

## Turnover in retail trade at the end of September 2024

October 21th, 2024

### Turnover in retail trade rose very slightly in September

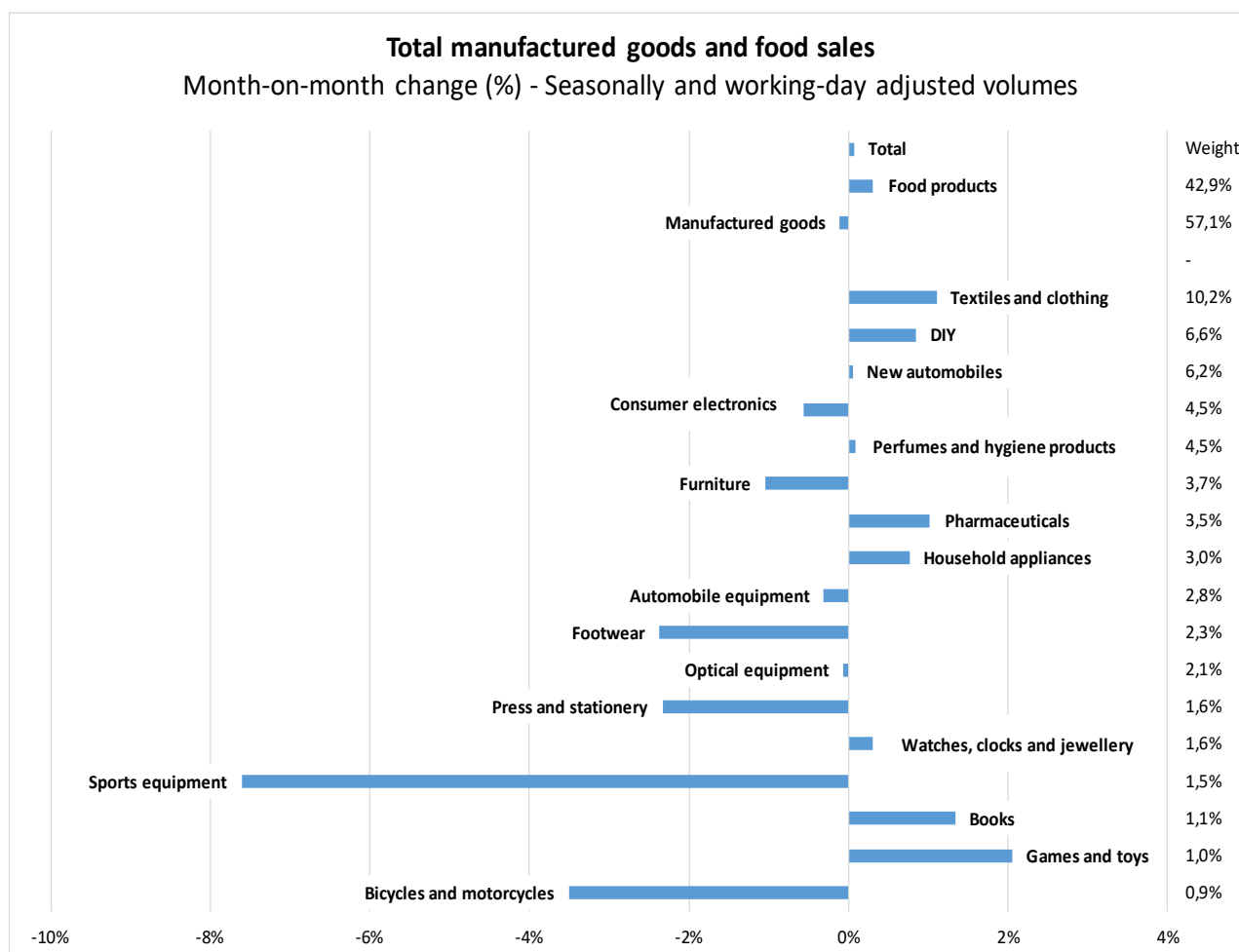
*Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.*

**In September**, turnover in retail trade rose very slightly (up 0.1%) month-on-month (data adjusted for seasonal and working day variations), after falling slightly in August (down 0.2%). Sales of manufactured goods continued to slide, declining by 0.1% after a drop of 0.3%, with a sharp contraction in sports equipment (down 7.6% after a 5.0% increase), and to a lesser extent in bicycles and motorbikes (down 3.5% after a rise of 2.0%) and footwear (down 2.4% after a 3.4% decline). Sales of games and toys (up 2.1% after a 0.2% decline), books (up 1.3% after a 2.5% decline), and textiles and clothing (up 1.1% after a 2.6% increase) showed the greatest growth, despite remaining moderate in absolute terms.

