Turnover in retail trade at the end of November 2023

Breakdown by manufactured product and outlet category

Changes by product

November Indices in volume terms adjusted for seasonal and working-day variations (100 = 2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter change(*) (%)
Total	**94.1**	**94.9**	**97.8**	**-0.5**
Food products (43%)	**88.3**	**90.2**	**93.0**	**-0.1**
Manufactured goods (57%) o/w:	**98.5**	**98.4**	**101.4**	**-0.8**
Textiles and clothing (10%)	85.8	84.0	89.2	-2.4
DIY (7%)	96.6	97.8	104.7	-2.8
New automobiles (6%)	92.4	93.5	78.4	4.0
Consumer electronics (5%)	157.4	157.1	169.5	0.5
Perfumes and hygiene products (4%)	80.9	81.7	81.3	0.5
Furniture (4%)	66.9	68.3	80.0	-7.8
Pharmaceuticals (3%)	173.7	174.0	163.9	0.4
Household appliances (3%)	102.5	99.3	111.1	-1.6
Automobile equipment (3%)	90.1	84.0	93.4	-2.5
Footwear (2%)	73.5	72.7	79.1	-2.7
Optical equipment (2%)	100.6	99.3	103.1	2.0
Press - stationery (2%)	53.0	52.1	56.9	-1.2
Watches - clocks - jewellery (2%)	66.6	68.7	72.7	-1.0
Sports equipment (1%)	120.9	133.4	133.1	-2.1
Books (1%)	74.1	74.1	76.9	-0.1
Games and toys (1%)	112.9	113.1	109.6	3.0
Bicycles - motorcycles (1%)	134.4	133.8	147.7	1.7

Note: % = Relative weight of products in the "total" aggregate of retail sale
Sources: Banque de France , Insee (household consumption expenditure 2015)

Changes by outlet category (**)

November Indices in volume terms adjusted for seasonal and working-day variations (100 = 2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter change (*) (%)
Small retail stores	97.4	97.7	100.7	-1.0
Department stores	91.9	91.3	95.7	-2.0
Supermarkets	92.5	92.9	94.7	-0.2
Hypermarkets	92.3	93.6	95.7	-1.0
Distance sales	ND	157	161.1	ND

(*) Last three months compared with the previous three-months (M, M-1 and M-2 compared with M-3, M-4 and M-5)
(**) The outlet categories do not make up the complete scope of the "Total by product" aggregate, which includes other forms of retailers such as large specialist retailers and chains (for which no specific index is calculated).

The Fevad and the Banque de France work together to publish figures for distance sales (excluding food). The last published figure covers October 2023. The figure for November 2023 will be published as soon as it is available.

Retail sale – Total

Note: % = Relative weight of products in the "total" aggregate of retail sale (source: INSEE, 2015)
*Indexes in volume terms, seasonally and working-days adjusted*
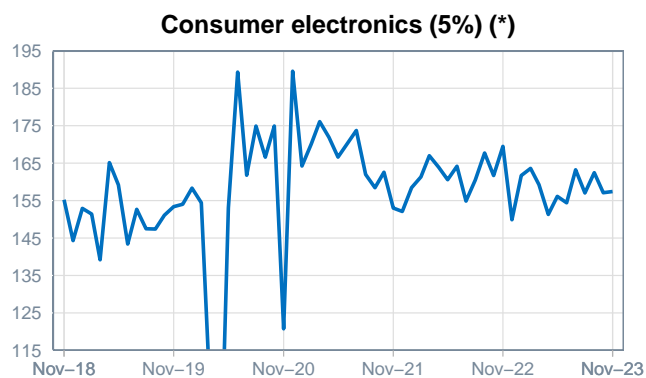*(100 = 2010)*

(*) In this and following graphs, extreme values related to the COVID-19 pandemic are available in WEBSTAT

Manufactured goods (57%) (*)

Food products (43%)
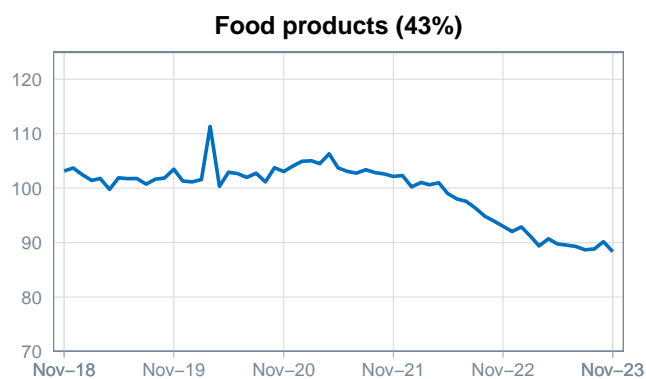
Manufactured goods

(57 % of total food and manufactured goods in household consumption)

