

Turnover in retail trade at the end of March 2023

April 20th 2023

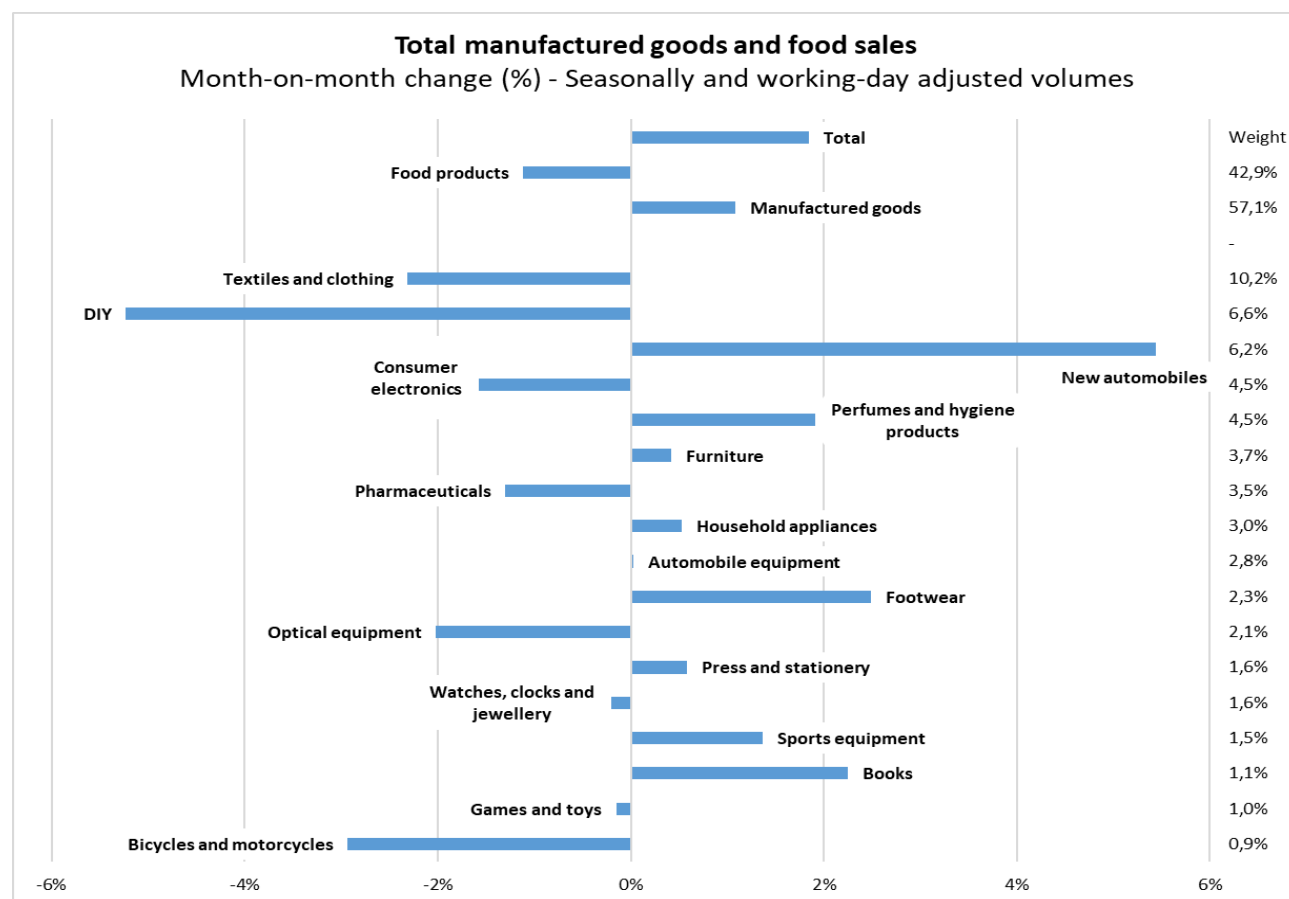
Turnover in retail trade strengthened in March

Note: The trend in retail sales does not reflect that of total household consumption that includes other items such as health care, education and rents.

In March, turnover in retail trade rose, up 1.8% compared with February (adjusted for seasonal and working-day variations), when it had fallen slightly by 0.4% compared with January. Sales of manufactured goods grew by 1.1% (after 0.2% in February) on average, with contrasting trends across sub-sectors: new car sales (up 5.4% after 2.4%), footwear (up 2.5% after -1.0%), books (up 2.2% after -1.5%) and perfume and jewellery (up 1.9% after 2.8 %) all improved, while the DIY (-5.2 % after -2.4 %), cycles and motorcycles (-2.9% after 1.6 %) and wearing apparel and textiles (-2.3 % after 1.0 %) sectors all lost ground.

