

Turnover in retail trade at the end of March 2023

Breakdown by manufactured product and outlet category

Changes by product

March Indices in volume terms adjusted for seasonal and working-day variations (100 = 2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter change (%)
Total	101.3	99.5	107.3	1.6
Food products (43%)	90.4	91.4	99.6	-2.0
Manufactured goods (57%) o/w:	104.0	102.9	106.2	2.5
Textiles and clothing (10%)	89.6	91.7	93.6	0.4
Footwear (2%)	81.0	79.0	84.7	1.6
DIY (7%)	98.2	103.6	106.3	-2.7
Consumer electronics (5%)	162.2	164.8	169.8	1.6
Furniture (4%)	74.7	74.4	79.5	-4.4
Household appliances (3%)	105.2	104.7	115.6	-4.4
New automobiles (6%)	87.5	83.0	75.6	9.4
Automobile equipment (3%)	93.3	93.3	95.4	2.3
Perfumes and hygiene products (4%)	82.3	80.7	78.3	0.2
Pharmaceuticals (3%)	163.8	166.0	162.5	0.2
Optical equipment (2%)	99.9	101.9	99.4	1.7
Press - stationery (2%)	57.8	57.5	58.2	1.4
Watches - clocks - jewellery (2%)	71.3	71.4	76.0	-0.6
Sports equipment (1%)	128.1	126.4	135.0	-4.7
Books (1%)	79.1	77.4	81.0	3.3
Games and toys (1%)	107.7	107.8	113.5	-0.9
Bicycles - motorcycles (1%)	135.6	139.7	137.5	-1.7

Note: % = Relative weight of products in the "total" aggregate of retail sale
Source: Banque de France, Insee (household consumption expenditure 2015)

Changes by outlet category (**)

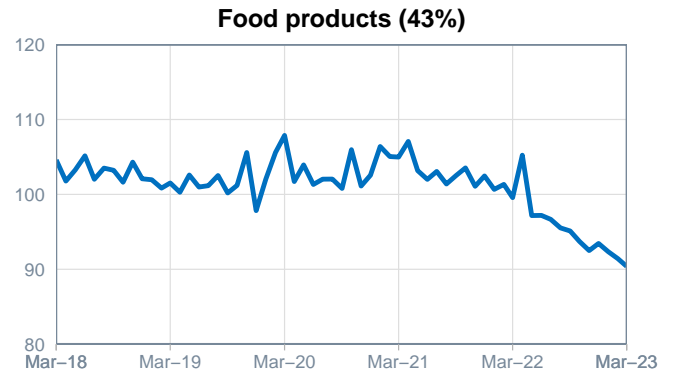
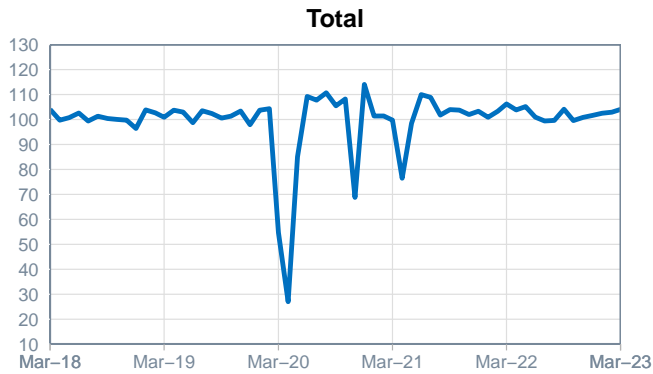
March Indices in volume terms adjusted for seasonal and working-day variations (100 = 2010)	Index M	Index M-1	Index M-12	Quarter-on- quarter change (%)
Small retail stores	103.2	100.9	107.4	1.6
Department stores	94.4	97.6	100.2	-0.6
Supermarkets	91.2	91.6	97.4	-2.1.0
Hypermarkets	94.3	93.5	96.8	1.0
Distance sales	ND	144.4	158.4	ND

(**) The outlet categories do not make up the complete scope of the "Total by product" aggregate, which includes other forms of retailers such as large specialist retailers and chains (for which no specific index is calculated).

The Fevad and the Banque de France work together to publish figures for distance sales (excluding food). The last published figure covers February 2023. The figure for March 2023 will be published as soon as it is available.

