



Business survey at the beginning of April 2024 Industry, market services and construction

14 May 2024

Data collected from 26 April 2024 to 6 May 2024

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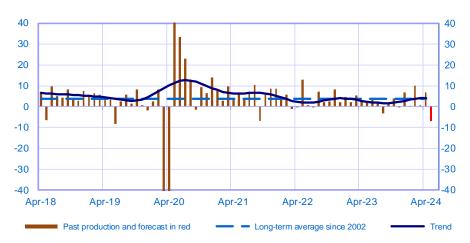


Period under review: April 2024

Industry ≝

Opinion on the outlook for industrial production*

Balance of opinions, SA-WDA

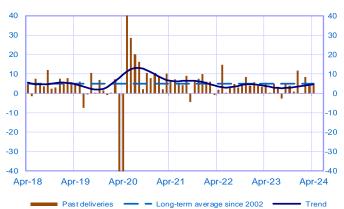


In this graph and the following, the extreme values related to the COVID-19 pandemic are available in WEBSTAT

| | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 | Jan-24 | Feb-24 | Mar-24 | Apr-24 |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Change | | | | | | | | | | | |
| Production | 3 | 2 | -3 | 2 | 4 | 0 | 7 | 0 | 10 | 1 | 7 |
| Deliveries | 5 | 3 | -3 | 5 | 4 | 1 | 12 | 0 | 8 | 4 | 4 |
| Total orders | 1 | 4 | 0 | 4 | 3 | -1 | 12 | -4 | 8 | 4 | 5 |
| Staff | 3 | 2 | 2 | 2 | 4 | 2 | 2 | 2 | 2 | 1 | 1 |
| Final goods prices | 1 | 2 | 2 | 0 | 2 | 2 | 2 | 1 | 0 | -2 | -2 |
| Commodity prices | -7 | -4 | -3 | -4 | -3 | -3 | 1 | -2 | -2 | -3 | -3 |
| evel | | | | | | | | | | | |
| Order books | 0 | 2 | -2 | -5 | -5 | -6 | -6 | -6 | -5 | -8 | -5 |
| Inventories of finished goods | 7 | 7 | 7 | 7 | 8 | 6 | 7 | 7 | 6 | 7 | 8 |
| Capacity utilisation rate | 77.2 | 77.0 | 76.6 | 76.2 | 76.4 | 76.1 | 76.0 | 75.8 | 76.3 | 76.1 | 76.4 |
| Cash positions | 1 | 1 | 1 | 0 | 1 | 1 | -1 | 0 | 0 | -1 | 0 |

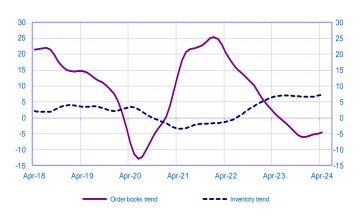
Changes in deliveries

Balance of opinions, SA-WDA



Inventories and order book level

Balance of opinions, SA-WDA



^{*} A positive (negative) balance of opinions corresponds to a rise (fall) in the evolution of activity. Balances of opinions may range from -200 to +200.

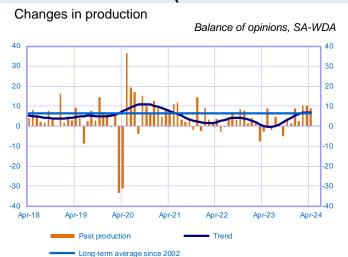




Production forecasts

Industry: sectoral level information

Manufacture of food products and beverages (15% of value added in manufacturing industry)



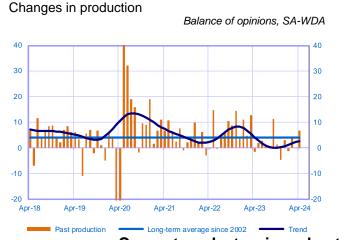


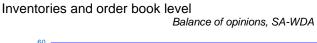
Period under review: April 2024

| April | Production | Deliveries | Orders | Inventories | Order books | Capacity Utilisation Rate |
|--|------------|------------|--------|-------------|-------------|---------------------------------|
| Manufacture of food products and beverages | 9 | 3 | 7 | 6 | -10 | 79 |

Electrical, electronic and computer equipment and other machinery (17% of value added in manufacturing industry)

