

## Turnover in retail trade at the end of October 2024

November 22nd, 2024

### Turnover in retail trade declined very slightly in October

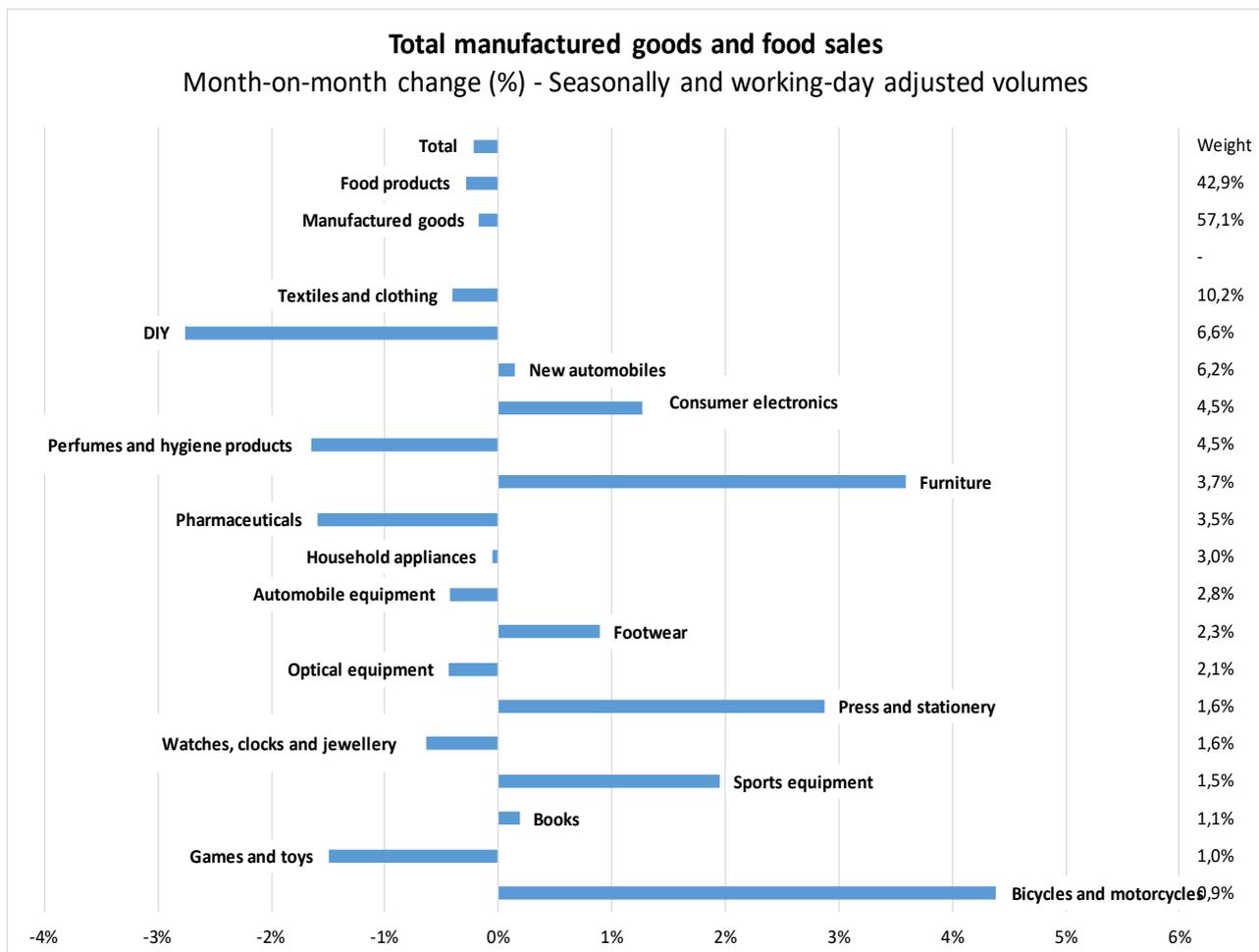
*Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.*

**In October**, turnover in retail trade declined very slightly (down 0.2%) month-on-month (data adjusted for seasonal and working day variations), after rising slightly in September by 0.2%. Sales of manufactured goods were down (by 0.2% after a 0.1% increase), with a drop in sales of DIY products (down 2.8% after a 0.4% increase), and to a lesser extent in perfumes and personal care products (down 1.7% after a drop of 0.1%) and pharmaceuticals (down 1.6% after a 0.9% increase). Bicycle and motorcycle sales recovered (up 4.4% after a 3.5% decline), together with sales of furniture (up 3.6% after a drop of 0.3%) and press and stationary (up 2.9%, after a 2.3% decrease).

