



Business survey at the beginning of August 2025 Industry, market services and construction

11 August 2025

Data collected from 29 July to 5 August 2025

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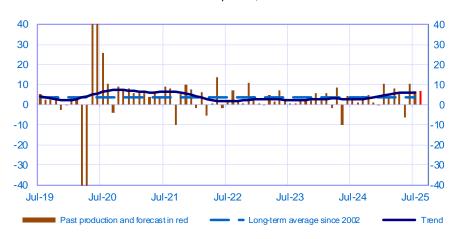


Period under review: July 2025

Industry 🗷

Opinion on the outlook for industrial production*

Balance of opinions, SA-WDA



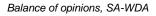
In this graph and the following, the extreme values related to the COVID-19 pandemic are available in WEBSTAT

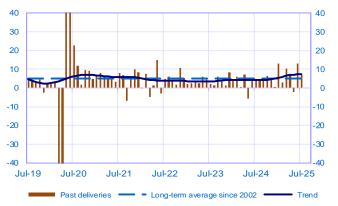
	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
Change											
Production	4	5	1	0	10	3	8	5	-6	10	7
Deliveries	4	6	5	0	13	3	10	7	-2	13	7
Total orders	3	5	3	2	7	2	7	5	3	9	4
Staff	0	0	0	0	-2	0	0	0	0	-1	0
Final goods prices	2	1	2	1	1	1	1	0	1	2	0
Commodity prices	1	1	2	2	2	3	1	1	1	2	-1
evel											
Order books	-9	-9	-9	-10	-10	-11	-10	-10	-8	-8	-6
Inventories of finished goods	6	6	6	6	6	6	6	6	5	6	6
Capacity utilisation rate	75.0	75.0	75.0	73.8	75.4	75.4	75.4	75.5	75.2	75.2	75.3
Cash positions	-1	-2	-3	-2	-1	0	-2	-2	-2	-1	1

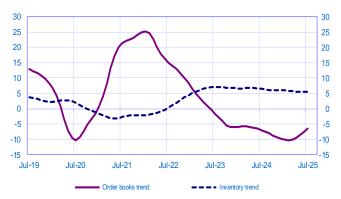
Changes in deliveries

Inventories and order book level









^{*} A positive (negative) balance of opinions corresponds to a rise (fall) in the evolution of activity. Balances of opinions may range from -200 to +200.

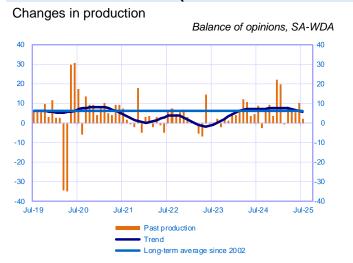




Industry: sectoral level information

Period under review: July 2025

Manufacture of food products and beverages (15% of value added in manufacturing industry)



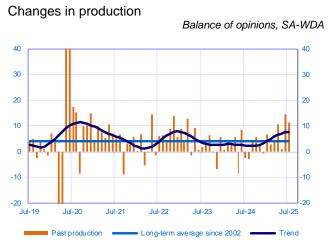


July	Production	Deliveries	Orders	Inventories	Order books	Capacity Utilisation Rate
Manufacture of food products and beverages	2	5	3	3	-9	78

Production forecasts

Electrical, electronic and computer equipment and other machinery (17% of value added in manufacturing industry)

Total





Computer, electronic and optical products (5% of value added)

Changes in production

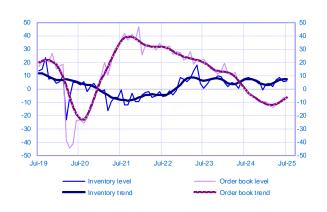
Balance of opinions, SA-WDA

Inventories and order book level







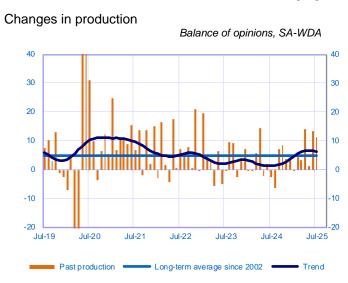


Period under review: July 2025

Order book level

Order book trend

Electrical equipment (4% of value added)