Total







Computer, electronic and optical products (5% of value added) Inventories and order book level





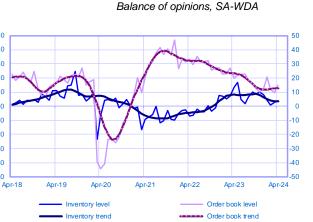
Balance of opinions, SA-WDA

50 40 30 20 10

-20

-30

-40

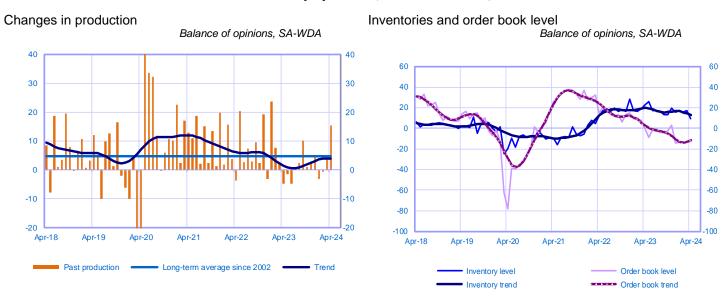




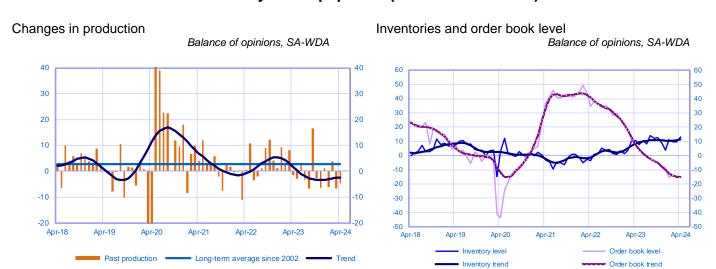


Period under review: April 2024

Electrical equipment (4% of value added)



Machinery and equipment (8% of value added)



| April | Production | Deliveries | Orders | Inventories | Order books | Capacity Utilisation Rate | Production forecasts |
|---|------------|------------|--------|-------------|-------------|---------------------------------|----------------------|
| Electrical, electronic and computer equipment and other machinery | 7 | 8 | 7 | 11 | -6 | 79 | -13 |
| Computer, electronic and optical products | 16 | 19 | 12 | 4 | 15 | 84 | -8 |
| Electrical equipment | 15 | 16 | 21 | 10 | -12 | 78 | -4 |
| Machinery and equipment | -5 | -3 | -3 | 13 | -15 | 76 | -19 |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.





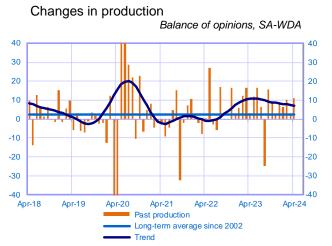
Period under review: April 2024

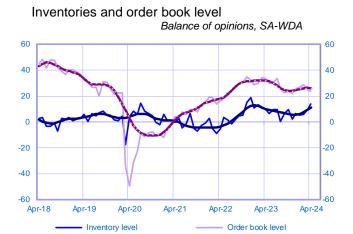
Order book trend

Transport equipment

(14% of value added in manufacturing industry)

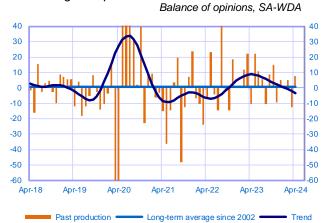
Total





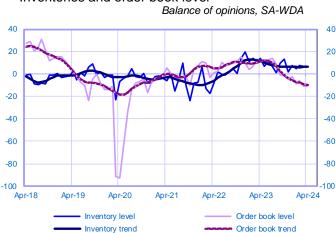
Automotive industry (7% of value added)

Changes in production



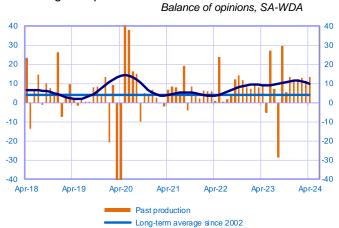
Inventories and order book level

Inventory trend



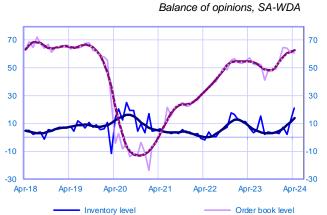
Other transport equipment (7% of value added)