Retail sale – Total

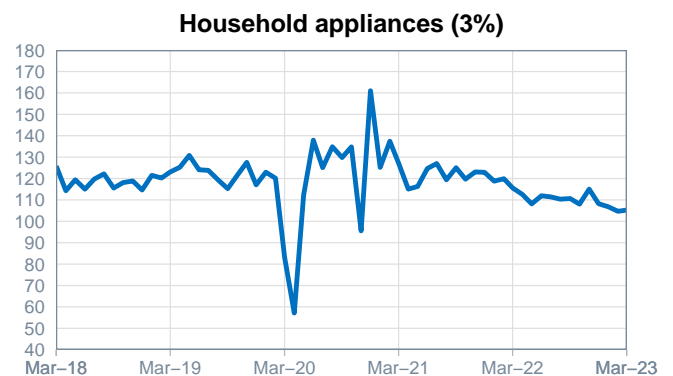
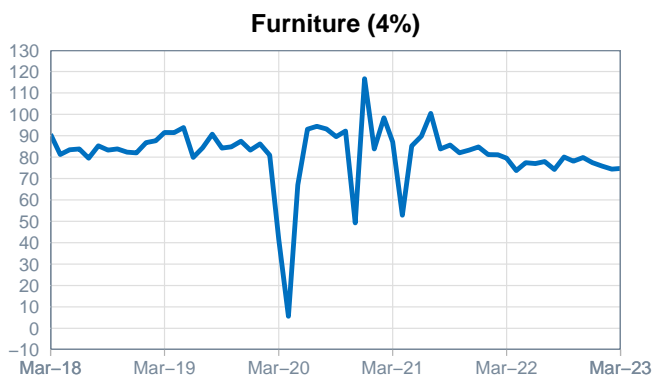
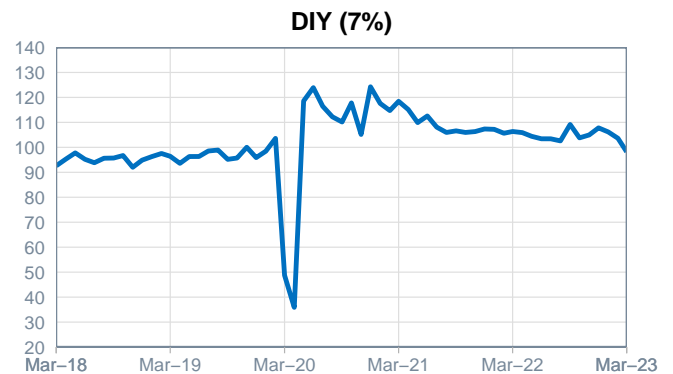
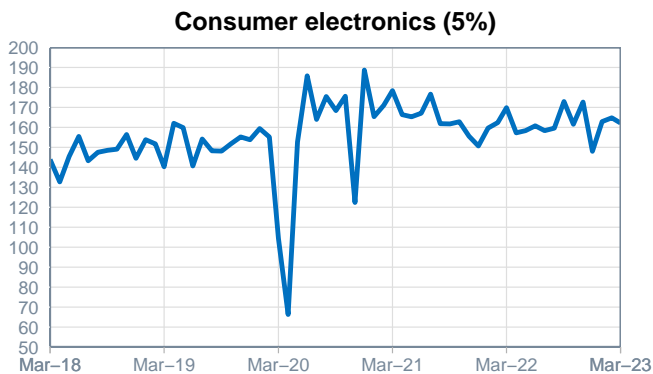
Note: % = Relative weight of products in the “total” aggregate of retail sale (source: INSEE, 2015)
Indexes in volume terms, seasonally and working-days adjusted
(100 = 2010)



Manufactured goods

(57 % of total food and manufactured goods in household consumption)

HOME EQUIPMENT



AUTOMOBILE

New automobiles (6%)



Automobile equipment (3%)



PERSONAL EQUIPMENT

Textiles and clothing (10%)

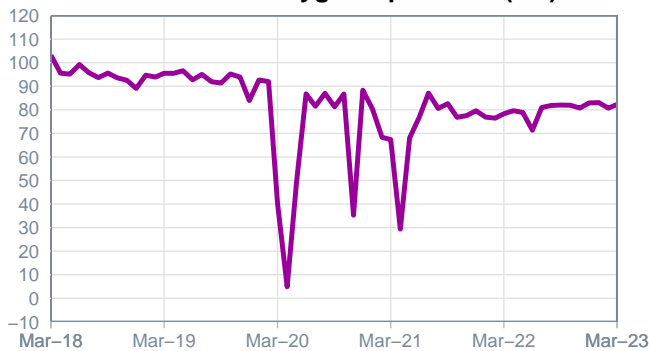


Footwear (2%)



OTHER PRODUCTS

Perfumes and hygiene products (4%)



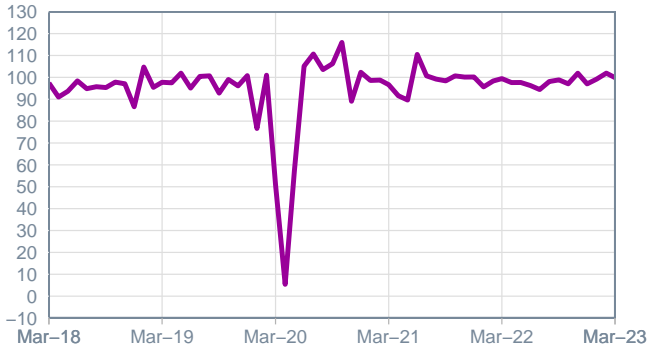
Pharmaceuticals (3%)



