

## Turnover in retail trade at the end of March 2024

April 22th 2024

### Manufactured goods sales increased by 0.5% in the first quarter

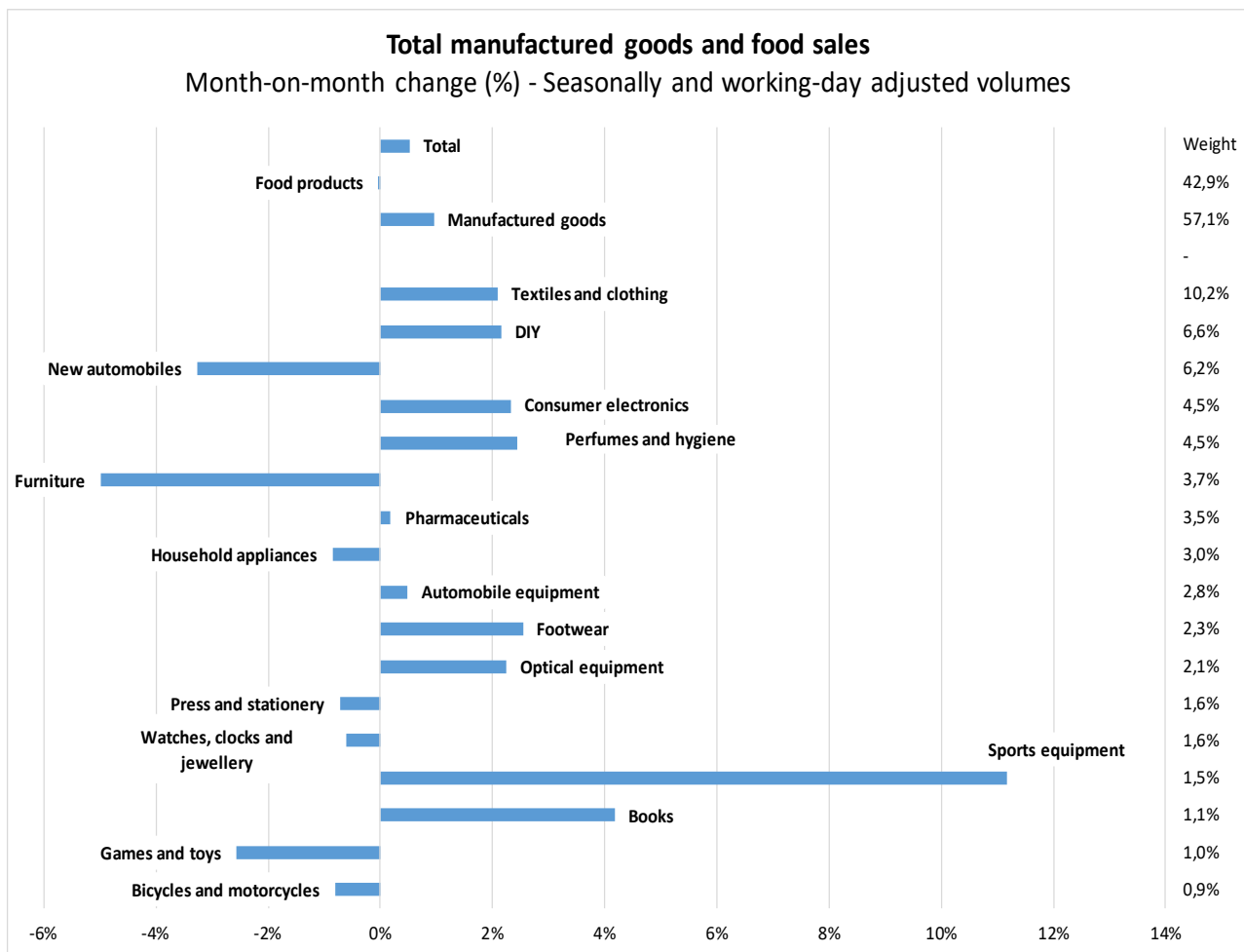
*Note: The change in retail sales does not reflect the change in total household consumption as the latter includes other items such as health care, education and rents.*