Balance of opinions, SA-WDA 60 60 40 40 20 20 -20 -20 -40 -40 -60 -60 -80 -80 -100 Jul-19 Jul-24 Jul-25

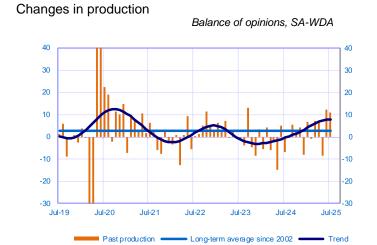
Inventories and order book level

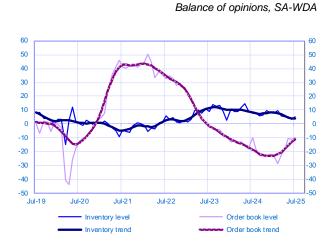
Inventory level

Inventory trend

Inventories and order book level

Machinery and equipment (8% of value added)









July	Production	Deliveries	Orders	Inventories	Order books	Capacity Utilisation Rate	Production forecasts
Electrical, electronic and computer equipment and other machinery	11	10	5	7	-9	77	5
Computer, electronic and optical products	10	7	5	6	-7	81	8
Electrical equipment	11	14	0	12	-7	78	4
Machinery and equipment	11	9	7	5	-10	73	-2

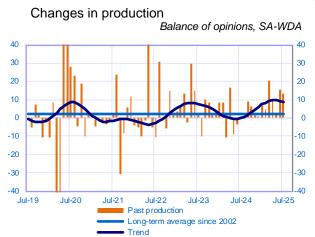
The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

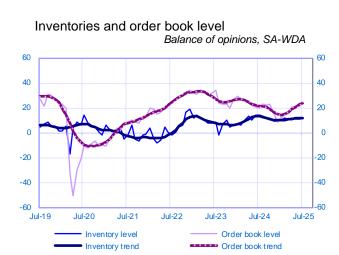
Period under review: July 2025

Transport equipment

(14% of value added in manufacturing industry)

Total





Automotive industry (7% of value added)

Changes in production Balance of opinions, SA-WDA 40 40 30 30 20 20 10 10 0 0 -10 -10 -20 -20 -30 -30 -40 -40 -50 -50 -60 -60 Jul-19 Jul-20 Jul-21 Past production Long-term average since 2002 ■ Trend



Other transport equipment (7% of value added)

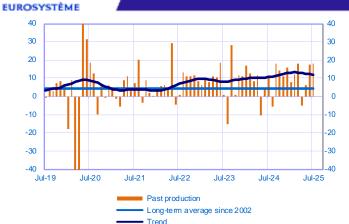
Changes in production

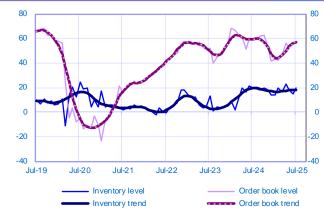
Balance of opinions, SA-WDA

Inventories and order book level









July	Production	Deliveries	Orders	Inventories	Order books	Capacity Utilisation Rate	Production forecasts
Transport equipment	14	12	9	12	25	79	16
Automotive industry	15	11	8	4	-17	75	7
Other transport equipment	18	13	11	20	57	83	16

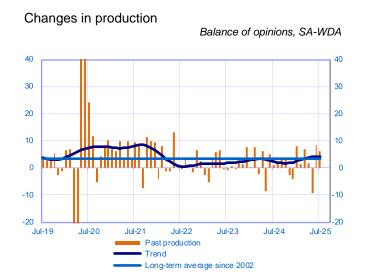
The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: July 2025

Other manufacturing

(54% of value added in manufacturing industry)

Total



Inventories and order book level

Balance of opinions, SA-WDA



Textiles, wearing apparel, leather and related products (3% of value added)

