

Turnover in retail trade at the end of December 2025

Breakdown by manufactured products and outlet categories

Changes by products

December Indices in volume terms adjusted for seasonal and working-day variations (100 = 2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter change ^(*) (%)
Total	98.7	100.5	99.7	0.6
Food products (43%)	99.6	100.4	101.2	0.0
Manufactured goods (57%) o/w:	98.0	100.5	98.5	1.0
Textiles and clothing (10%)	84.3	85.0	84.9	1.7
DIY (7%)	89.9	92.0	92.2	-0.4
New automobiles (6%)	82.5	88.3	86.7	5.3
Consumer electronics (5%)	164.6	167.2	157.4	0.7
Perfumes and hygiene products (4%)	76.3	78.3	82.2	0.3
Furniture (4%)	63.6	66.0	65.1	0.1
Pharmaceuticals (3%)	203.8	202.9	185.9	0.4
Household appliances (3%)	104.1	111.9	106.0	1.0
Automobile equipment (3%)	87.6	88.2	89.6	-1.7
Footwear (2%)	72.2	74.5	76.2	0.4
Optical equipment (2%)	96.3	98.1	98.6	-0.8
Press - stationery (2%)	49.7	50.7	52.5	1.6
Watches - clocks - jewellery (2%)	56.1	61.6	62.9	0.3
Sports equipment (1%)	126.9	135.4	126.4	2.9
Books (1%)	72.3	73.1	74.6	0.8
Games and toys (1%)	133.4	133.6	129.3	0.3
Bicycles - motorcycles (1%)	132.0	129.4	135.5	0.2

Note: % = Relative weight of products in the "total" aggregate of retail sale

Sources: Banque de France, Insee (household consumption expenditure 2015)

Changes by outlet categories^(**)

December Indices in volume terms adjusted for seasonal and working-day variations (100 = 2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter change ^(*) (%)
Small retail stores	98.5	99.3	100.2	-0.1
Department stores	83.5	86.5	88	3.3
Supermarkets	91.6	92.3	92.3	0.2
Hypermarkets	91.2	92.7	92.2	-0.3
Distance sales	ND	174.9	167	ND

(*) Last three months compared with the previous three-months (M, M-1 and M-2 compared with M-3, M-4 and M-5)

(**) The outlet categories do not make up the complete scope of the "Total by product" aggregate, which includes other forms of retailers such as large specialist retailers and chains (for which no specific index is calculated).

The Fevad and the Banque de France work together to publish figures for distance sales (excluding food). The last published figure covers November 2025. The figure for December 2025 will be published as soon as it is available.

Period under review: December 2025

Retail sale – Total

Note: % = Relative weight of products in the "total" aggregate of retail sale (source: INSEE, 2015)
Indexes in volume terms, seasonally and working-days adjusted
(100 = 2010)

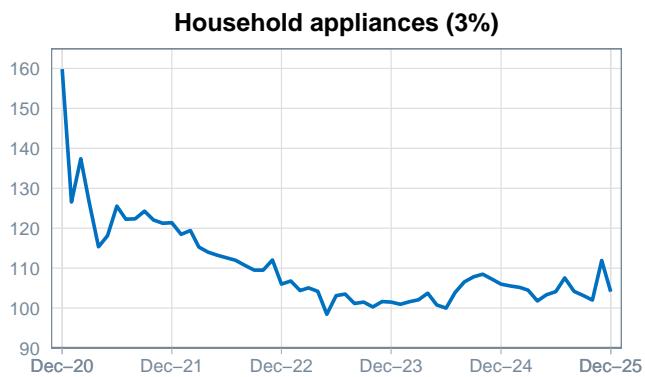
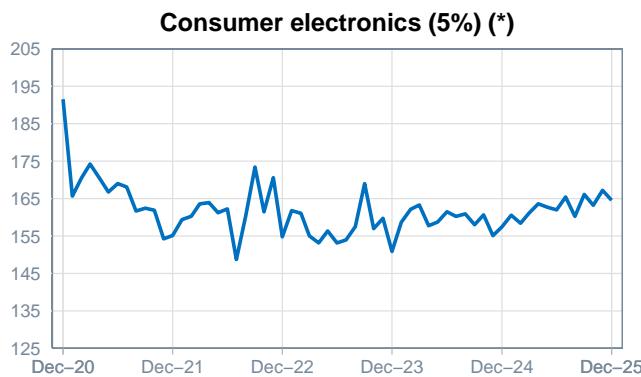
(*) In this and following graphs, extreme values related to the COVID-19 pandemic are available in WEBSTAT



Manufactured goods

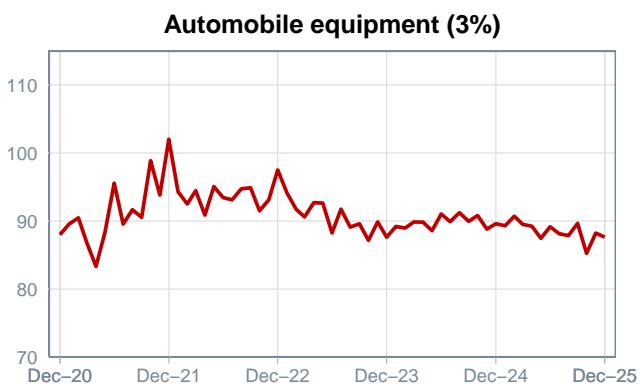
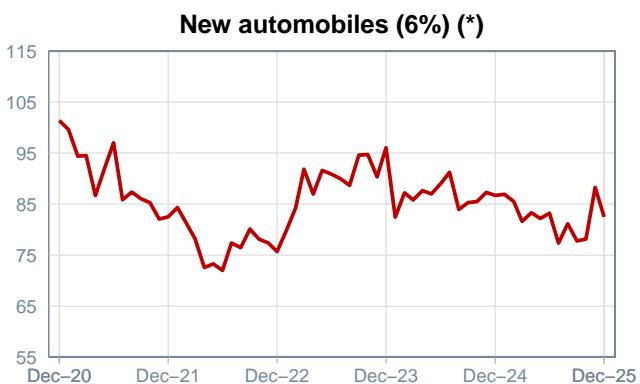
(57 % of total food and manufactured goods in household consumption)