Food sales increased, for its part, month-on-month (up 0.3% by volume after a decline of 0.1%).

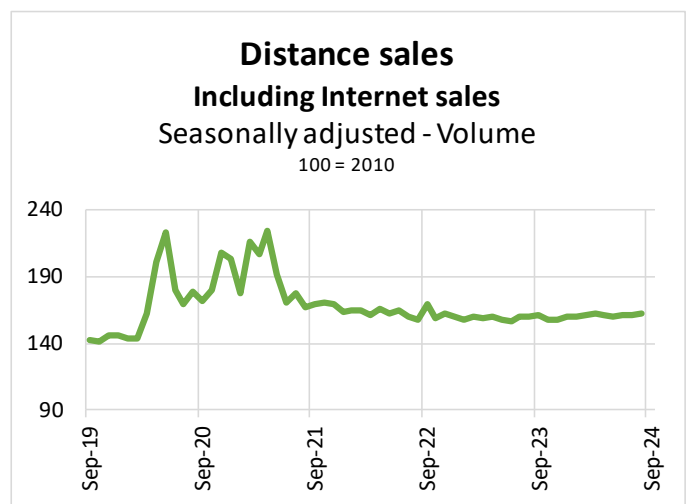
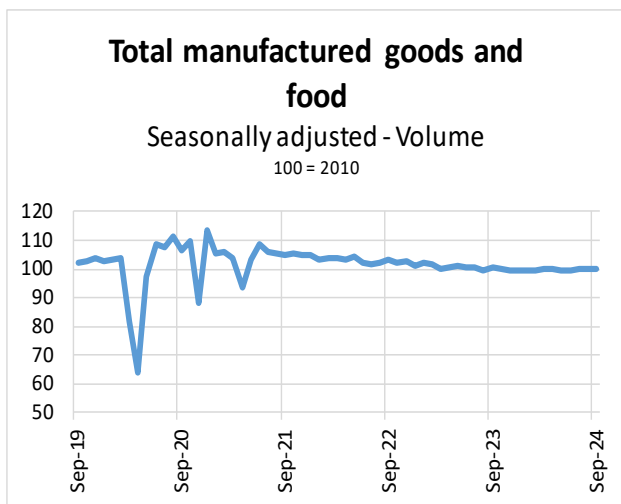
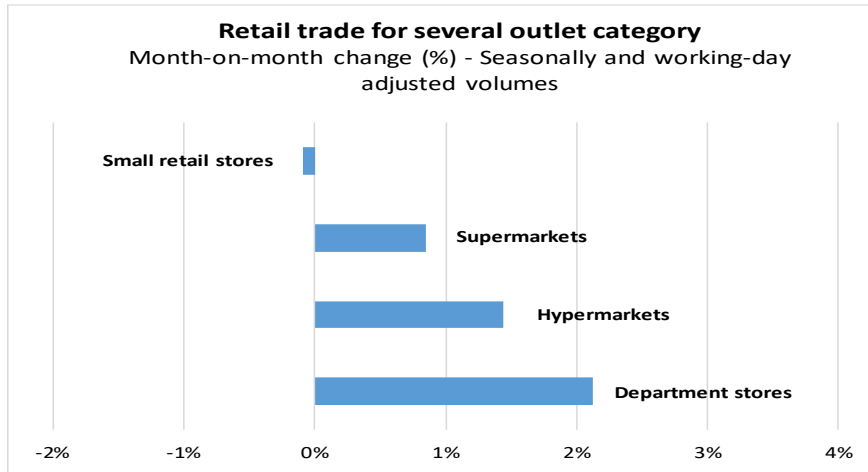
In terms of **distribution channels**, the sales of small retailers were down slightly by 0.1% (after a 1.2% increase), while those of department stores and hypermarkets rose by 2.1% (after a 4.0% rise) and 1.4% (after a 0.1% decline), respectively.

**Three-month-on-three-month**, overall turnover in retail trade was up by 0.2%, with the increase in manufactured goods sales (up 0.7%) offsetting the decline in food sales (down 0.3%).



Notes:.

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers July 2024. The actual figure for August will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

**Note on methodology:** The food product and total retail trade indices were revised in 2024 using a new methodology. The new series started in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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