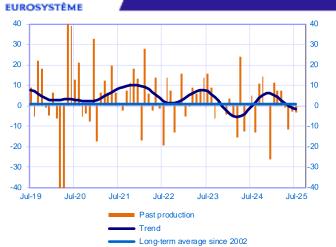
Changes in production

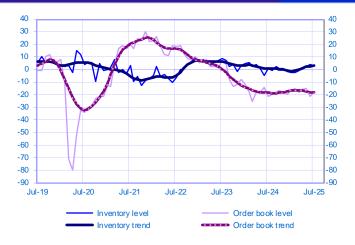
Balance of opinions, SA-WDA

Inventories and order book level



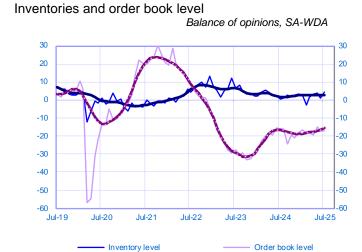






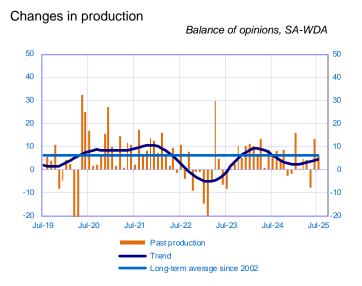
Wood, paper and printing (6% of value added)

Changes in production Balance of opinions, SA-WDA 30 20 20 10 10 0 0 -10 10 -20 Jul-20 Jul-21 Jul-25 Past production Trend

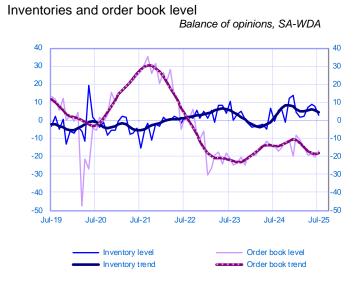


Inventory trend

Chemicals industry (8% of value added)



Long-term average since 2002



Pharmaceutical industry (5% of value added)

Changes in production

Balance of opinions, SA-WDA

Inventories and order book level

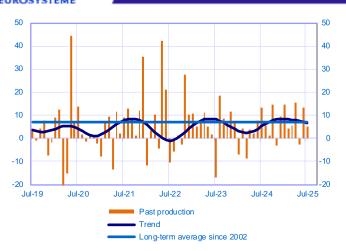
Balance of opinions, SA-WDA

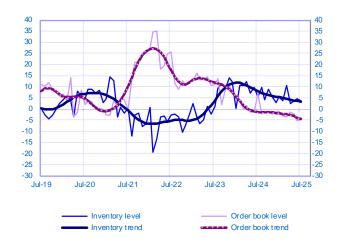
Order book trend

Period under review: July 2025

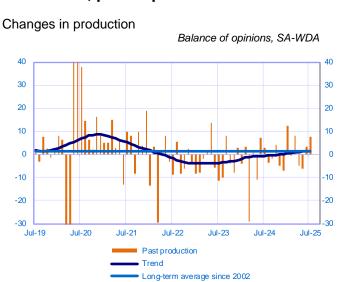






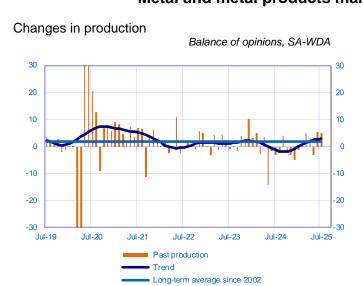


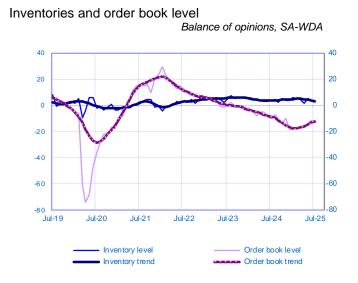
Rubber, plastic products and other non-metallic mineral products (10% of value added)





Period under review: July 2025 Metal and metal products manufacturing (12% of value added)





Other manufacturing industries (10% of value added)

(Including repair and installation of machinery)

