

Turnover in retail trade at the end of August 2023

September 21st 2023

Manufactured goods sales declined in August

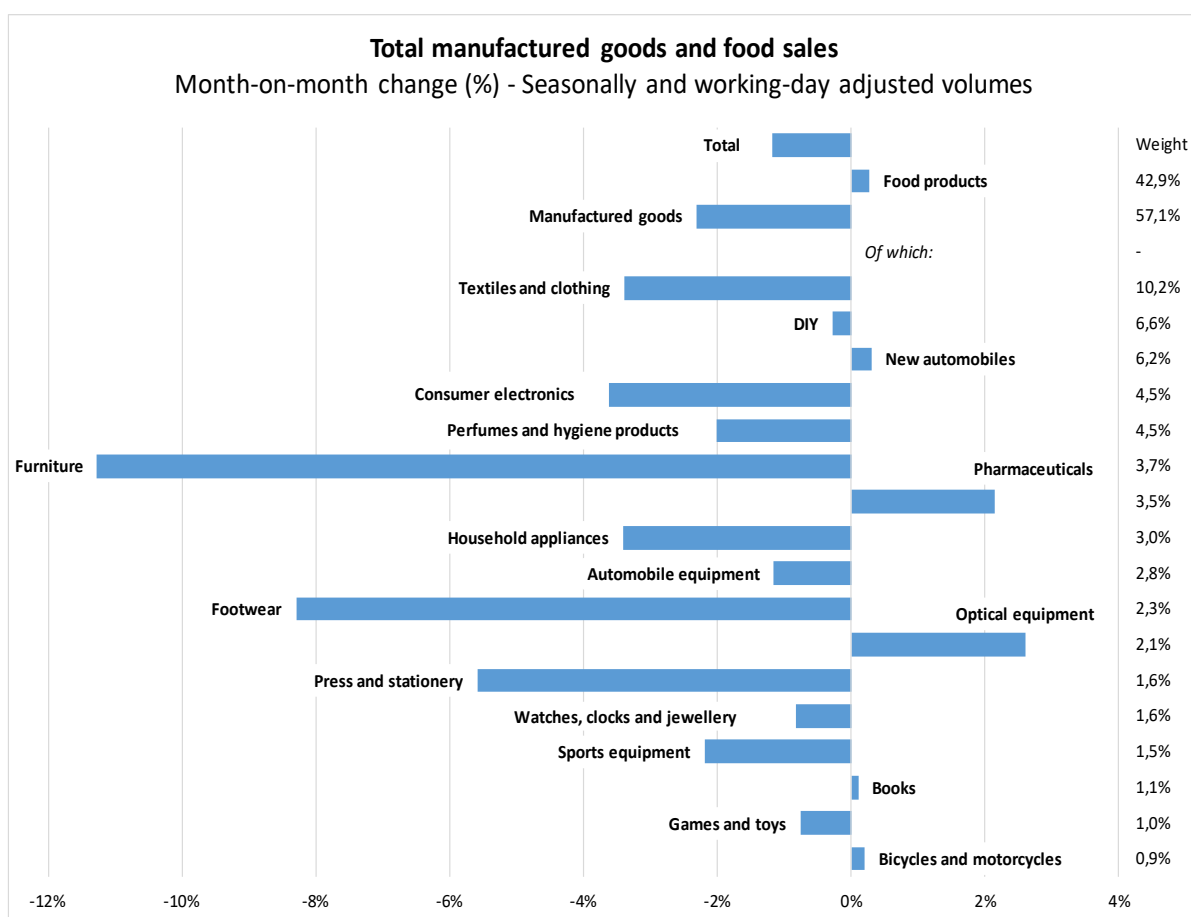
Note: The trend in retail sales does not reflect that of total household consumption that includes other items such as health care, education and rents.

In **August**, the volume of manufactured goods sold fell by 2.3% compared with July (after -0.7% in July), with contrasting trends across sectors: sales in the optical (2.6%, after 0.0%) and pharmaceuticals (2.1%, after -0.5%) sectors rose slightly, whereas those in the furniture (-11.3%, after 14.1%), footwear (-8.3%, after -1.0%) and press and stationery (-5.6%, after -3.4%) sectors were down.