Changes in production



Inventories and order book level

Inventory trend



| April | Production | Deliveries | Orders | Inventories | Order books | Capacity Utilisation Rate | Production forecasts |
|---------------------------|------------|------------|--------|-------------|-------------|---------------------------------|----------------------|
| Transport equipment | 11 | 8 | 4 | 14 | 24 | 77 | 2 |
| Automotive industry | 8 | 9 | -4 | 7 | -11 | 75 | -5 |
| Other transport equipment | 14 | 12 | 15 | 21 | 61 | 80 | 6 |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Order book trend





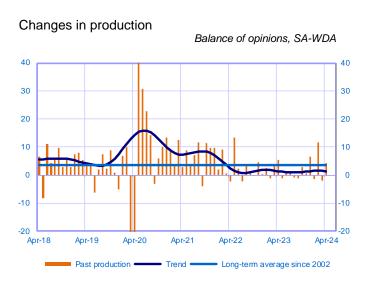
Period under review: April 2024

Order book level
Order book trend

Other manufacturing

(54% of value added in manufacturing industry)

Total



Balance of opinions, SA-WDA 40 40 30 30 20 20 10 10 n 0 -10 -20 -20 -30 30 -40 -40 -50 -50

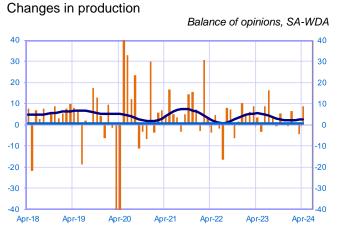
Inventories and order book level

Inventory level

Inventory trend

Textiles, wearing apparel, leather and related products (3% of value added)

Apr-18



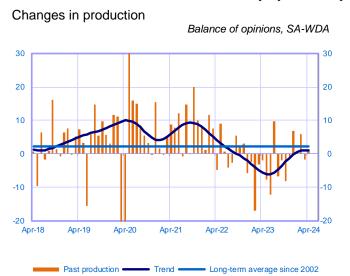
Trend —

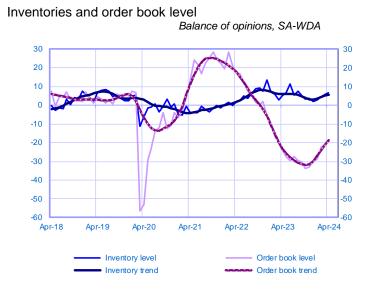
Past production —

Long-term average since 2002



Wood, paper and printing (6% of value added)