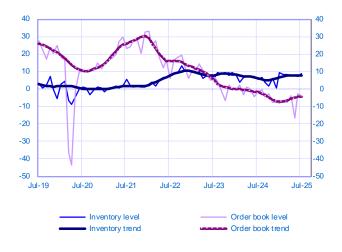
Changes in production

Inventories and order book level









July	Production	Deliveries	Orders	Inventories	Order books	Capacity Utilisation Rate	Production forecasts
Other manufacturing	6	7	3	4	-14	73	8
Textiles, w earing apparel, leather and related products	-3	-1	-1	3	-17	74	7
Wood paper and printing	9	8	5	4	-17	75	-4
Chemicals industry	6	9	0	3	-17	70	9
Pharmaceutical industry	5	11	3	4	-5	80	9
Rubber, plastic products and other non-metallic mineral products	8	7	8	3	-23	66	-3
Metal and metal products manufacturing	5	5	3	3	-12	71	4
Other manufacturing industries (including repair and installation of machinery)	5	5	0	9	-4	78	18

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: July 2025

Market Services **≤**

Opinion on the outlook for services activity*







	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25
Change												Forecast
Activity	4	3	4	5	6	1	3	1	-6	7	5	1
Aggregate demand	1	2	4	5	5	1	4	0	-4	8	4	
Prices	1	1	2	3	6	3	1	2	1	1	1	
Staff	-1	2	4	3	2	1	1	1	-2	2	2	
Level												
Cash positions	3	1	1	-1	2	2	1	0	0	1	2	



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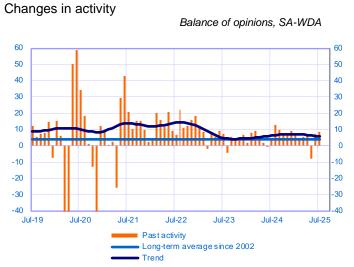


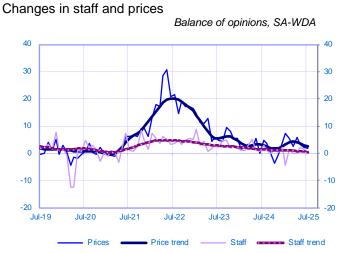


Market services: sectoral level information

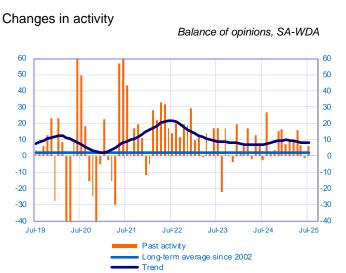
Period under review: July 2025

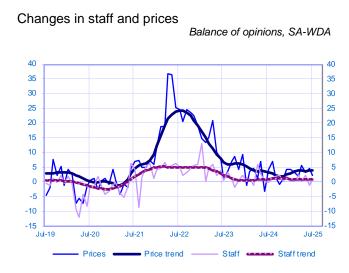
Transport, automotive repair, accommodation and food services (23% of value added in market services)



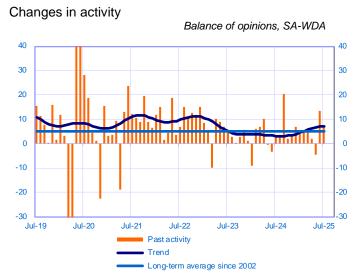


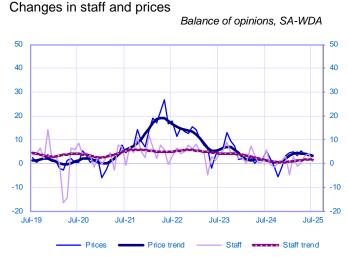
Accommodation and food services (13% of value added)





Transportation and storage (7% of value added)



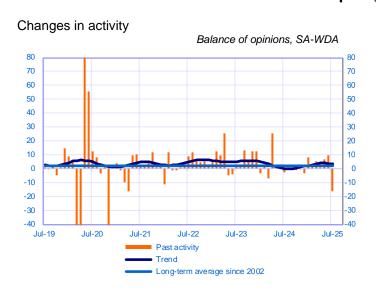


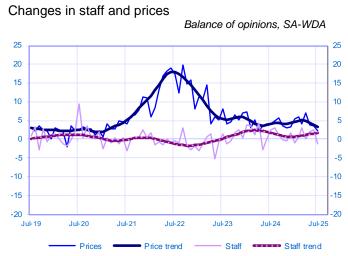




Period under review: July 2025

Automotive repair (3% of value added)