HOME EQUIPMENT

Consumer electronics (5%) (*)

DIY (7%)

Furniture (4%) (*)

Household appliances (3%)
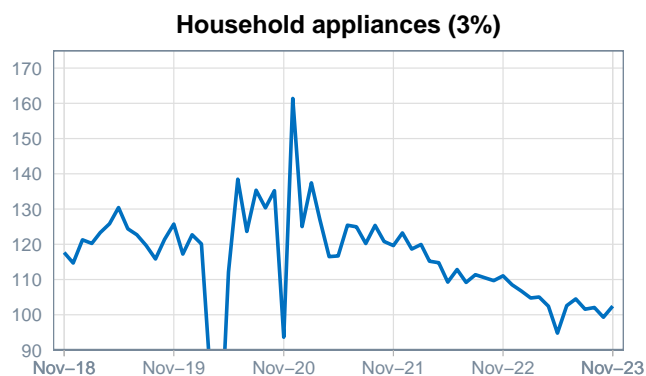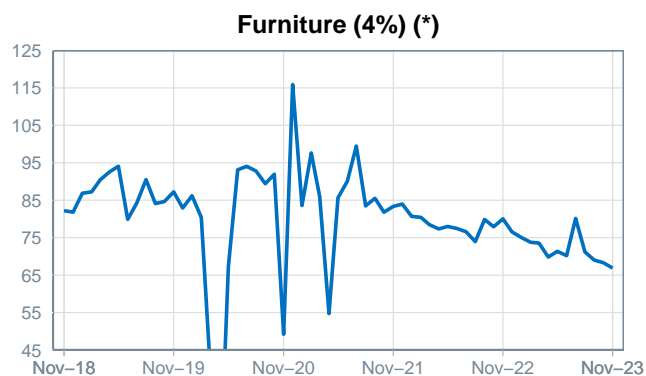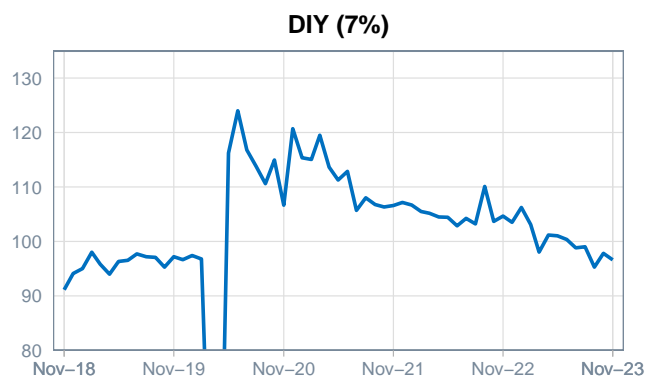
AUTOMOBILE

New automobiles (6%) (*)

Automobile equipment (3%)
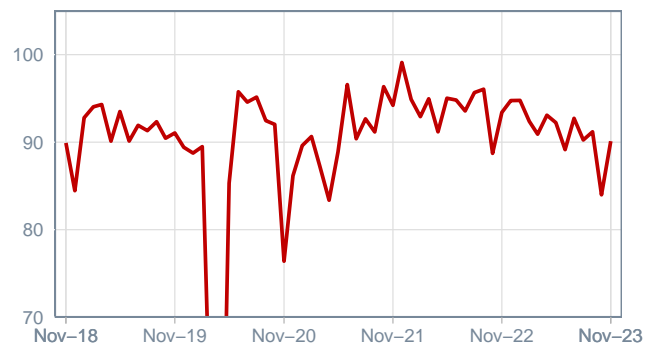
PERSONAL EQUIPMENT

Textiles and clothing (10%) (*)
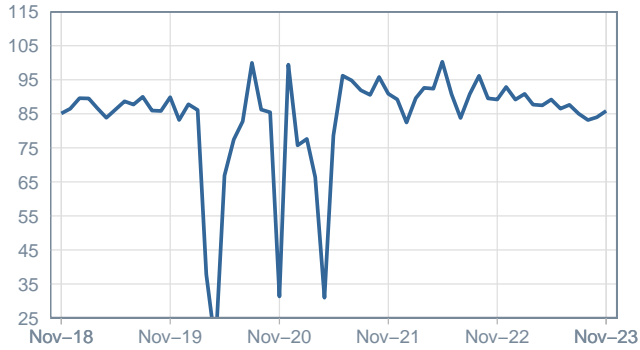
Footwear (2%) (*)
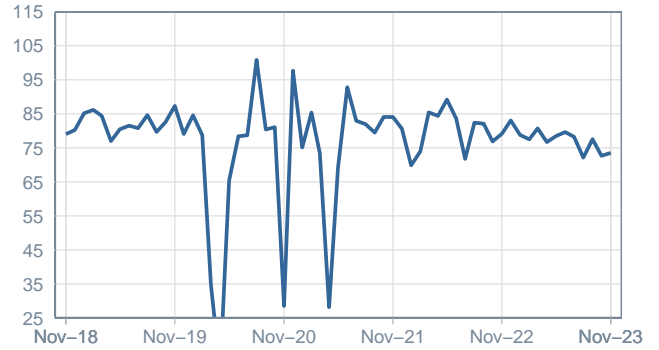
OTHER PRODUCTS