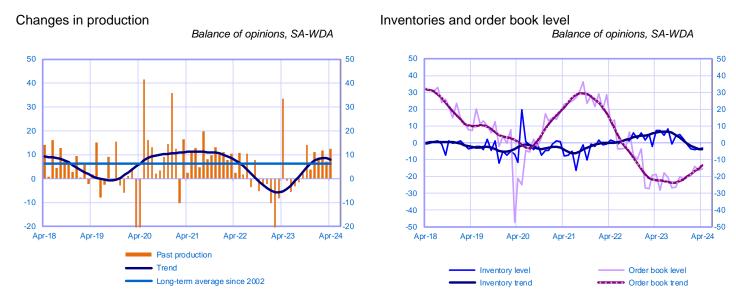




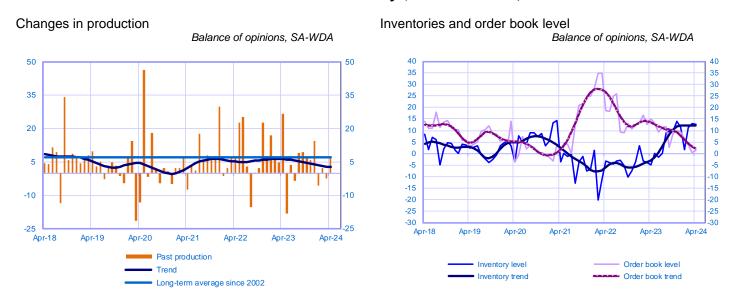


Period under review: April 2024

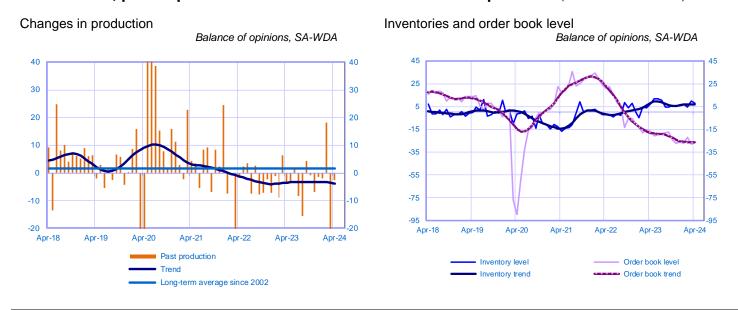
Chemicals industry (8% of value added)



Pharmaceutical industry (5% of value added)



Rubber, plastic products and other non-metallic mineral products (10% of value added)







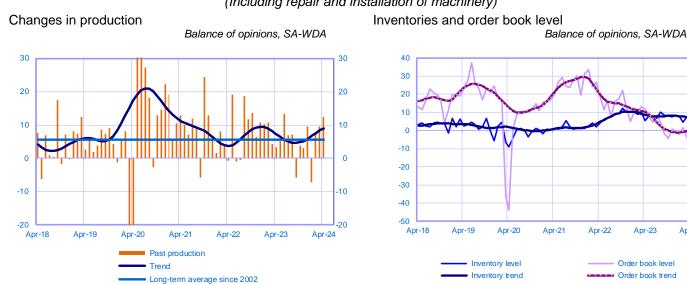
Period under review: April 2024

Metal and metal products manufacturing (12% of value added)



Other manufacturing industries (10% of value added)

(Including repair and installation of machinery)





| April | Production | Deliveries | Orders | Inventories | Order books | Capacity Utilisation Rate | Production forecasts |
|---|------------|------------|--------|-------------|-------------|---------------------------------|----------------------|
| Other manufacturing | 4 | 3 | 3 | 6 | -11 | 75 | -9 |
| Textiles, wearing apparel, leather and related products | 9 | 7 | 4 | 5 | -16 | 75 | -16 |
| Wood paper and printing | 1 | 2 | 3 | 7 | -18 | 75 | -11 |
| Chemicals industry | 12 | 8 | 14 | -3 | -15 | 72 | -1 |
| Pharmaceutical industry | 7 | 9 | 8 | 13 | 2 | 78 | -2 |
| Rubber, plastic products and other non-metallic mineral products | -2 | -8 | -3 | 8 | -27 | 70 | -7 |
| Metal and metal products manufacturing | 6 | 5 | 2 | 4 | -4 | 75 | -15 |
| Other manufacturing industries (including repair and installation of machinery) | 12 | 10 | 5 | 7 | 1 | 78 | 1 |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.