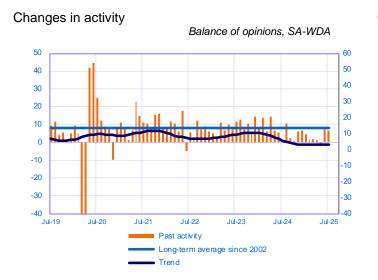


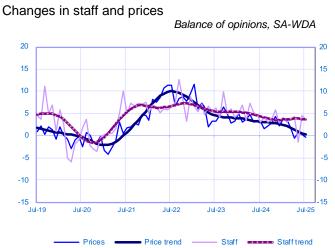
July	Activity	Activity trend	Demand	Prices	Staff	Cash positions	Activity forecasts
Transport, automotive repair, accommodation and food services	8	5	8	2	0	-3	1
Accommodation and food services activities	6	8	5	2	1	-7	8
Transportation and storage	7	7	7	3	1	0	-2
Automotive repair	-16	3	-16	2	-1	-5	8

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Professional, scientific and technical activities and administrative services (52% of value added in market services)

Total



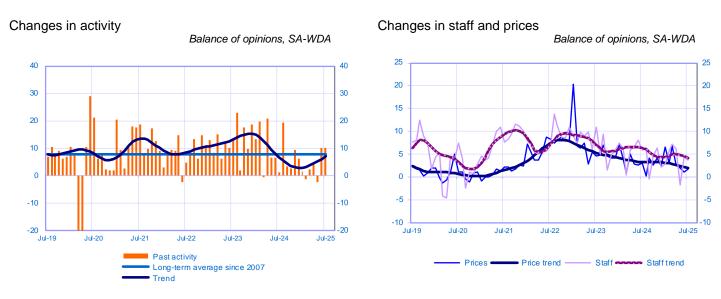




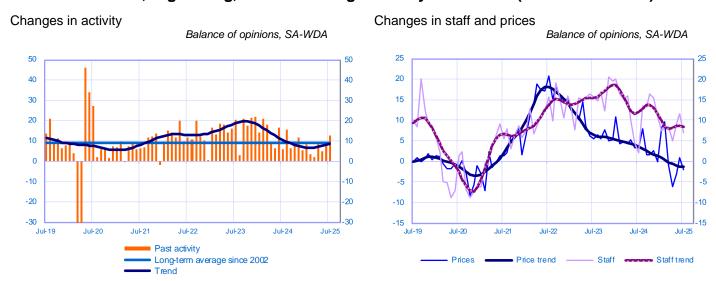


Period under review: July 2025

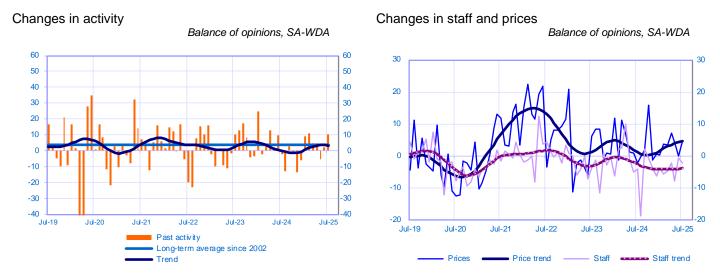
Management consultancy and legal and accounting activities (21% of value added)



Architecture, engineering, technical testing and analysis activities (9% of value added)



Advertising and market research (3% of value added)

