

Turnover in retail trade at the end of December 2023

January 22th 2024

Sales were stable in December

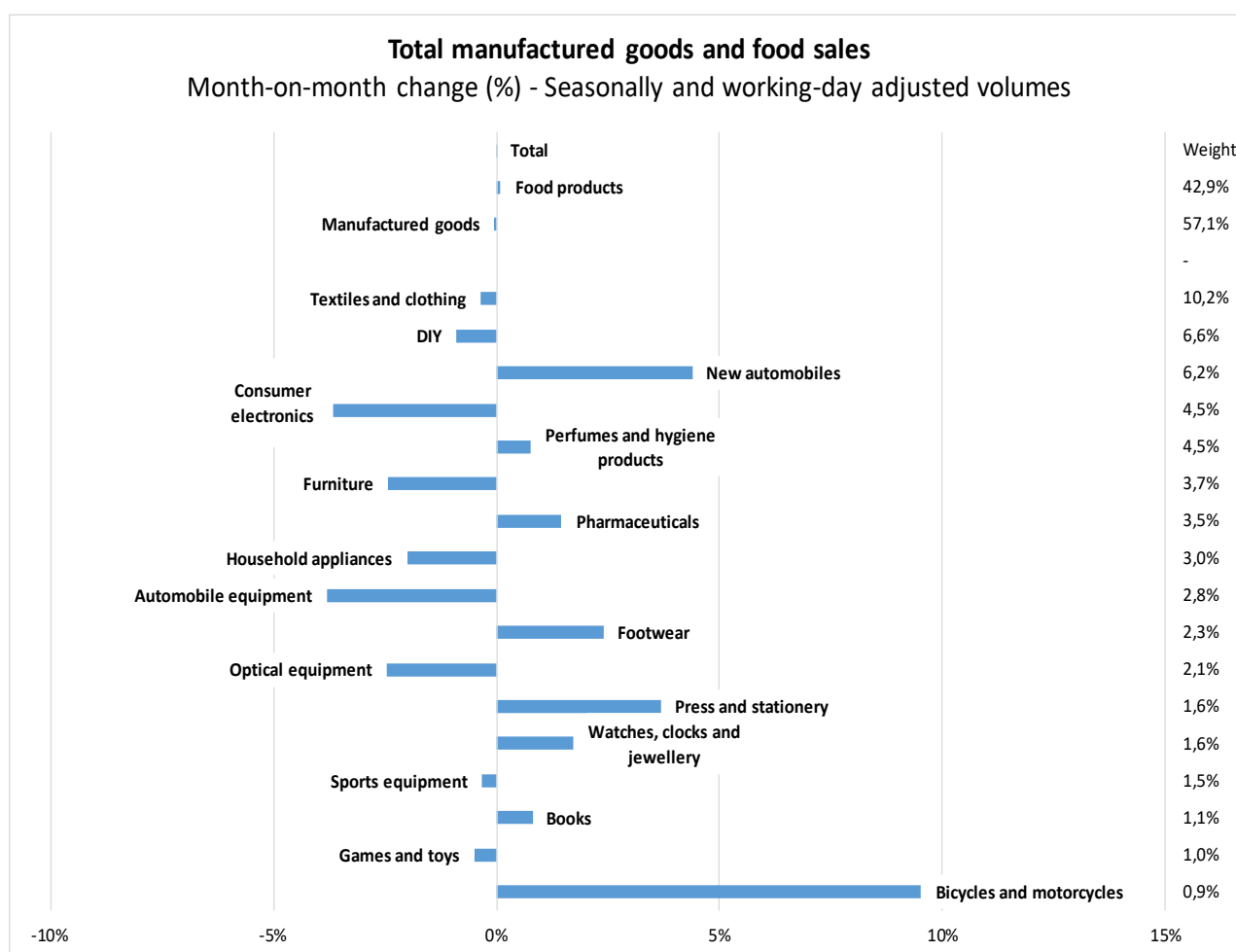
Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In December, turnover in retail trade was highly stable (+0.0%) compared with November (data adjusted for seasonal and working-day variations), themselves slightly down on October (-0.5%). While sales of manufactured goods were unchanged from November (+0.0% after +0.2%), this stability masks heterogeneous trends, with a sharp rise in the bicycles and motorcycles sector (+9.5% after +1.9%), and significant increases in new cars (+4.4% after -1.0%) and press and stationery (+3.7% after +1.7%). Conversely, sales fell in the consumer electronics (-3.7% after +0.1%), car equipment (-3.8% after +4.2%) and furniture (-2.4% after -0.5%) sectors.

