

Turnover in retail trade at the end of June 2023

July 21th 2023

Manufactured goods sales rose slightly in June

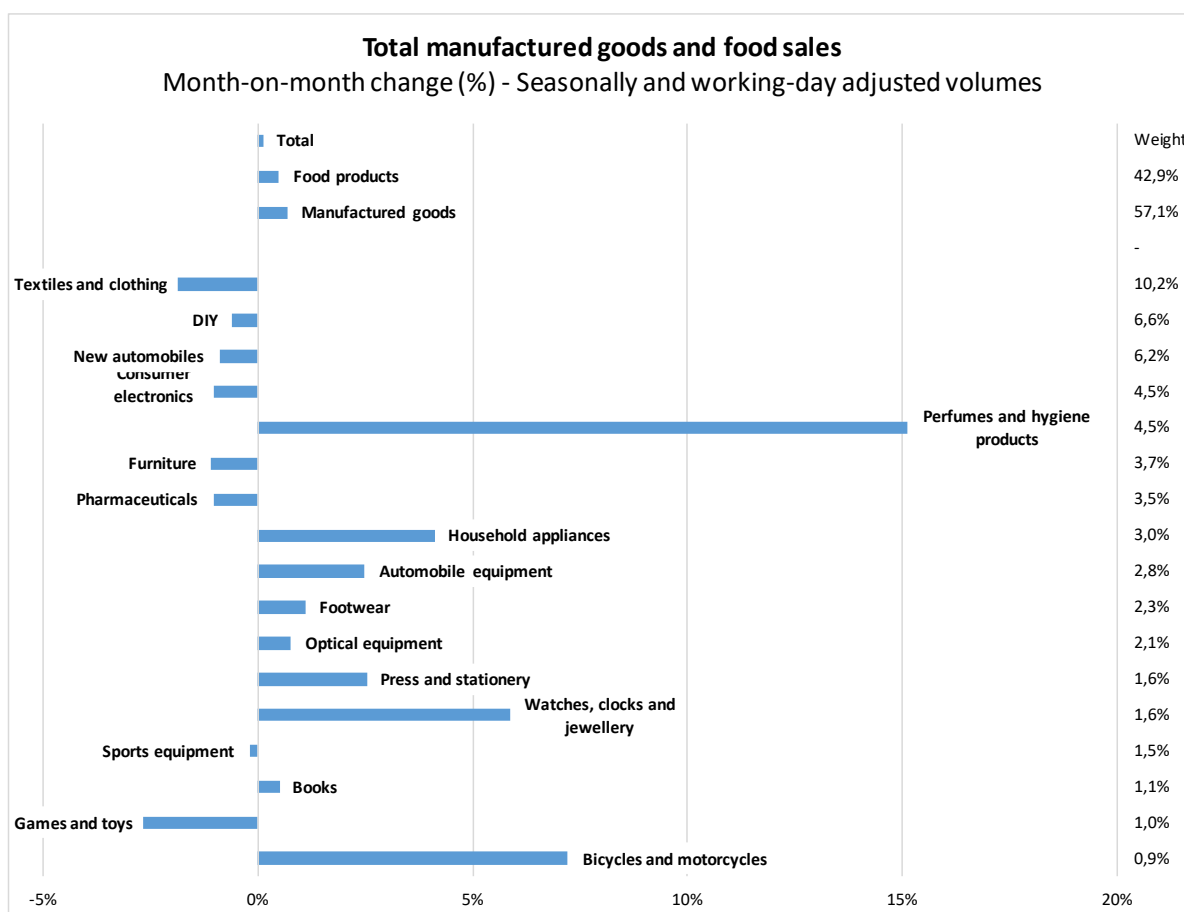
Disclaimer Note: The trend in retail sales does not reflect that of total household consumption that includes other items such as health care, education and rents.