HOME EQUIPMENT

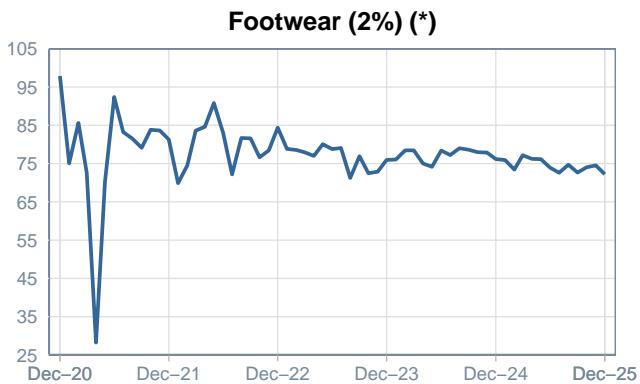


Period under review: December 2025

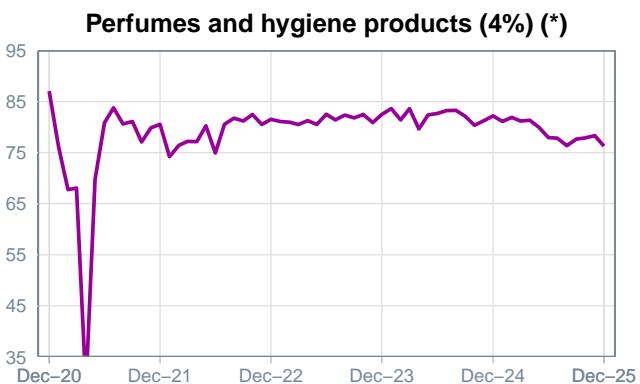
AUTOMOBILE



PERSONAL EQUIPMENT



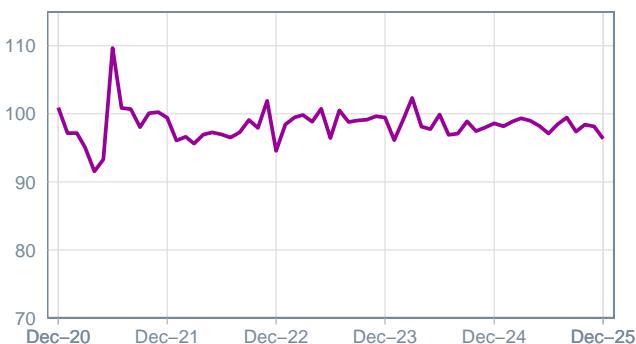
OTHER PRODUCTS





Period under review: December 2025

Optical equipment (2%)



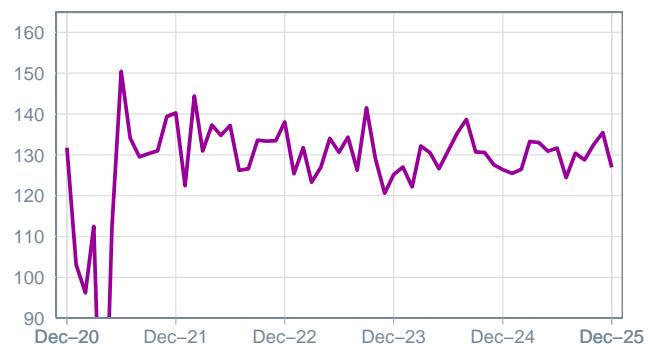
Press and stationery (2%)



Watches, clocks and jewellery (2%)



Sports equipment (1%) (*)



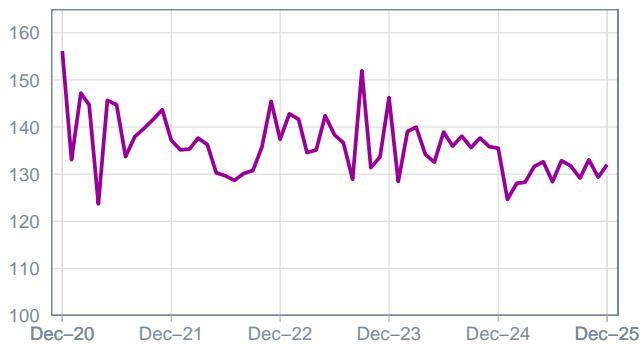
Books (1%)



Games and toys (1%)



Bicycles and motorcycles (1%) (*)



Period under review: December 2025

Outlet category

Supermarkets



Hypermarkets



Small retail stores (*)



Distance sales (Including Internet sales)



Sources: FEVAD and Banque de France

Provisional data compiled on the 8th working day following the end of the month under review.

For further details [methodology](#), [publications calendar](#) and [contacts](#).
 Find the series on the website of the Bank of France in [WEBSTAT](#) Banque de France database.
 Subscription to Business surveys can be requested to www.banque-france.fr

