

Turnover in retail trade at the end of January 2024

February 22th 2024

Sales dipped slightly in January

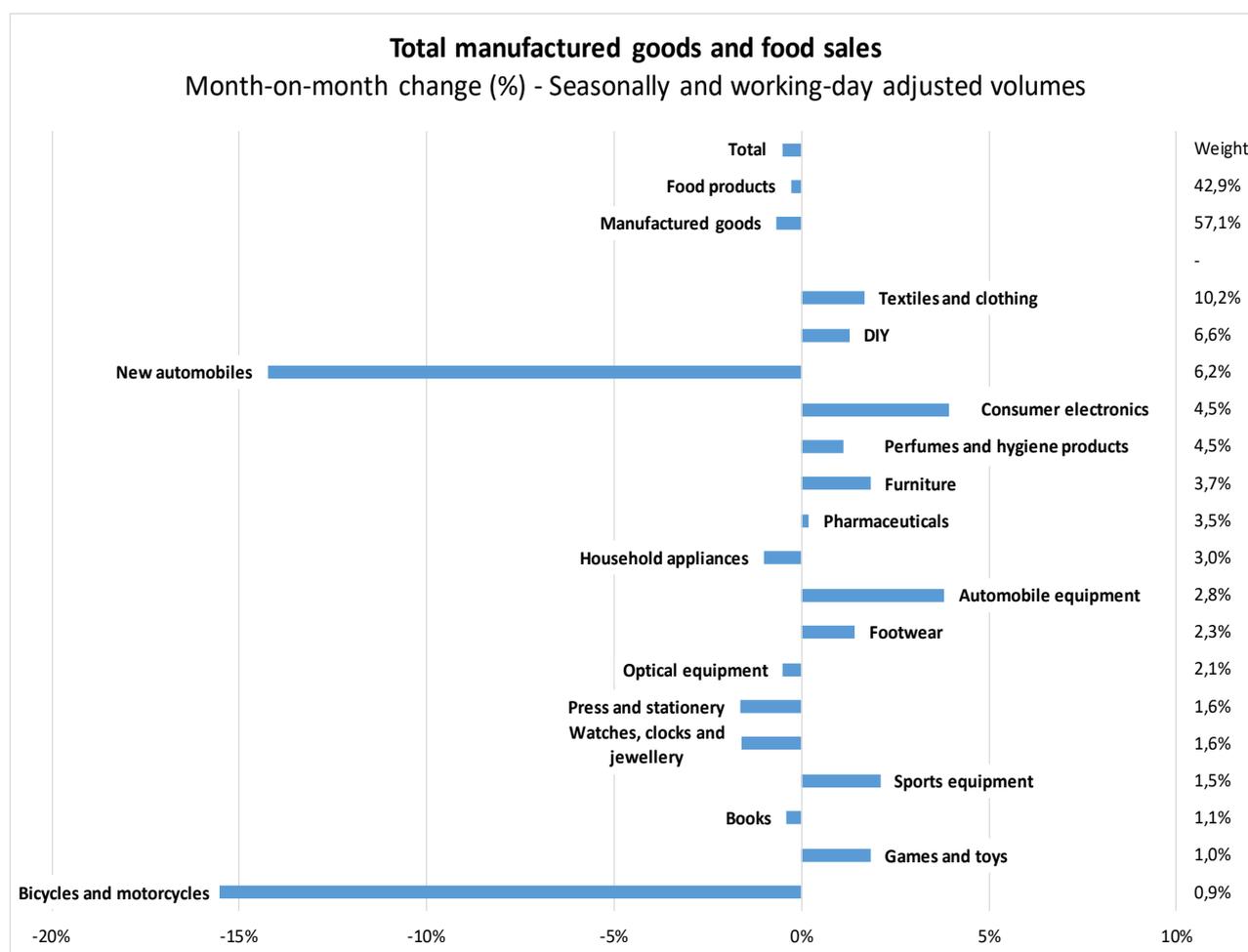
Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In January, turnover in retail trade dipped slightly (-0.5%) compared with December (data adjusted for seasonal and working day variations), after remaining stable in December (+0.0%). Sales of manufactured goods fell moderately compared to December (-0.7% after +0.0%) : the sharp decrease in sales of new cars (-14.2% after +4.4%) and bicycles and motorcycles (-17.4% after +9.5%), in the context of the tightening of the ecological bonus at the end of last year, was partly offset by an increase in consumer electronics (+3.9% after -3.7%) and car equipment (+3.8% after -3.8%).