In June, sales of manufactured goods rose slightly by 0.7% on average (after 0.4% in May), with contrasting trends across sub-sectors: sales of the sectors of perfumes and personal care products (up by 15.1% after -13.9%), bicycles and motorcycles (7.2% after 4.1%) and jewellery and timepieces (5.9% after -3.8%) posted the biggest increases, while games and toys (-3.9% after -0.8%) and textiles and clothing (-2.5% after 2.5%) were down.

Food sales rose slightly by 0.5% this month, after falling by 2.3% in the previous month.

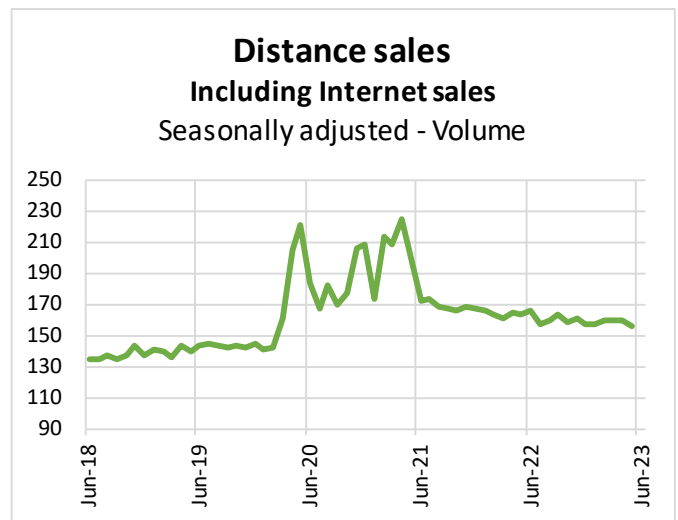
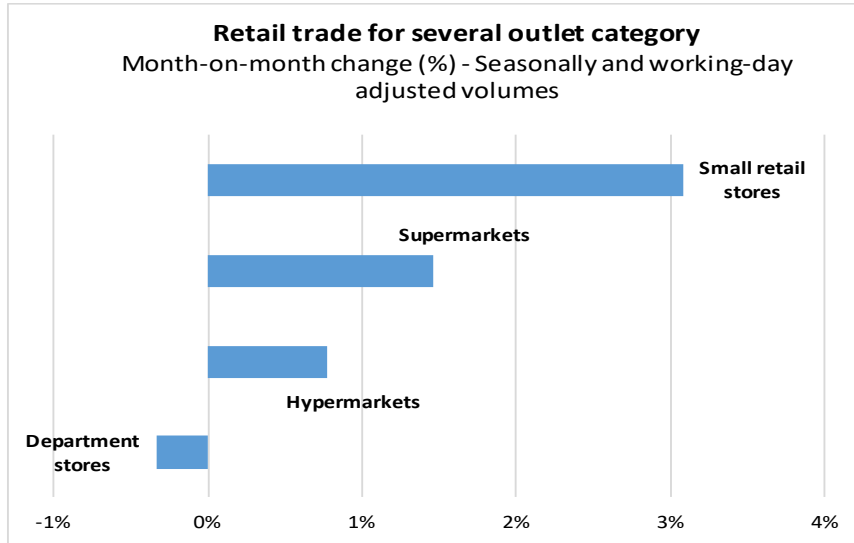
In terms of distribution channels, with the exception of department stores, which were down slightly (-0.3%), sales of small retailers (3.1%), hypermarkets (0.8%) and supermarkets (1.5%) were up in June.

Over the 2nd quarter as a whole, sales of manufactured goods were down by 0.7% on the previous quarter (and by 1.2% compared with the same quarter last year), while food sales recovered slightly (0.3% compared with the 1st quarter). However, the latter were down by 9.7% compared with the 2nd quarter of 2022. This sharp year-on-year fall in volumes may reflect not only a reduction in the quantities consumed, but also a shift in sales towards lower-end food products (assuming unchanged quantities).



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.



Source: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers May 2023. The actual figure for June will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Methodological note: The "Distance selling" index is calculated using a new methodology. The series has been revised since its creation (1990), which has had an impact on the "large retailer" index series over the same period

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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