

Turnover in retail trade at the end of November 2023

December 21th 2023

Sales declined slightly in November

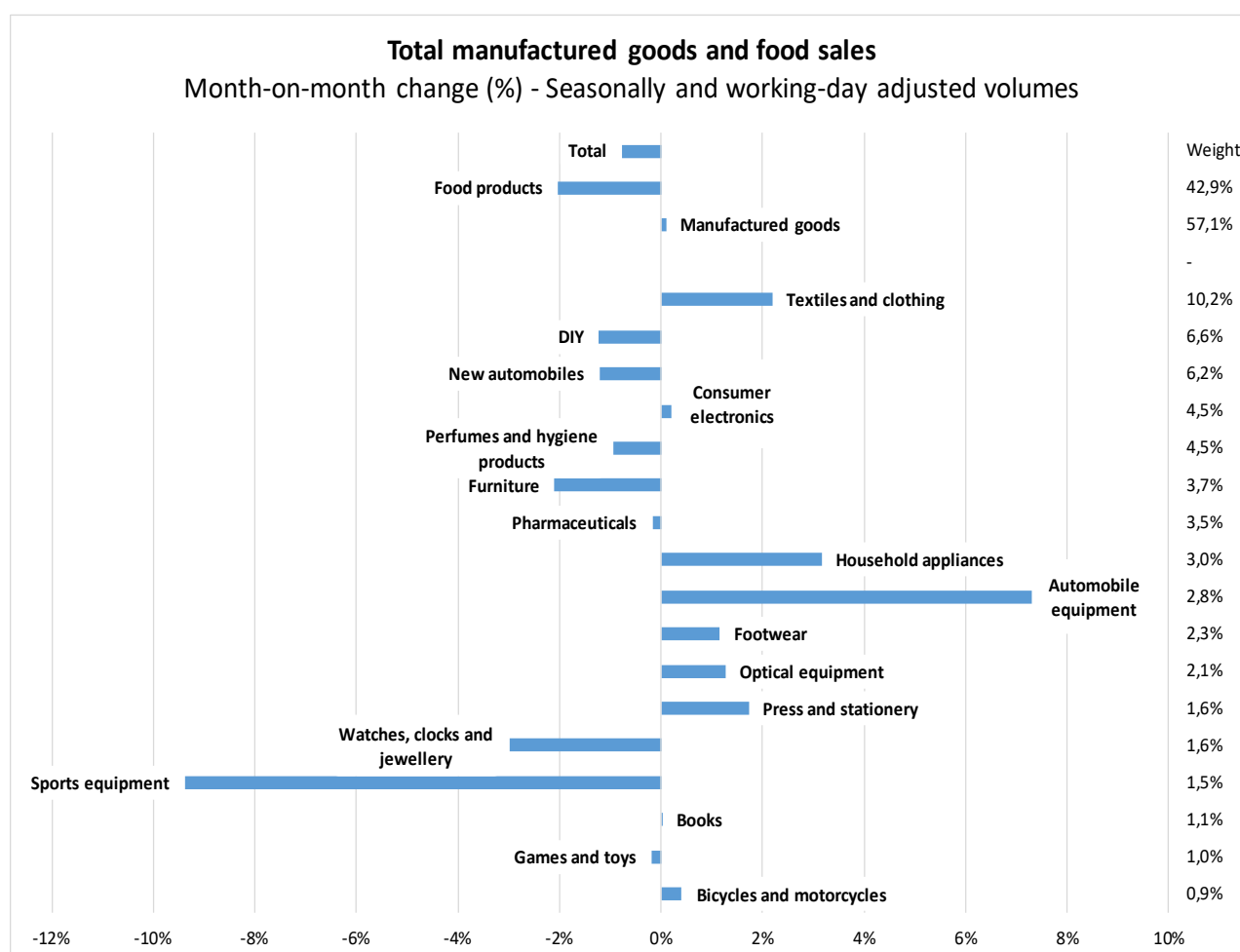
Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In November, turnover in retail trade declined slightly by -0.8% on October (data in CVS-CJO volume). Sales of manufactured goods were up very slightly, at +0.1% compared with October, following a 0.9% decline the previous month. This near stability hides heterogeneous trends, with a sharp rise in the automotive equipment sector (+7.3% after -5.9%), and significant increases in household appliances (+3.2% after -3.1%) and textiles and clothing (+2.2% after +0.3%). In contrast, sales fell in the sports equipment (-9.4% after -3.0%), watches and jewellery (-3.0% after -4.6%) and furniture (-2.1% after -0.7%) sectors.