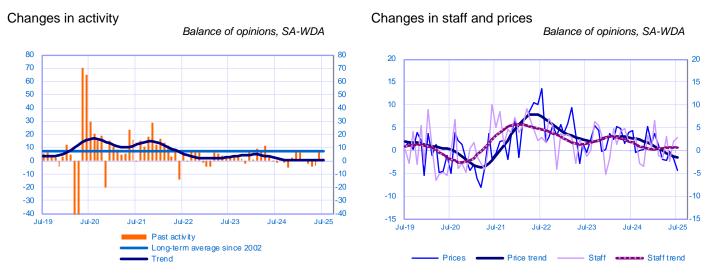




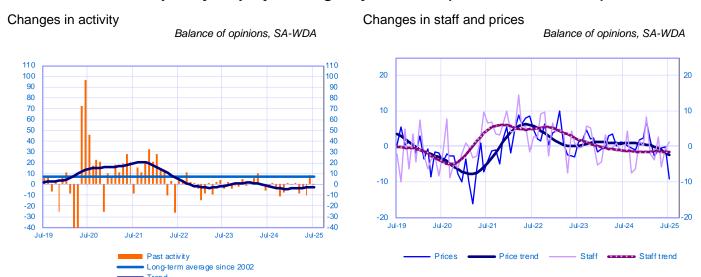


Period under review: July 2025

Administrative and support service activities (19% of value added)



O/W temporary employment agency activities (11% of value added)



July	Activity	Activity trend	Demand	Prices	Staff	Cash positions	Activity forecasts
Professional scientific and technical activities and administrative services	7	3	6	0	4	3	5
Management consultancy and legal and accounting activities	10	7	5	2	4	-2	11
Architecture, engineering and technical testing	13	8	14	-2	7	8	8
Advertising and market research	10	3	16	5	-2	-6	-1
Administrative and support service activities	1	1	1	-4	3	7	-5
O/W temporary employment agency activities	-1	-3	-3	-9	1	8	-12

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

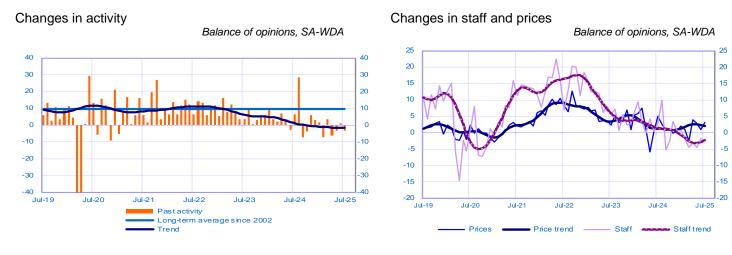




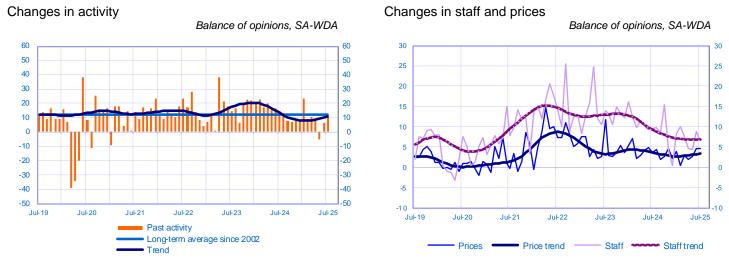
Period under review: July 2025

Information and communication (19% of value added in market services)

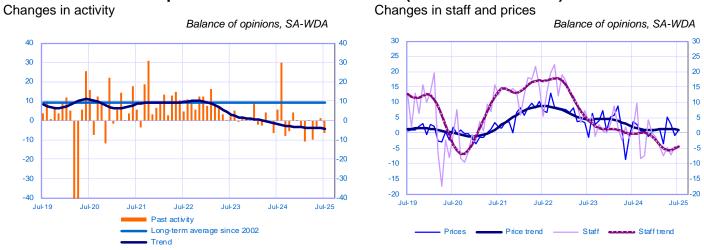
Total



Publishing (4% of value added)



Computer and information services (15% of value added)







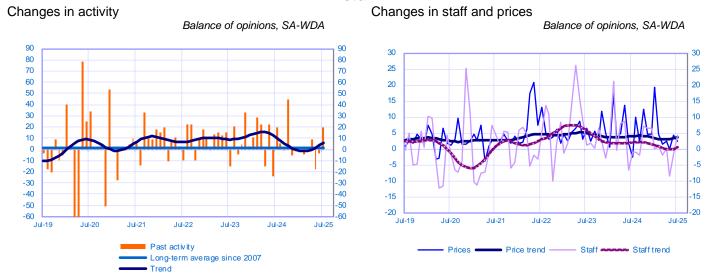
July	Activity	Activity trend	Demand	Prices	Staff	Cash positions	Activity forecasts
Information and communication	-3	-2	-2	3	-2	3	-6
Publishing	10	11	12	4	7	22	11
Computer and information services	-7	-4	-6	1	-5	-3	-11