Food sales edged up by 0.3% this month, after declining by 1.9% in July.

As regards distribution methods, there was a more marked drop in department store sales (-2.6%) and supermarket sales (-1.7%).

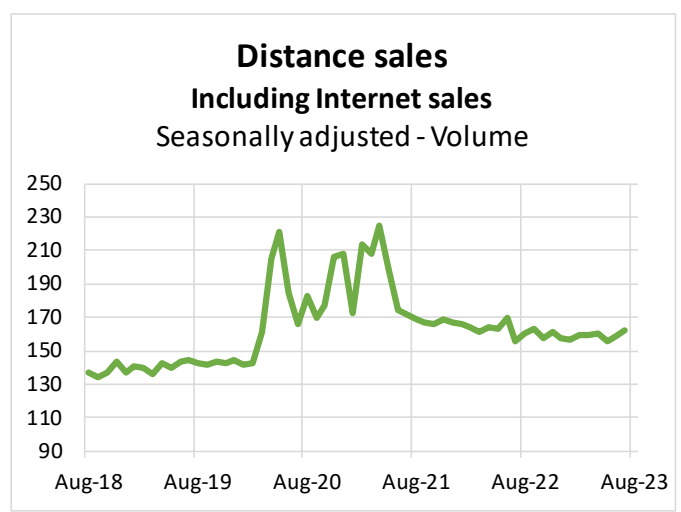
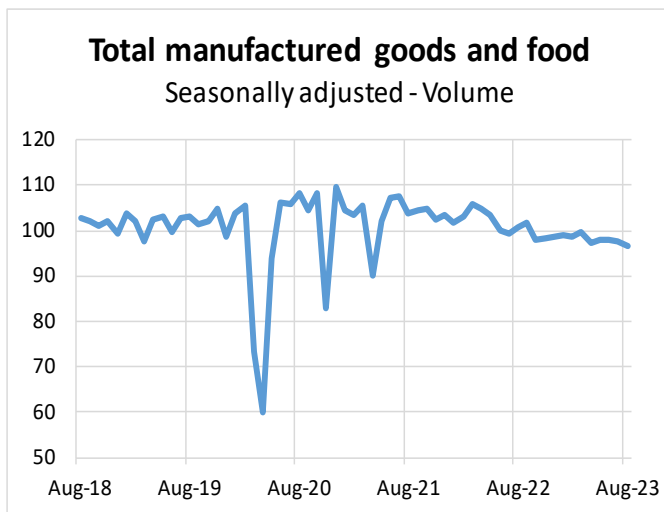
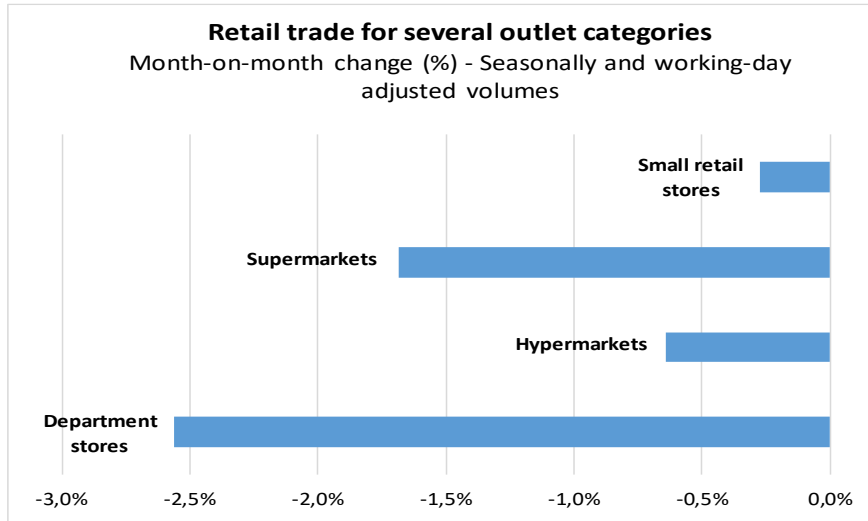
Three-month-on-three-month, overall turnover in retail trade was down very slightly (-0.9%), in both manufactured goods (-1.0%) and food products (-0.9%).



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: August 2023



Sources: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers July 2023. The actual figure for August will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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