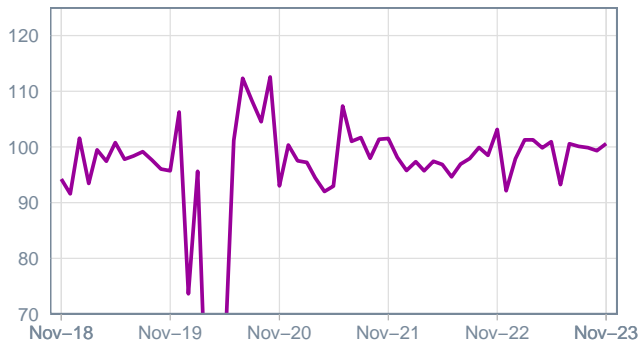### Perfumes and hygiene products (4%) (*)
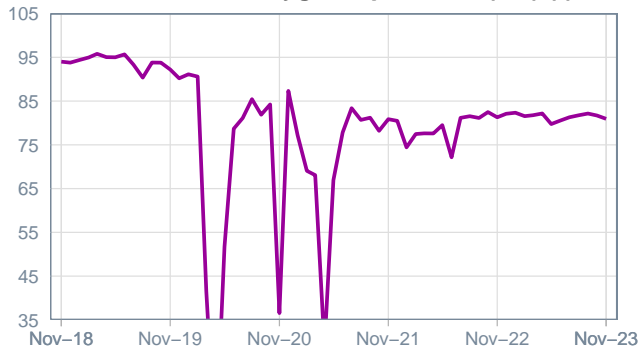
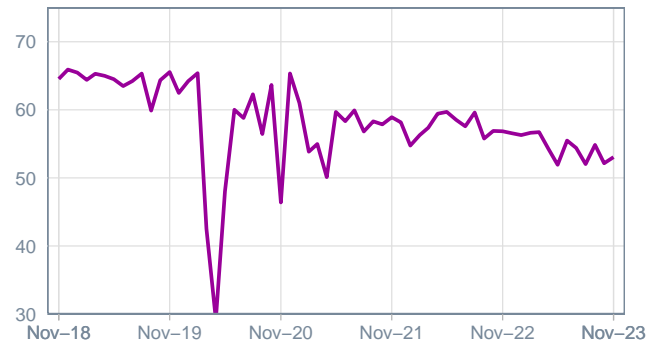### Pharmaceuticals (3%) (*)

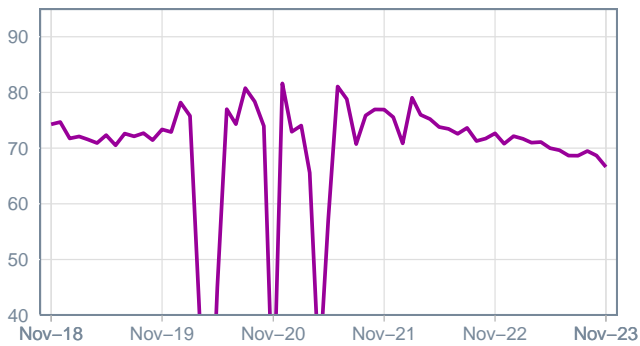Period under review: November 2023
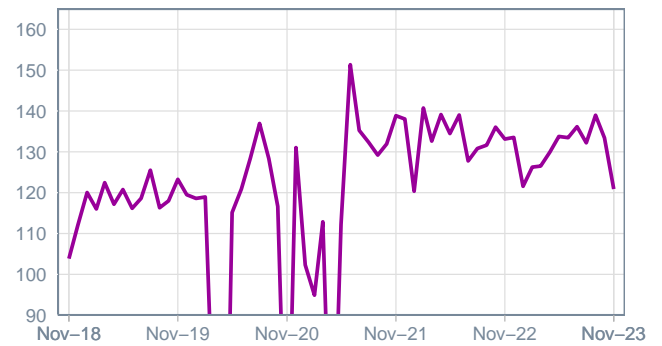
Optical equipment (2%)
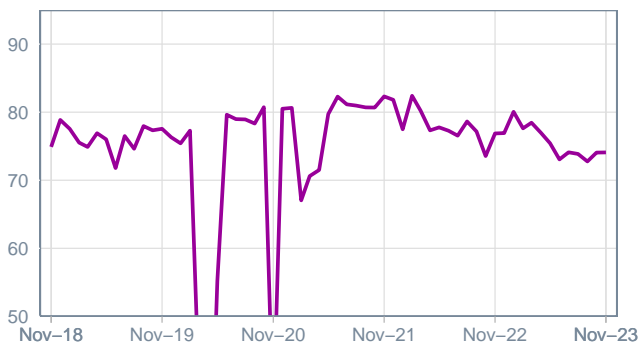

