

Turnover in retail trade at the end of October 2022

Breakdown by manufactured product and outlet category

Changes by product

October Indices in volume terms adjusted for seasonal and working-day variations (100=2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter % change (*)
Total	93,9	97,6	99,3	-0,8%
Food (43%)	86,0	88,9	93,4	-1,2%
Manufactured goods O/W (57%)	99,6	103,7	103,6	-0,9%
Textiles and clothing (10%)	88,5	94,3	95,3	-2,3%
Footwear (2%)	75,8	82,5	82,9	-5,2%
DIY (7%)	103,9	109,3	106,0	1,6%
Consumer electronics (5%)	162,2	174,3	162,9	3,9%
Furniture (4%)	77,7	80,0	82,0	0,2%
Household appliances (3%)	108,1	110,9	120,2	-0,4%
New automobiles (6%)	75,4	82,9	83,1	4,4%
Automobile equipment (3%)	91,8	96,6	95,1	0,8%
Perfumes and hygiene products (4%)	81,8	81,6	76,5	6,2%
Pharmaceuticals (3%)	162,9	164,1	152,5	0,2%
Optical equipment (2%)	96,3	98,2	100,1	1,6%
Press and stationery (2%)	55,7	57,0	58,1	-4,0%
Watches, clocks and jewellery (2%)	71,3	72,6	78,3	0,2%
Sports equipment (1%)	138,6	135,0	133,6	-0,5%
Books (1%)	73,6	76,7	80,6	0,4%
Games and toys (1%)	113,0	112,8	128,1	2,9%
Bicycles and motorcycles (1%)	131,8	131,8	140,3	-0,7%

Notes: % = Relative weight of products in the "total" aggregate of retail sale
Source: Insee (household consumption expenditure 2015)

Changes by outlet category (**)

October Indices in volume terms adjusted for seasonal and working-day variations (100=2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter % change (*)
Small retail stores (excluding automobile sales)	98,7	102,5	104,2	0,6%
Large general retailers O/W	99,4	104,9	105,9	-1,7%
Department stores	101,3	106,5	102,0	2,8%
Supermarkets	95,3	96,7	100,7	-1,9%
Hypermarkets	93,8	97,7	100,0	-0,9%
Distance sales	NA	165,5	170,5	NA

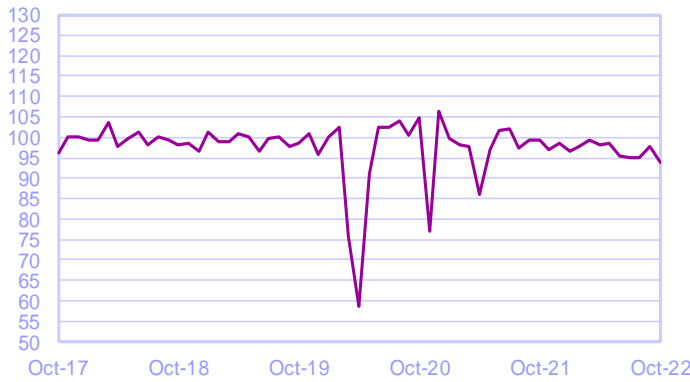
(**) The outlet categories do not make up the complete scope of the "Total by product" aggregate, which includes other forms of retailers such as large specialist retailers and chains (for which no specific index is calculated).

The Fevad and the Banque de France work together to publish figures for distance sales (excluding food). The last published figure covers September 2022. The figure for October will be published as soon as it is available.

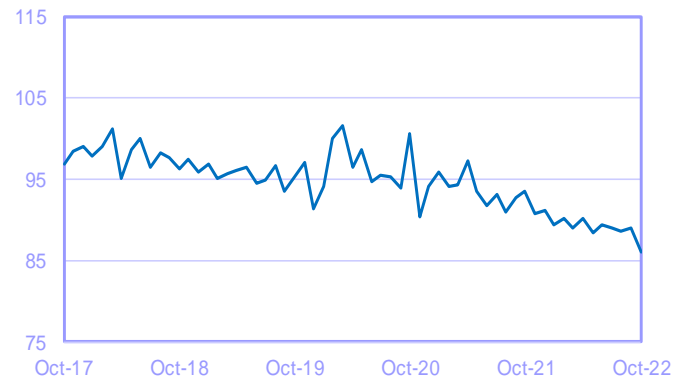
Retail sale - Total

Nota: % = Relative weight of products in the "total" aggregate of retail sale

Total manufactured goods and food



Food products (43%)