Food sales declined month-on-month by 0.3% after a 0.3% increase in September.

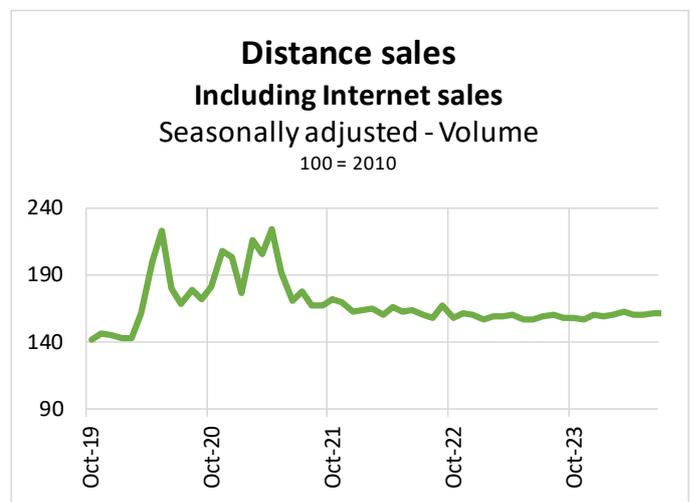
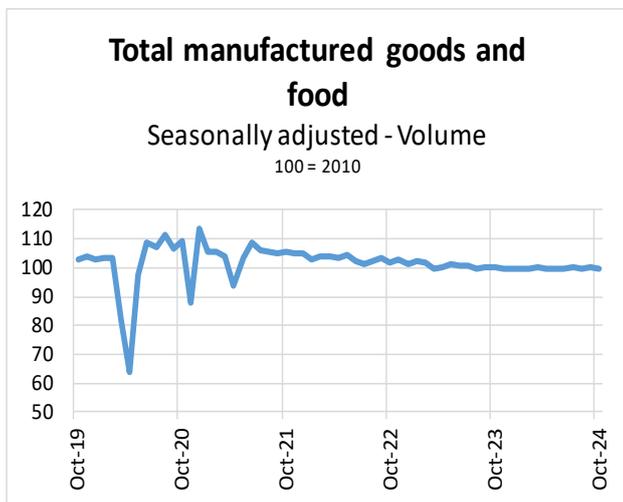
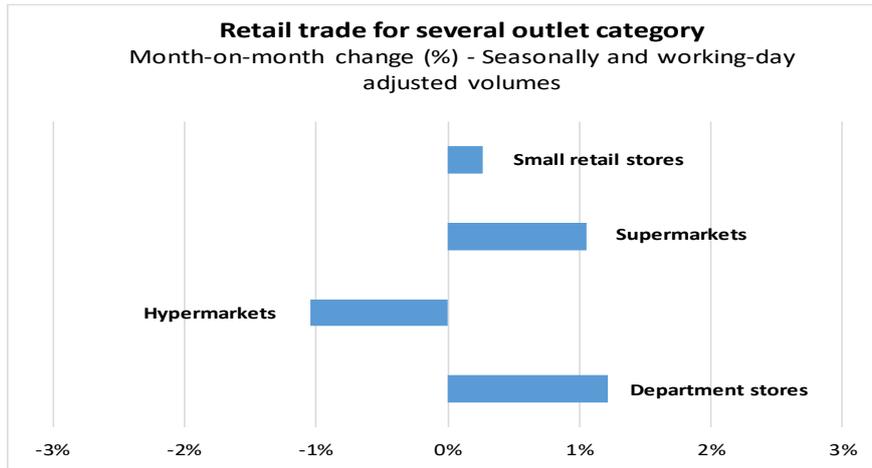
In terms of **distribution channels**, the sales of hypermarkets declined by 0.1% (after a 1.2% increase), unlike those of department stores and supermarkets, which rose by 1.2% (after a 2.4% increase) and 1.0% (after an increase of 0.9%), respectively.

**Three-month-on-three-month**, overall turnover in retail trade grew by 0.1%, with the 0.3% increase in manufactured goods sales offsetting the 0.1% decline in food sales.



Notes:.

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale).
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted.



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers September 2024. The actual figure for October will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

**Note on methodology:** The food product and total retail trade indices were revised in 2024 using a new methodology. The new series started in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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