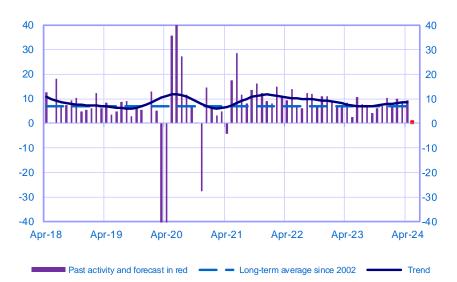


Period under review: April 2024

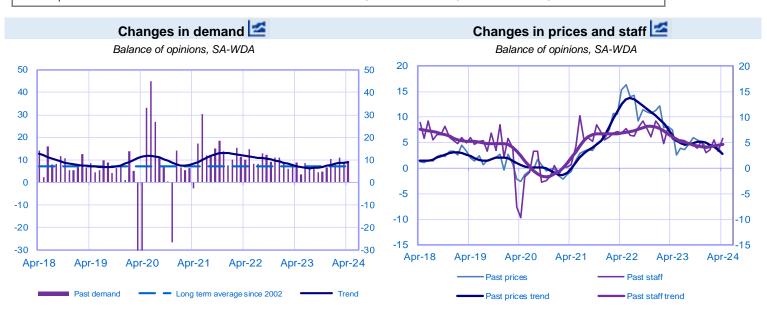
Market Services **≤**

Opinion on the outlook for services activity*

Balance of opinions, SA-WDA



| | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 | Jan-24 | Feb-24 | Mar-24 | Apr-24 | 1 |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---|
| Change | | | | | | | | | | | | F |
| Activity | 11 | 8 | 7 | 4 | 6 | 7 | 10 | 7 | 10 | 8 | 9 | |
| Aggregate demand | 9 | 7 | 6 | 5 | 5 | 7 | 10 | 8 | 11 | 8 | 9 | |
| Prices | 4 | 4 | 5 | 6 | 6 | 5 | 4 | 5 | 5 | 4 | 3 | |
| Staff | 5 | 5 | 5 | 4 | 4 | 5 | 3 | 4 | 6 | 3 | 6 | |
| Level | | | | | | | | | | | | |
| Cash positions | 2 | 2 | 1 | 2 | 3 | 2 | 3 | 1 | 0 | 1 | 2 | |



^{*} A positive (negative) balance of opinions corresponds to a rise (fall) in the evolution of activity. Balances of opinions may range from -200 to +200.



60

50

40

30

20

-10

-20

-30

-40

BUSINESS TRENDS



30

20

10

-10

Staff trend

Period under review: April 2024

Market services: sectoral level information

Long-term average since 2002

Transport, automotive repair, accommodation and food services (23% of value added in market services)

Total Changes in activity Changes in staff and prices Balance of opinions, SA-WDA Balance of opinions, SA-WDA 60 50 30 40 30 20 10 10

Accommodation and food services (13% of value added)

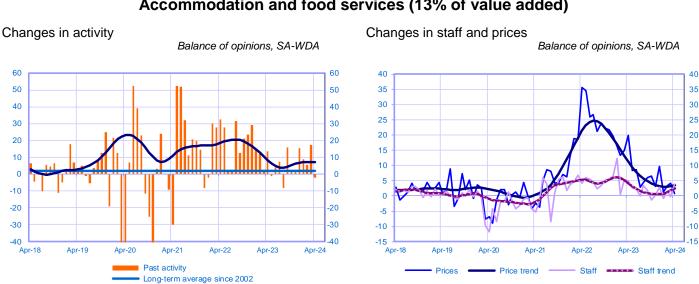
0

10 -20

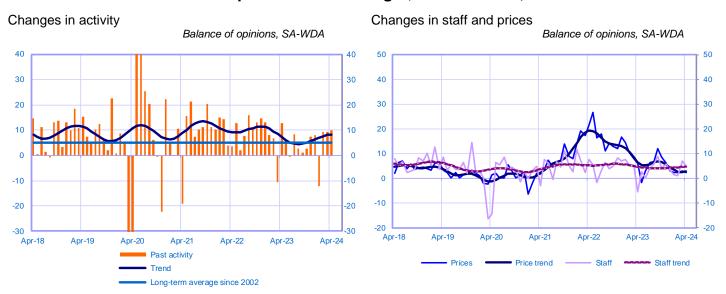
-30

-10

-20



Transportation and storage (7% of value added)



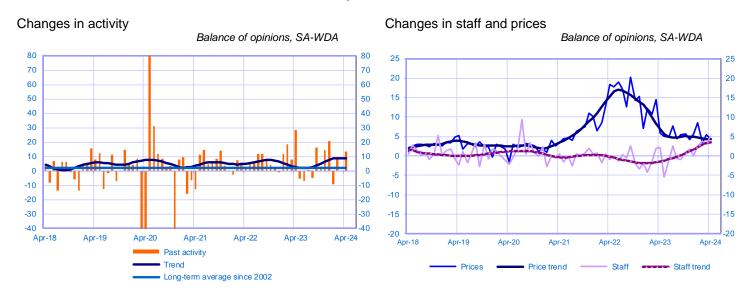
Trend





Period under review: April 2024

Automotive repair (3% of value added)