Manufactured goods

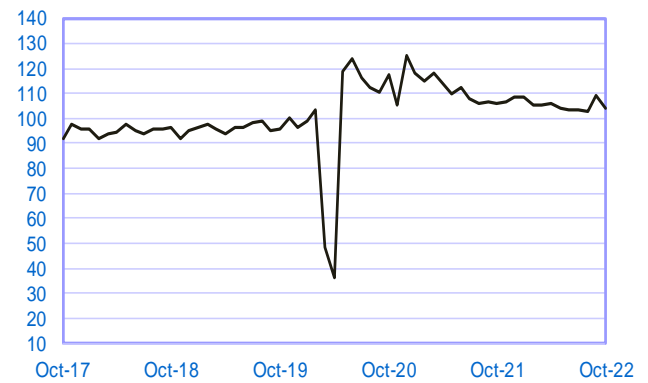
(57% of total food and manufactured goods in household consumption)

HOME EQUIPMENT

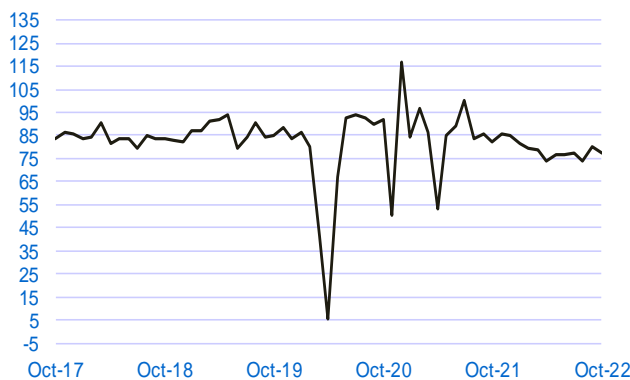
Consumer electronics (5%)



DIY (7%)



Furniture (4%)

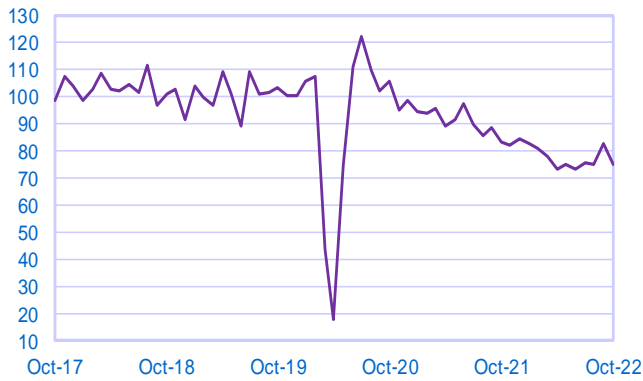


Household appliances (3%)

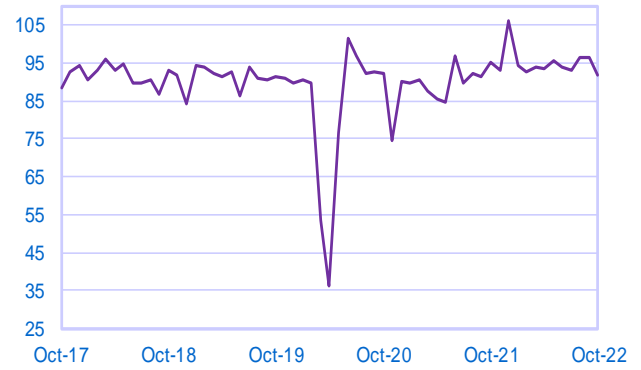


AUTOMOBILE

New automobiles (6%)

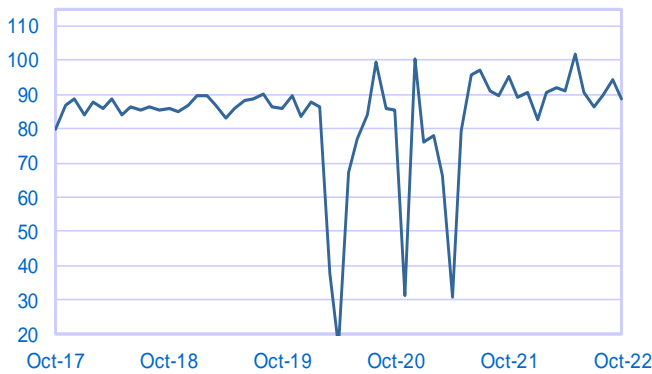


Automobile equipment (3%)

