

Turnover in retail trade at the end of April 2023

May 25th 2023

Turnover in retail trade dipped slightly in April

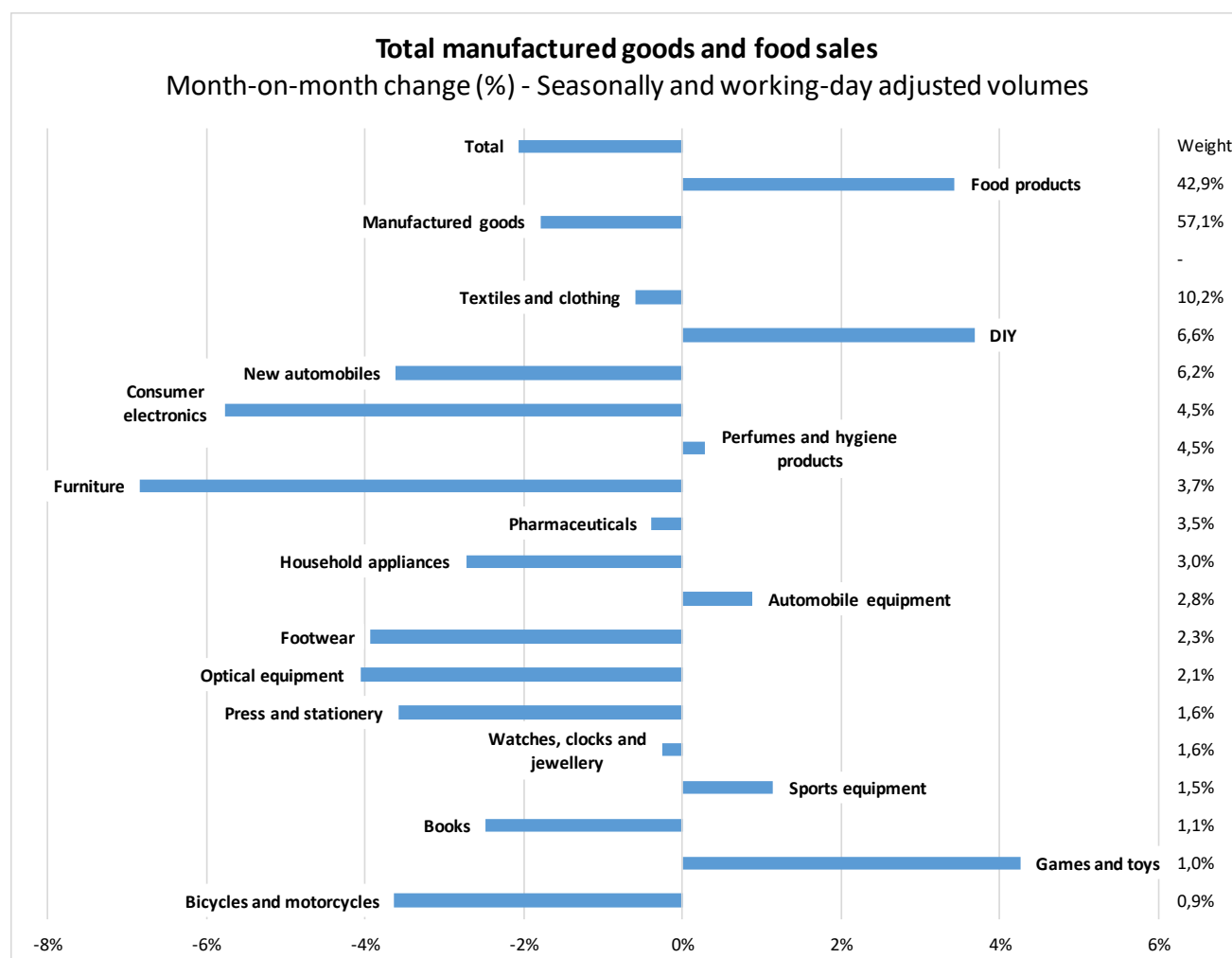
Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In April, turnover in retail trade dropped, down by 2.1% compared with March (adjusted for seasonal and working day variations), when it had risen by 1.2% compared with February. Sales of manufactured goods contracted by 1.8% (after increasing by 0.9% in March) on average, with contrasting trends across sub-sectors: DIY sales (up 3.7% after -5.1%) and games and toys (up 4.3% after -0.1%) improved, while furniture (-6.8% after 0.4%), consumer electronics (-5.8% after -0.4%), new cars (-3.6% after 4.8%) and optical equipment (-4.1% after 0.0%) declined.