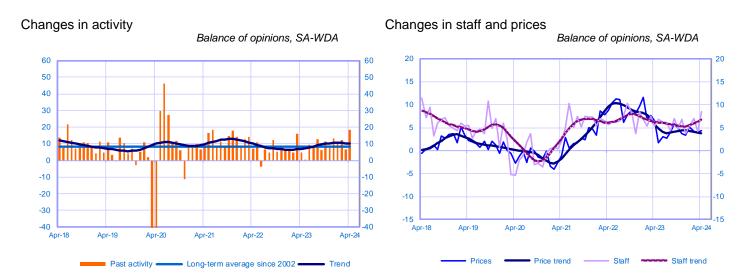


| April | Activity | Activity trend | Demand | Prices | Staff | Cash positions | Activity forecasts |
|---|----------|----------------|--------|--------|-------|----------------|--------------------|
| Transport, automotive repair, accommodation and food services | 6 | 7 | 7 | 1 | 5 | -1 | 0 |
| Accommodation and food services activities | -2 | 7 | -4 | 1 | 4 | -1 | 6 |
| Transportation and storage | 10 | 8 | 11 | 2 | 5 | -1 | -2 |
| Automotive repair | 13 | 9 | 15 | 4 | 5 | 4 | -9 |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Professional, scientific and technical activities and administrative services (52% of value added in market services)

Total

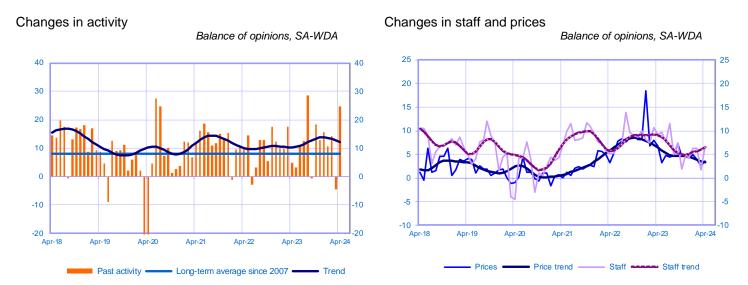




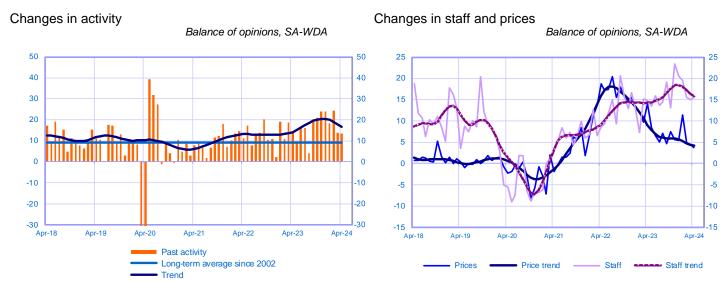


Period under review: April 2024

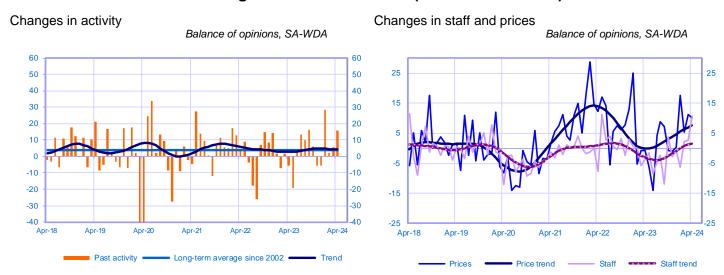
Management consultancy and legal and accounting activities (21% of value added)



Architecture, engineering, technical testing and analysis activities (9% of value added)



Advertising and market research (3% of value added)

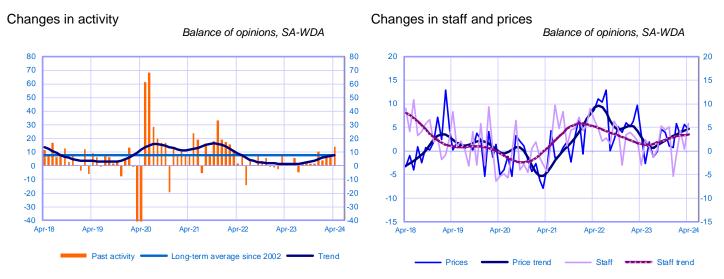




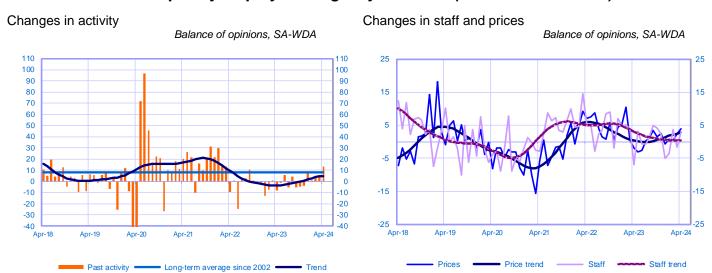


Period under review: April 2024

Administrative and support service activities (19% of value added)