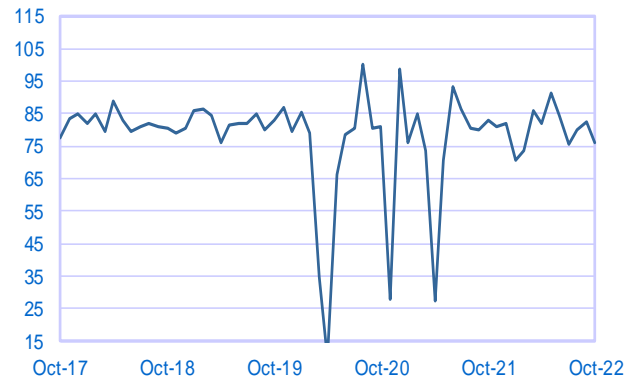


PERSONAL EQUIPMENT

Textiles (10%)

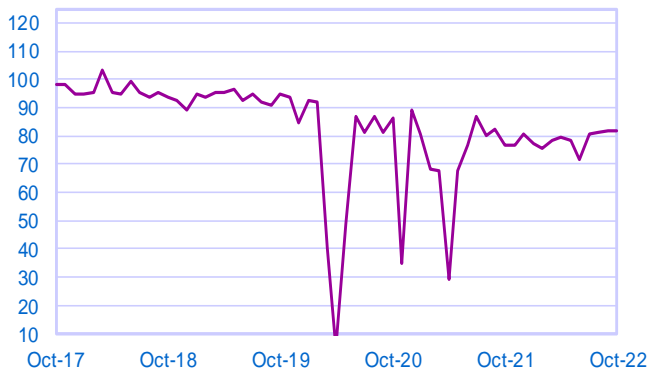


Footwear (2%)

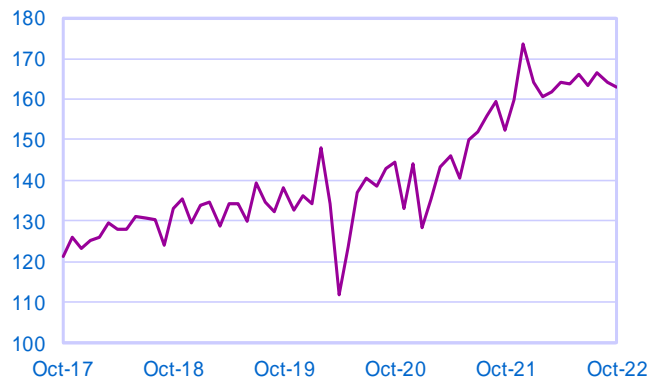


OTHER PRODUCTS

Perfumes - hygiene products (4%)

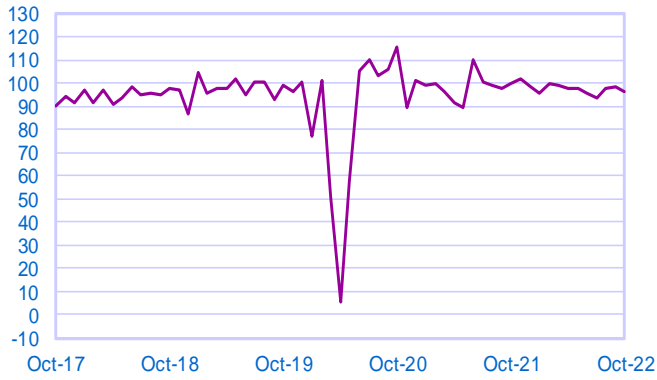


Pharmaceuticals (3%)