Press and stationery (2%)

Watches, clocks and jewellery (2%)
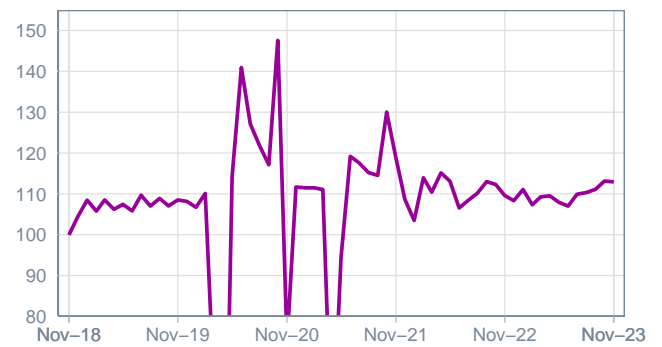

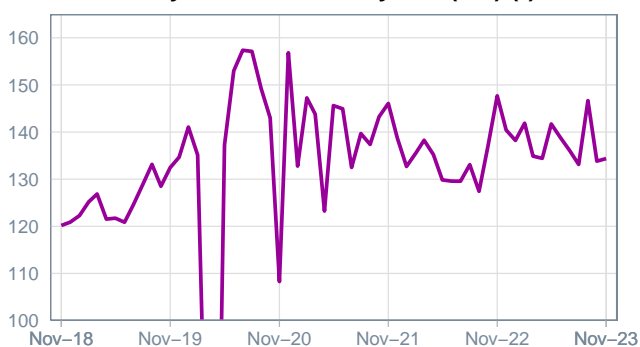### Sports equipment (1%) (*)

Books (1%)

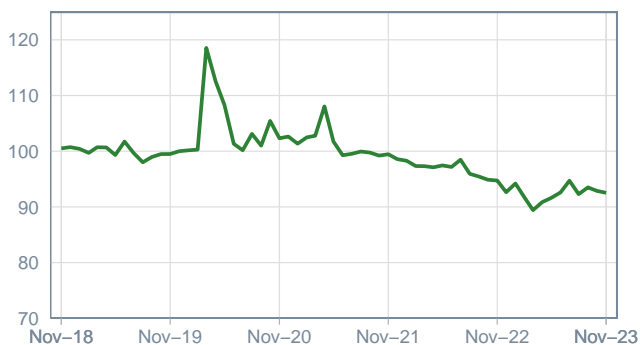### Games and toys (1%)

Bicycles and motorcycles (1%) (*)
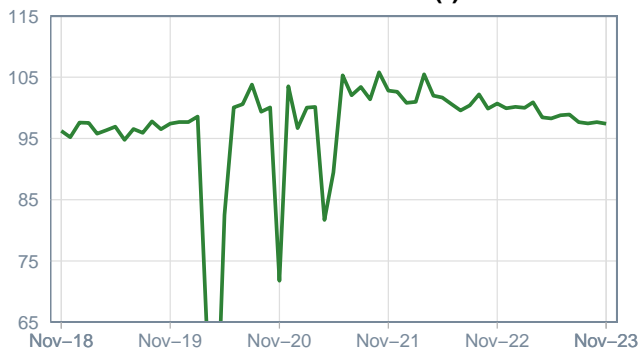
Outlet category

Supermarkets

Hypermarkets

Small retail stores (*)

Distance sales (Including Internet sales)

Sources: FEVAD and Banque de France

Provisional data compiled on the 8th working day following the end of the month under review.

For further details methodology, publications calendar and contacts.
Find the series on the website of the Bank of France in WEBSTAT Banque de France database.
Subscription to Business surveys can be requested to www.banque-france.fr