In terms of distribution channels, sales of small retailers (up 2.2% in March) and hypermarkets (0.8%) were offset by the decline in department store sales (-3.3%), while those of supermarkets were relatively stable

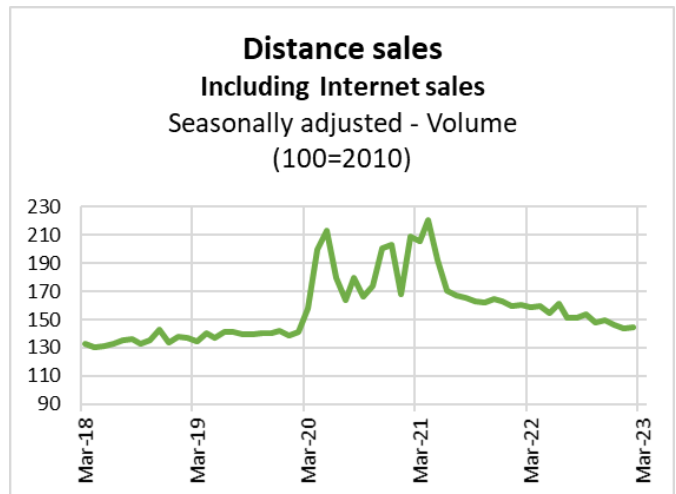
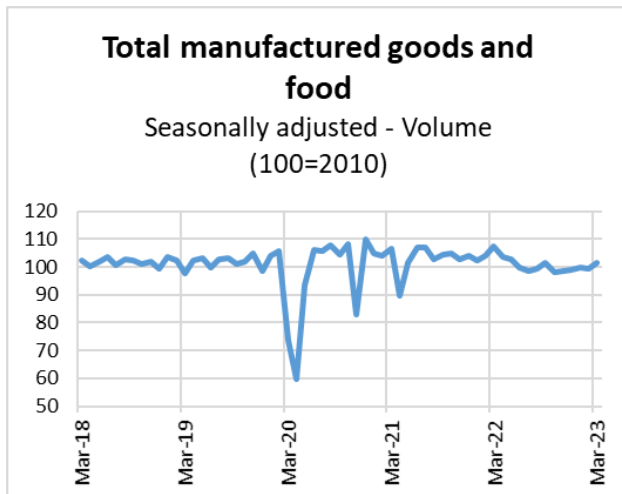
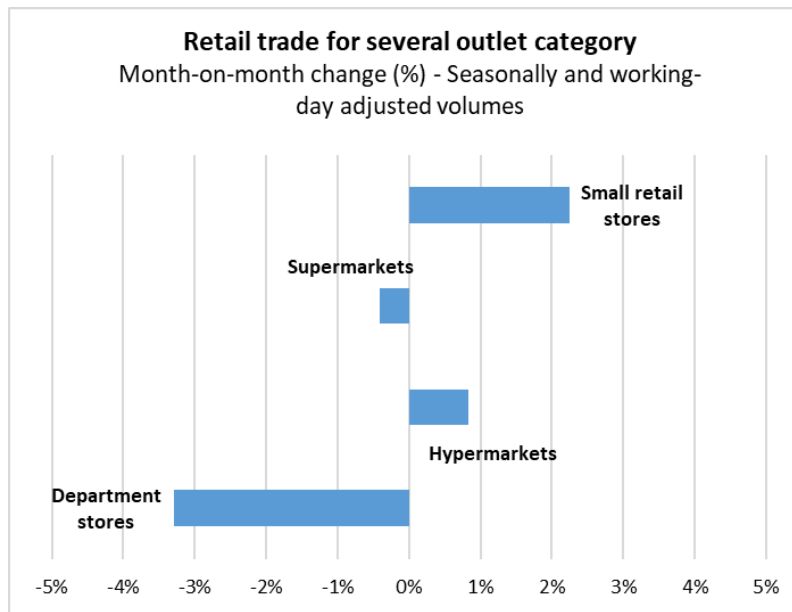
Quarter-on quarter, overall turnover in retail trade strengthened (1.6%), thanks to the increase in manufactured goods (2.5%), while the downward trend in food sales continued (-2%).



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: March 2023



Source: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers February 2023. The actual figure for March will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Methodology: From December, 2022, a new methodology is used for the index « Food products ». There is a revision of the whole time series since 2000. The series "Total" is consequently affected.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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