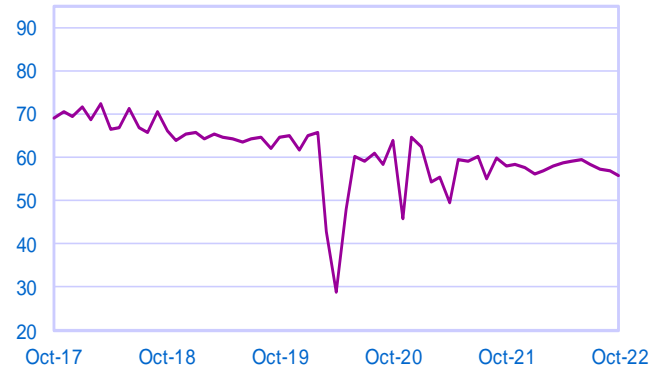


Period under review : October 2022

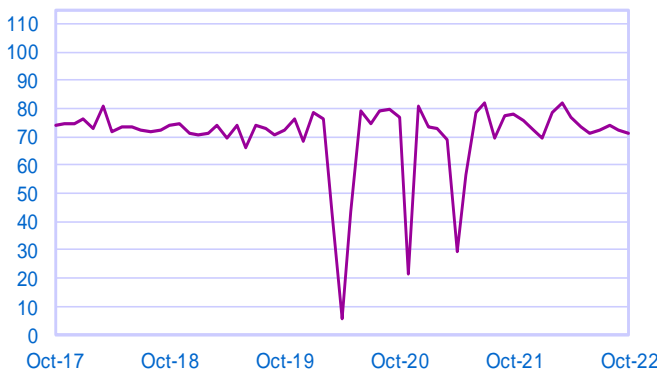
Optical equipment (2%)



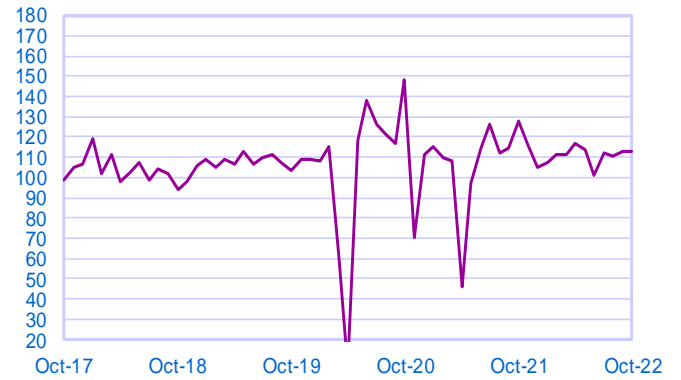
Press and stationery (2%)



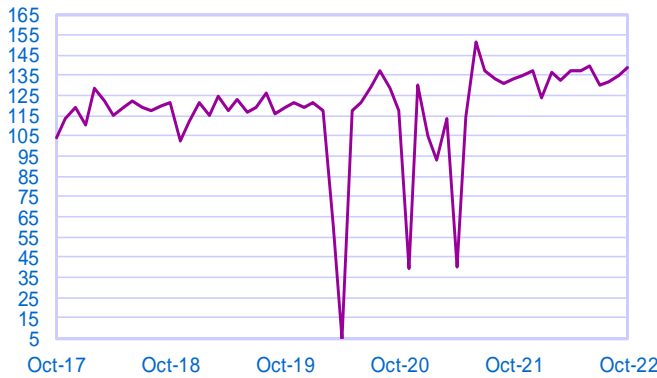
Watches, clocks and jewellery (2%)



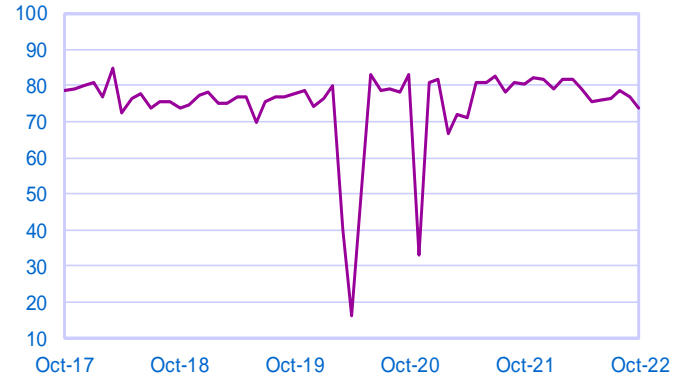
Games and toys (1%)



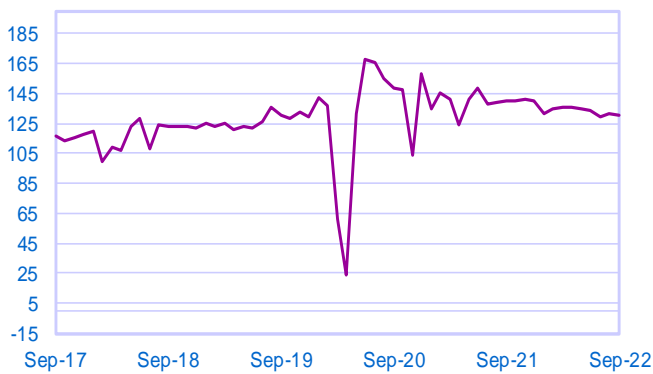
Sports equipment (1%)