The volume of food sales inched up by 0.1% over the month, following the fall recorded in November (-1.4%).

With the exception of hypermarkets, which recorded a significant fall in sales in December (-4.6%), the other **distribution channels** showed little change over a month.

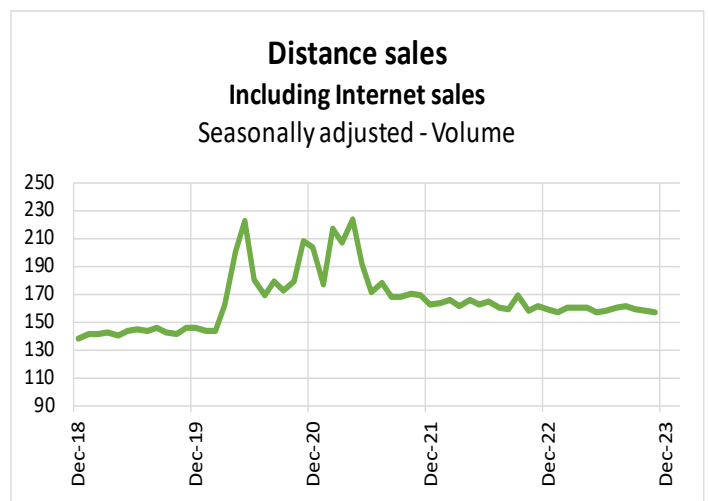
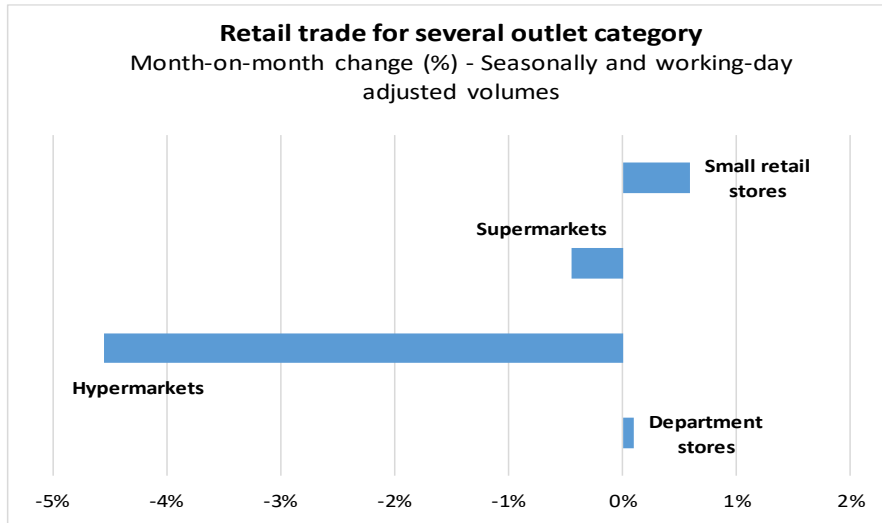
Three-month-on-three-month, sales volumes decreased for manufactured goods by 0.9%, but increased by a slight 0.2% for food products. Manufactured goods and food sales have fallen in volume terms compared with the previous three months (-0.8% and -0.1% respectively).



Notes:

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

Period under review: December 2023



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers November 2023. The actual figure for December will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the SA-WDA series of the sub-components.

Note on methodology: Seasonally adjusted indices have been revised following a new SA-WDA methodology. The new series start in 2010

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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