The volume of food sales continued to fall, by -2.0% over the month, following the slight decrease recorded in October (-0.6%).

With the exception of department stores (+0.7%), all other **distribution channels** reported lower sales in November, especially hypermarkets (-1.4%).

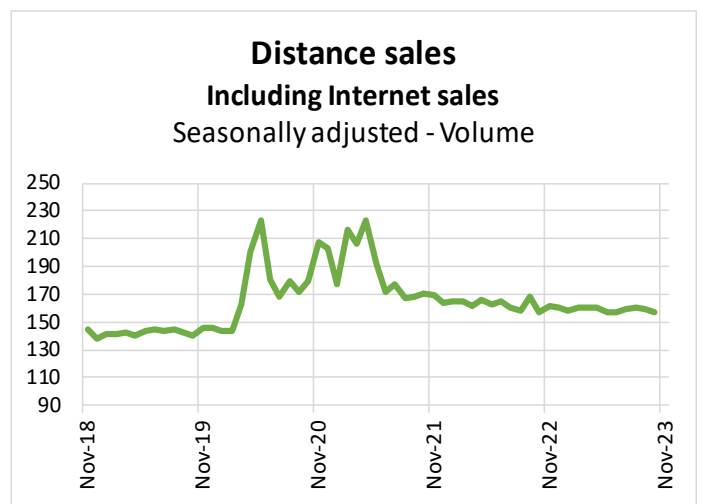
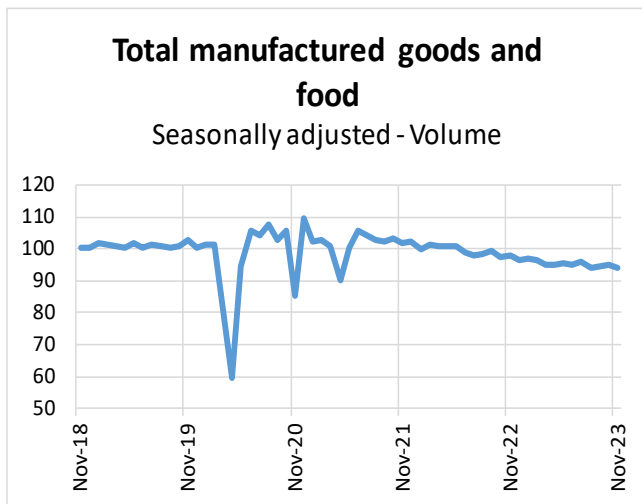
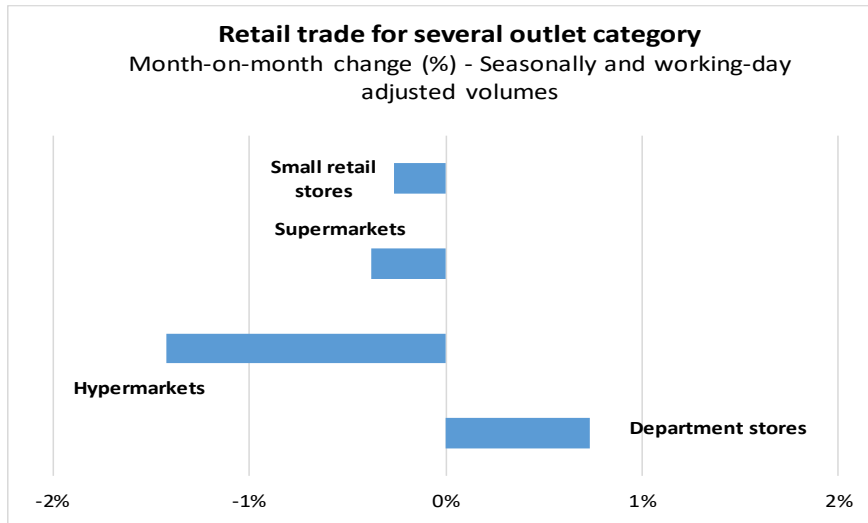
Over the past three months, both manufactured goods and food sales have fallen in volume terms compared with the previous three months (-0.8% and -0.1% respectively).



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the CVS-CJO series of the sub-components.

Period under review: November 2023



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers October 2023. The actual figure for November will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis. Total and manufactured products series are reconstituted by aggregating the CVS-CJO series of the sub-components.

Note on methodology: Seasonally adjusted indices have been revised following a new CVS-CJO methodology. The new series start in 2010

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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