O/W temporary employment agency activities (11% of value added)



| April | Activity | Activity trend | Demand | Prices | Staff | Cash positions | Activity forecasts |
|--|----------|----------------|--------|--------|-------|----------------|--------------------|
| Professional scientific and technical activities and administrative services | 18 | 10 | 16 | 4 | 9 | 3 | 5 |
| Management consultancy and legal and accounting activities | 25 | 12 | 19 | 4 | 6 | 6 | 11 |
| Architecture, engineering and technical testing | 13 | 16 | 8 | 4 | 15 | 13 | 3 |
| Advertising and market research | 16 | 4 | 15 | 10 | 11 | -5 | -1 |
| Administrative and support service activities | 14 | 8 | 15 | 5 | 6 | 3 | 0 |
| O/W temporary employment agency activities | 13 | 5 | 12 | 4 | 3 | 5 | -6 |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

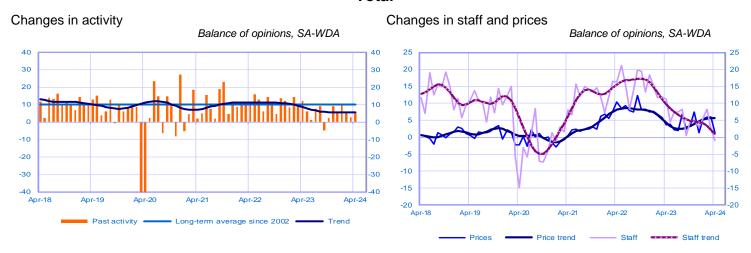




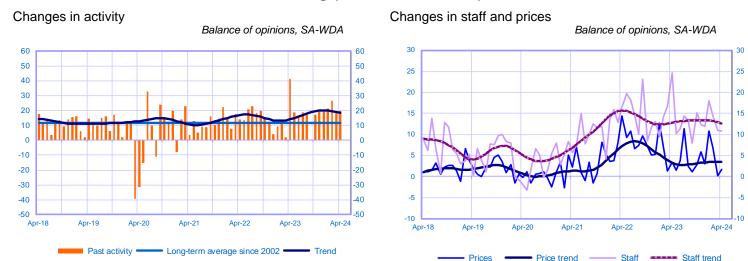
Period under review: April 2024

Information and communication (19% of value added in market services)

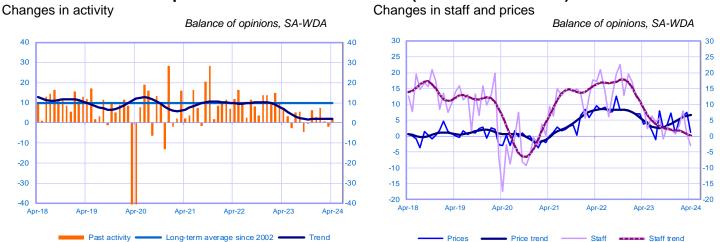
Total



Publishing (4% of value added)



Computer and information services (15% of value added)



| April | Activity | Activity trend | Demand | Prices | Staff | Cash positions | Activity forecasts |
|-----------------------------------|----------|----------------|--------|--------|-------|----------------|--------------------|
| Information and communication | 5 | 6 | 9 | 1 | -1 | 1 | 0 |
| Publishing | 20 | 18 | 20 | 2 | 11 | 8 | 9 |
| Computer and information services | 2 | 2 | 7 | 1 | -3 | 1 | -2 |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