**In March**, for the third consecutive month, turnover in retail trade (adjusted for seasonal and working-day variations) rose, to 0.5% compared with February, after 0.3% the previous month. Sales of manufactured goods increased sharply over the month (1.0% after 0.6%), albeit with contrasting developments across sectors: in particular, sales of sports equipment (11.2% after -3.7%), books (4.2% after -1.3%) and footwear (2.5% after 1.6%) all grew, while sales of furniture (-5.0% after -1.8%) and new cars (-3.3% after 3.1%) lost ground.

Food sales were stable (0.0% after -0.2%).

In terms of **distribution channels**, hyper/supermarket sales were stable, those of small retailers increased somewhat (0.9% after 1.3%), while those of department stores contracted (-3.4% after 2.3%).

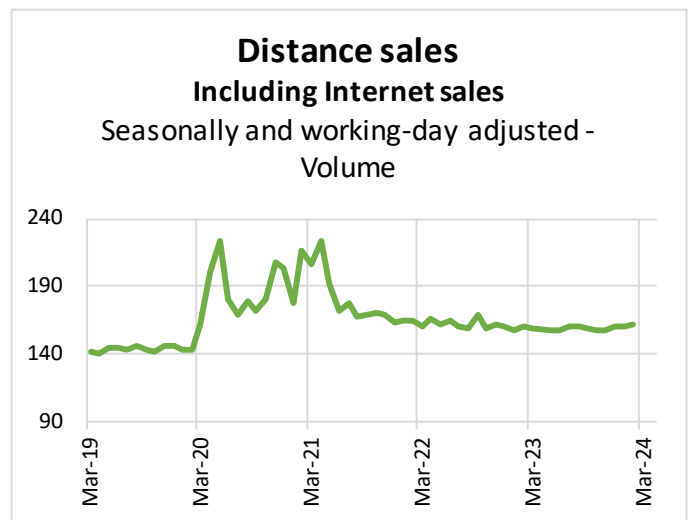
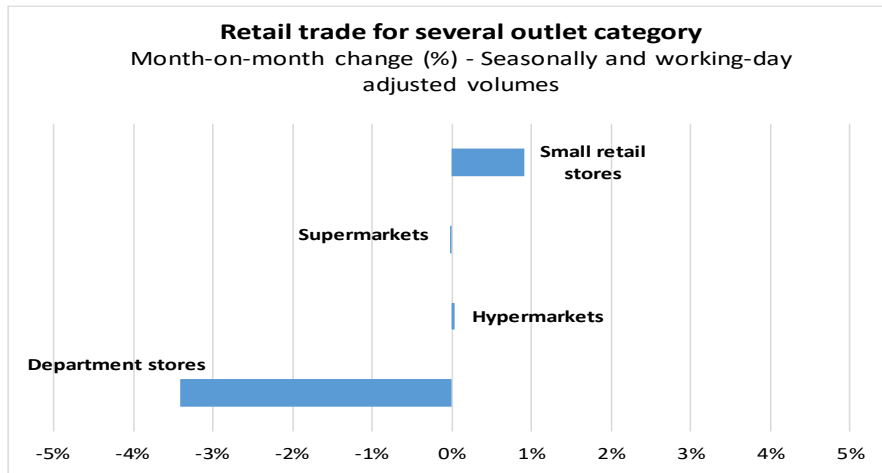
Comparing the first quarter with the previous quarter, turnover in retail trade as a whole edged up (0.2%, after -0.6% in Q4 2023), with a rise for manufactured goods (0.5%, after -0.7% in the previous quarter) and a fall for food products (-0.3%, after -0.6% in the previous quarter).



Notes:

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.
- 3) SA-WDA: Seasonally and working-day adjusted

Period under review: March 2024



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers February 2024. The actual figure for March will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

**Note on methodology:** The food products and total retail trade indices have been revised following a new methodology. The new series begin in 2010.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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