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: July 2025

Recreation activities, personal services and activities of households as employers (6% of value added in market services)

Total



July	Activity	Activity trend	Demand	Prices	Staff	Cash positions	Activity forecasts
Recreation activities, personal							
services and activities of	20	6	16	2	4	6	19
households as employers							
The aggregated and by sub-sector series a	ra aaaaaaallii adiii	atad aanarataluu	the economistic o	طنينما ممعنمم ط		ha a af tha aa	annally adjusted

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

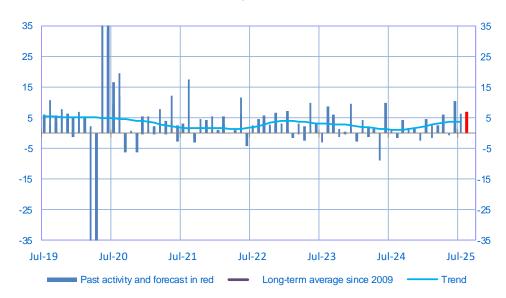




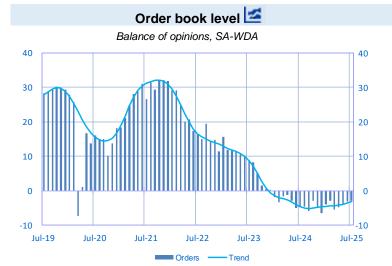
Period under review: July 2025

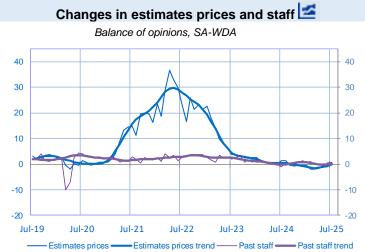
Construction

Opinion on the outlook for construction activity*



	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25	Aug-25
Change												Forecast
Activity	4	2	2	-2	5	3	3	6	0	10	6	7
Estimates prices	0	-1	0	0	0	-2	-2	-2	-1	-1	0	
Staff	0	0	0	1	0	1	0	0	-1	0	1	
Level												
Order books	-6	-3	-5	-6	-4	-3	-5	-5	-4	-3	-3	





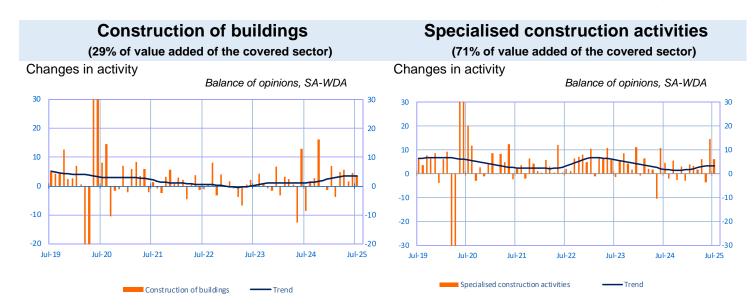
^{*} A positive (negative) balance of opinions corresponds to a rise (fall) in the evolution of activity. Balances of opinions may range from -200 to +200.





Period under review: July 2025

Construction: sectoral level information



July	Activity	Order Books	Prices	Staff	Activity forecasts
Construction of residential and non-residential buildings	3	-11	0	2	4
Specialised construction activities	6	1	0	0	3

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Notes:

- A positive (negative) balance of opinions corresponds to a rise (fall) in the corresponding variable.
- Balances of opinions may range from -200 to +200.
- The last point corresponds to the business leaders' opinions of short-term production or activity forecasts.
- The series are revised on a monthly basis. These revisions take into account additional gross data and the evolution of the seasonal and working-day adjustment depending on the latest available data.

For further details, see the <u>methodology</u>, the <u>publications calendar</u>, the <u>contacts</u> and all statistical time series published by the Banque de France can be accessed on the following address <u>WEBSTAT Banque de France</u>