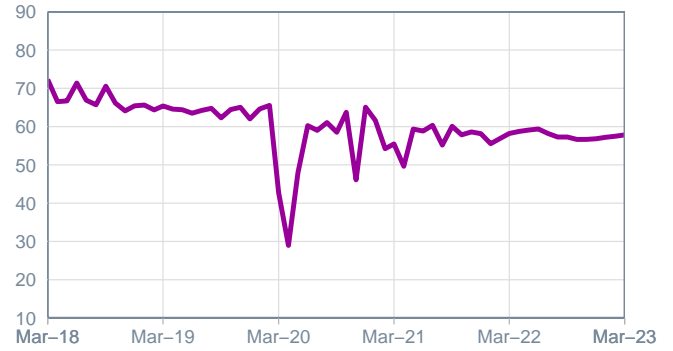


Period under review: March 2023

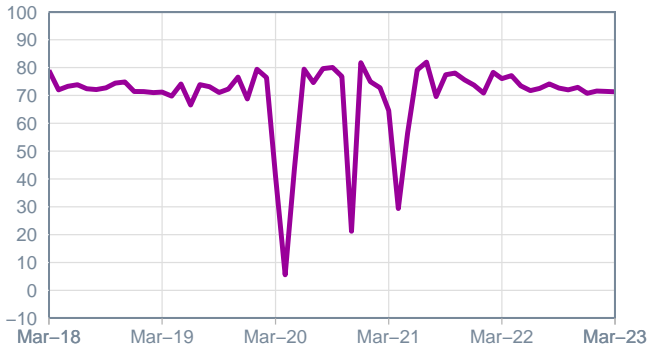
Optical equipment (2%)



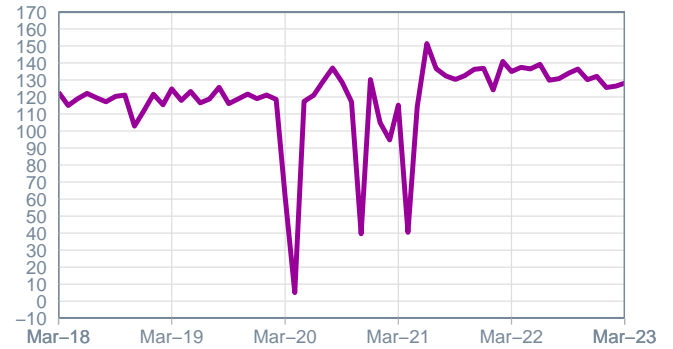
Press and stationery (2%)



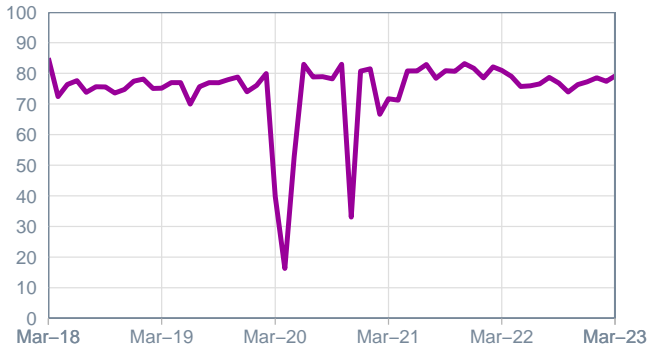
Watches, clocks and jewellery (2%)



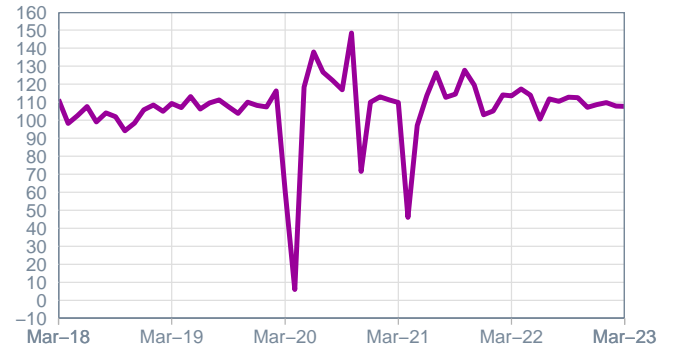
Sports equipment (1%)



Books (1%)



Games and toys (1%)



Bicycles and motorcycles (1%)



Outlet category

Supermarkets



Hypermarkets



Small retail stores



Distance sales (Including Internet sales)



Source: FEVAD and Banque de France

Provisional data compiled on the 8th working day following the end of the month under review.

For further details [methodology](#), [publications calendar](#) and [contacts](#).
Find the series on the website of the Bank of France in [WEBSTAT Banque de France](#) database.
Subscription to Business surveys can be requested to www.banque-france.fr