Although they were up month-on-month (+3.4% compared with March), food sales continued their downward trend year-on-year (-12.4% compared with April 2022).

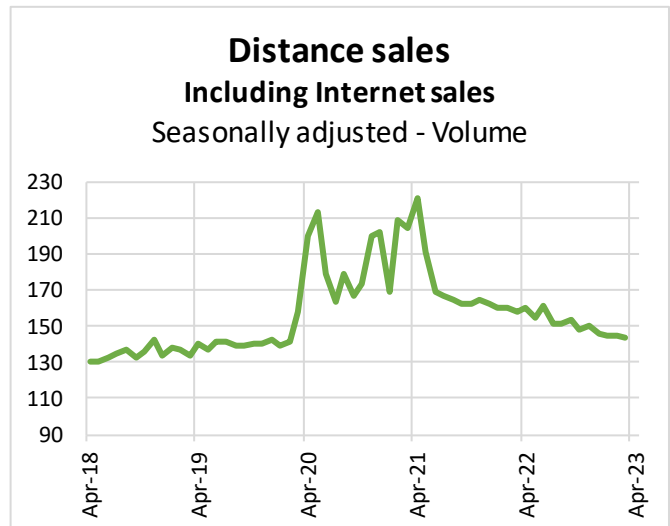
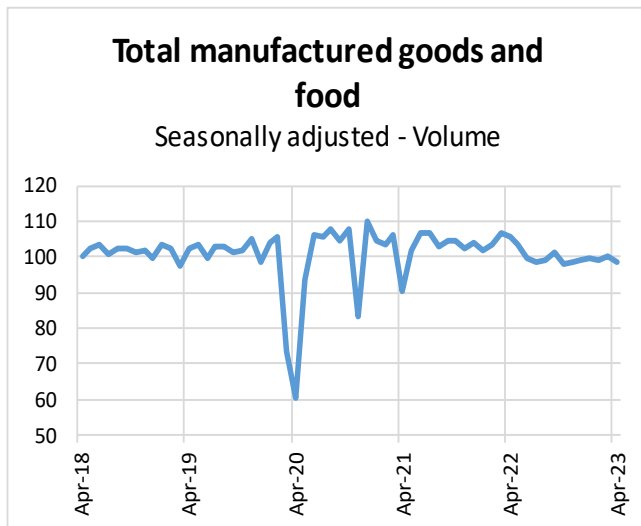
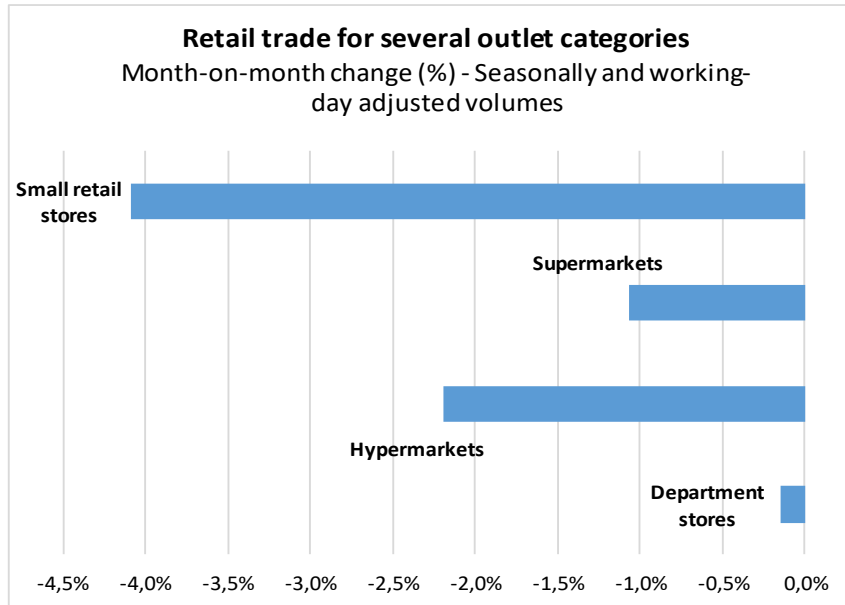
In terms of distribution channels, sales fell across the board, in particular for small retailers (down 4.1%) and hypermarkets (down 2.2%).

Quarter-on-quarter, overall turnover in retail trade increased slightly (up 0.4%), thanks to the rise in manufactured goods (1.2%), while food sales posted a slight decrease (-0.6%).



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.



Source: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers March 2023. The actual figure for April will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Methodology: From December, 2022, a new methodology is used for the index « Food products ». There is a revision of the whole time series since 2000. The series "Total" is consequently affected.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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