Books (1%)

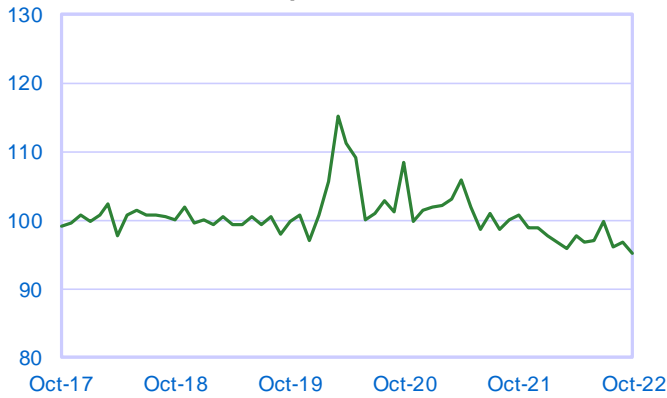


Bicycles and motorcycles (1%)

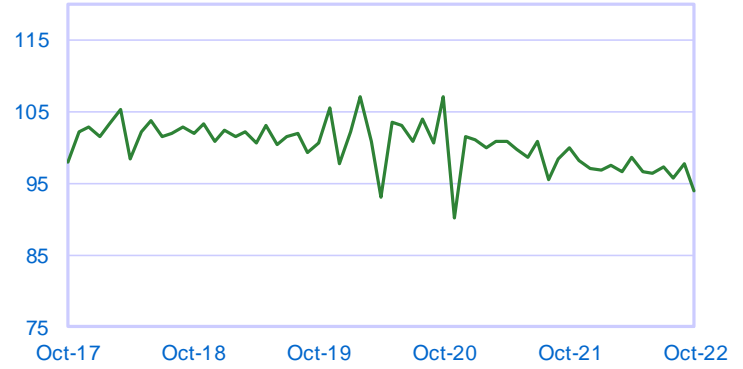


Outlet category

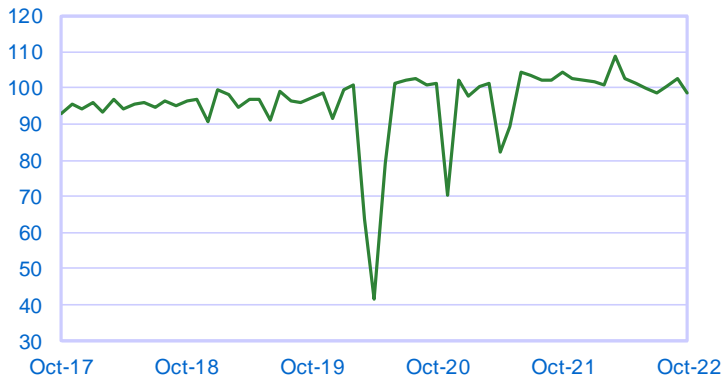
Supermarkets



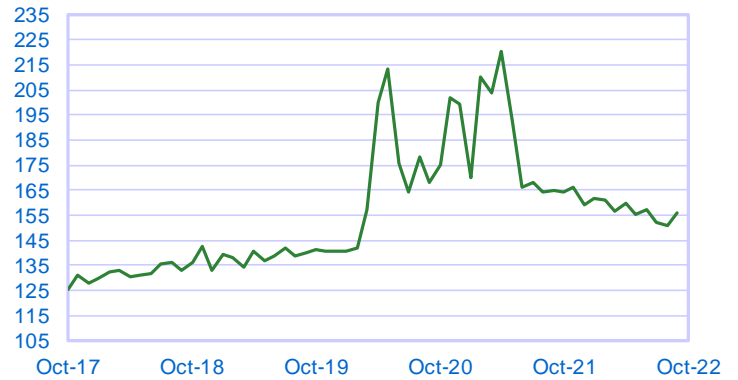
Hypermarkets



Small retail stores



Distance sales (including internet sales)



Source : FEVAD and Banque de France

Provisional data compiled on the 7th working day following the end of the month under review.

For further details [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

Subscription to Business surveys can be requested to www.banque-france.fr