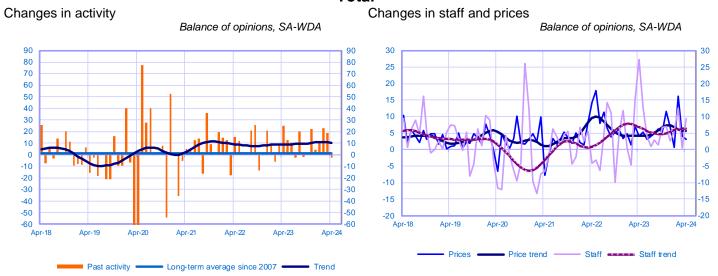




Period under review: April 2024

Recreation activities, personal services and activities of households as employers (6% of value added in market services)

Total



| April | Activity | Activity trend | Demand | Prices | Staff | Cash positions | Activity forecasts |
|--|----------|----------------|--------|--------|-------|----------------|--------------------|
| Recreation activities, personal services | | | | | | | |
| and activities of households as | -3 | 11 | -5 | 3 | 10 | -1 | -4 |
| employers | | | | | | | |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.



-10

Apr-18

Apr-19

Apr-20

Orders -

-Trend

BUSINESS TRENDS



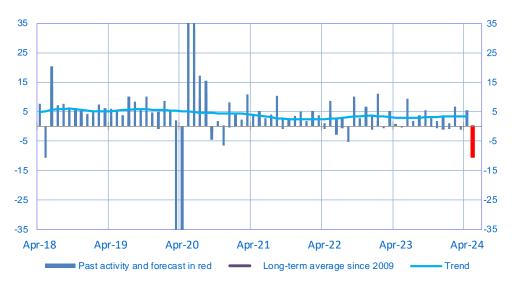
May-24
Forecast

Period under review: April 2024

Construction

Opinion on the outlook for construction activity*

Balance of opinions, SA-WDA



| | Jun-23 | Jul-23 | Aug-23 | Sep-23 | Oct-23 | Nov-23 | Dec-23 | Jan-24 | Feb-24 | Mar-24 | Apr-24 |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Change | | | | | | | | | | | |
| Activity | 9 | 2 | 4 | 5 | 3 | 2 | 3 | 1 | 7 | 0 | 6 |
| Estimates prices | 5 | 4 | 11 | 3 | 3 | 2 | 3 | 2 | 0 | -1 | -2 |
| Staff | 3 | 1 | 2 | 3 | 1 | 2 | 1 | 2 | 2 | 1 | 1 |
| Level | | | | | | | | | | | |
| Order books | 10 | 9 | 9 | 4 | 2 | 1 | -1 | -3 | -3 | -2 | -1 |



-10

Apr-24

Apr-23

Apr-18

Apr-19

Estimates prices -

Apr-20

Apr-21

Estimates prices trend -

Apr-22

Apr-23

Past staff -

Apr-24

Past staff trend

^{*} A positive (negative) balance of opinions corresponds to a rise (fall) in the evolution of activity. Balances of opinions may range from -200 to +200.





Period under review: April 2024

Construction: sectoral level information

Construction of buildings Specialised construction activities (29% of value added of the covered sector) (71% of value added of the covered sector) Changes in activity Changes in activity Balance of opinions, SA-WDA Balance of opinions, SA-WDA 30 30 20 20 20 10 10 10 10 0 10 -10 -10 -10 -20 -20 -20 -20 Apr-19 Apr-22 Apr-23 Apr-18 Apr-20 Apr-21 Apr-24 Apr-18 Apr-19 Apr-20 Apr-21 Apr-22 Apr-23 Apr-24 Specialised construction activities Construction of buildings Trend

| April | Activity | Order Books | Prices | Staff | Activity forecasts |
|---|----------|-------------|--------|-------|--------------------|
| Construction of residential and non-residential buildings | 3 | -17 | 1 | 0 | -6 |
| Specialised construction activities | 6 | 5 | -1 | 2 | -13 |

The aggregated and by sub-sector series are seasonally adjusted separately: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Notes:

- A positive (negative) balance of opinions corresponds to a rise (fall) in the corresponding variable.
- Balances of opinions may range from -200 to +200.
- The last point corresponds to the business leaders' opinions of short-term production or activity forecasts.
- The series are revised on a monthly basis. These revisions take into account additional gross data and the evolution of the seasonal and working-day adjustment depending on the latest available data.

For further details, see the methodology, the publications calendar, the contacts and all statistical time series published by the Banque de France can be accessed on the following address WEBSTAT Banque de France



« With Banque de France: listening and dialogue »