The volume of food sales declined slightly (-0.3% after +0.1%).

All **distribution channels** showed a positive trend over a month, with hypermarkets recording a significant increase of 6.2% after a fall of 4.6% in December.

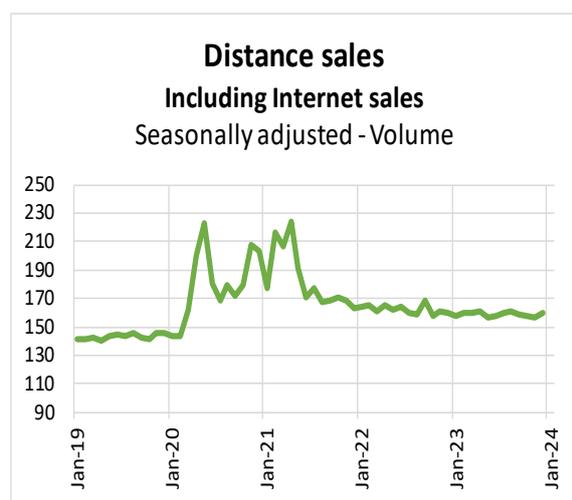
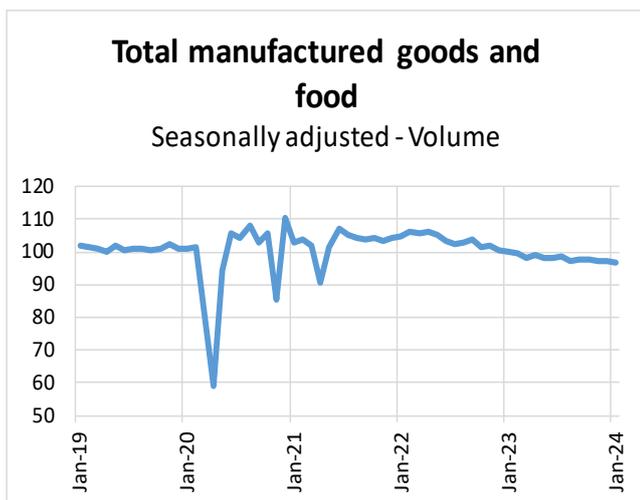
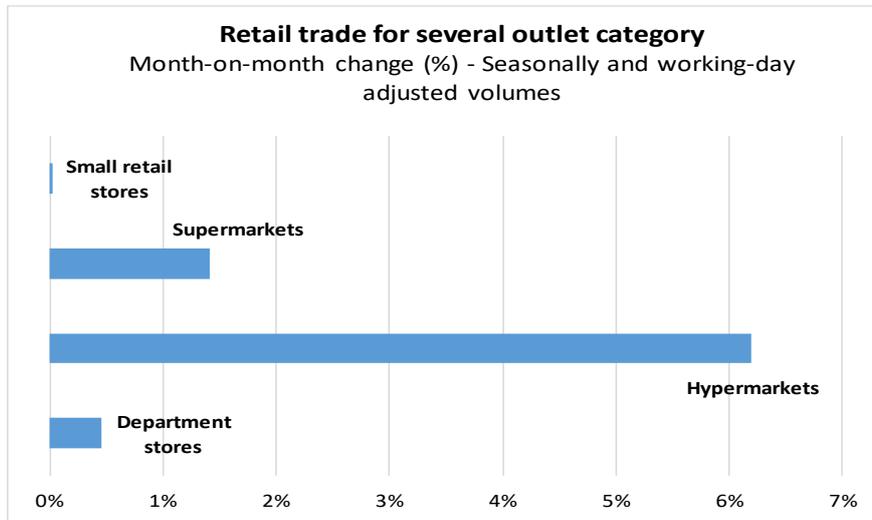
Three-month-on-three-month, sales volumes were stable for manufactured goods (+0.0%), but were slightly down for food products (-0.8%).



Notes:

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

Period under review: January 2024



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers December 2023. The actual figure for January will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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