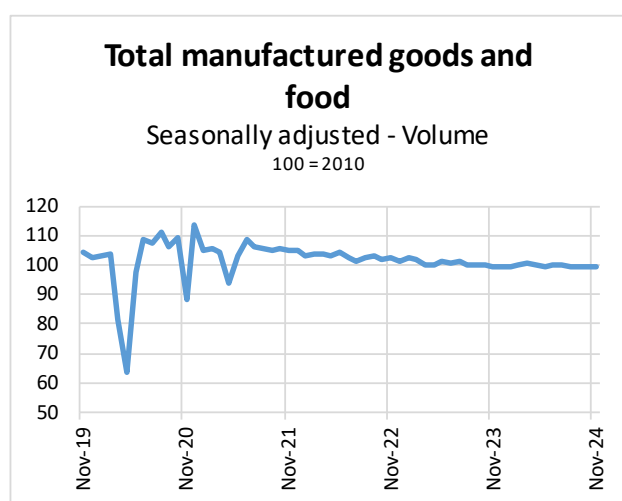
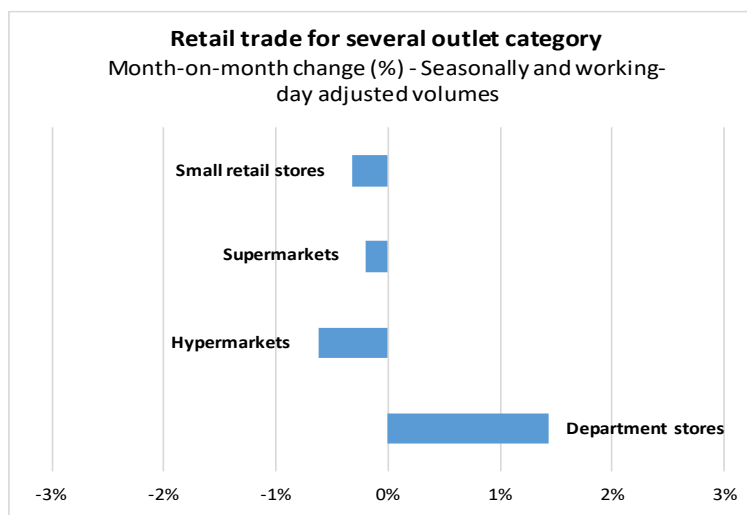
**Three-month-on-three-month**, overall turnover in retail trade edged down by 0.2%, due to dips in both manufactured goods and food products (down 0.3% and 0.2%, respectively).



Notes:.

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.

Period under review: November 2024



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers October 2024. The actual figure for November will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

**Note on methodology:** The food product and total retail trade indices were revised in 2024 using a new methodology. The new series started in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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