

Turnover in retail trade at the end of February 2023

March 21th 2023

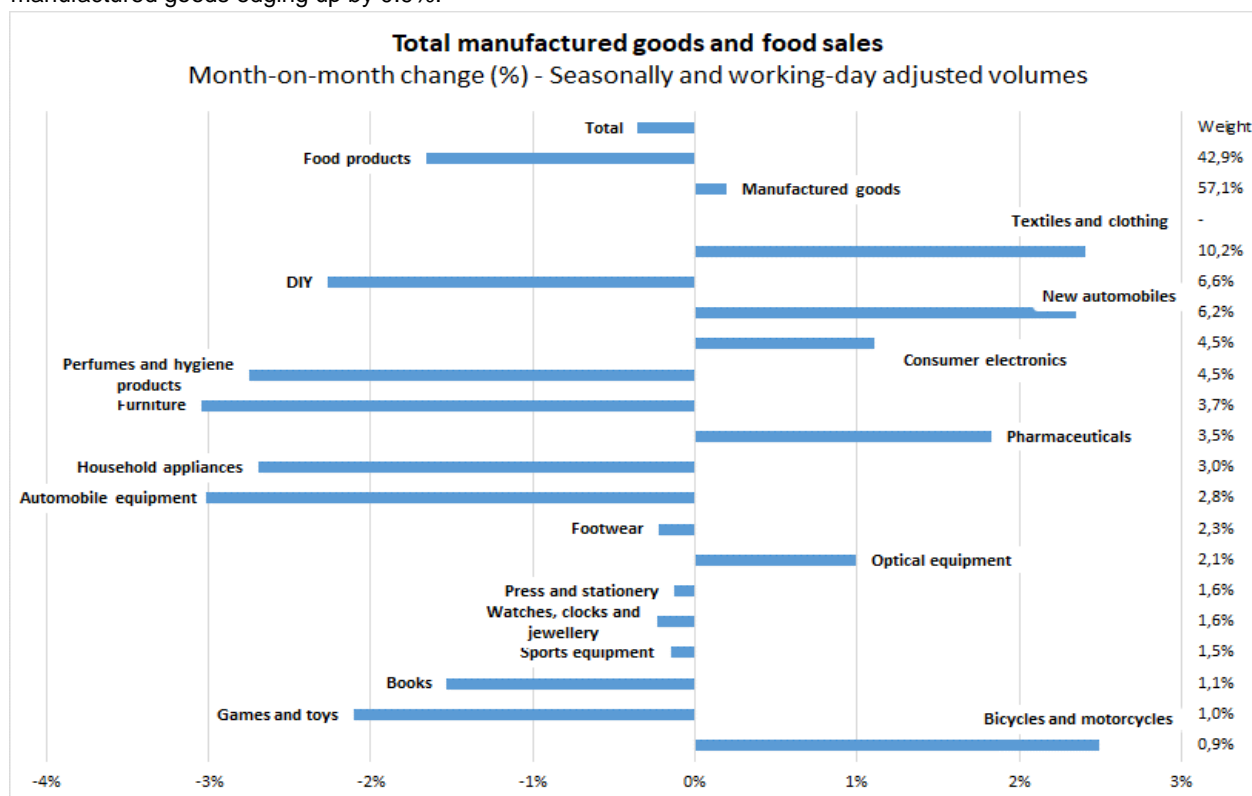
Turnover in retail trade dropped slightly in February

Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In February, turnover in retail trade (in volume terms, adjusted for seasonal and working-day variations) decreased slightly by 0.4% compared to January, when they had risen by 0.6%. Sales of manufactured goods were almost stable, inching up by 0.2% (after climbing by 1.0%) on average, but developments varied across the sub-sector, while remaining contained. Sales of bicycles and motorbikes, which rose by 2.5% after shedding 3.5%, and textiles-clothing, which increased by 2.4% after dropping by 4.4%, and new cars, which grew by 2.4% after climbing by 5.5%, were up. Conversely, furniture, which fell by 3.0% after dropping by 2.0%, and car equipment, which decreased by 3.0% after slipping by 0.7%, were down. The general dynamics is above all driven by food sales, which continued to decline, posting a 1.7% fall after a 1.2% drop in January.

In terms of distribution channels, sales of large retailers declined overall month-on-month, with supermarket sales down by 2.2%, and hypermarket sales falling by 1.1%. Sales of small retailers, which were up by 0.2%, and department store sales, which shed 0.1%, were relatively stable.

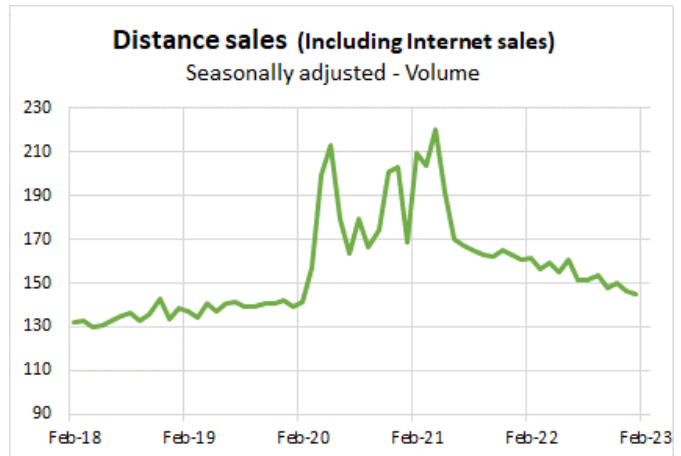
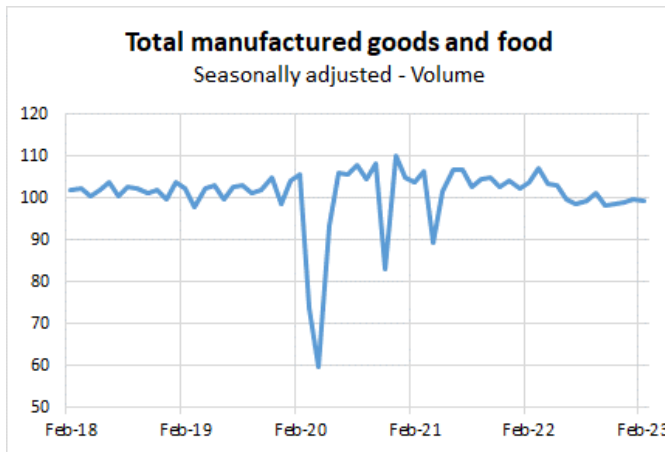
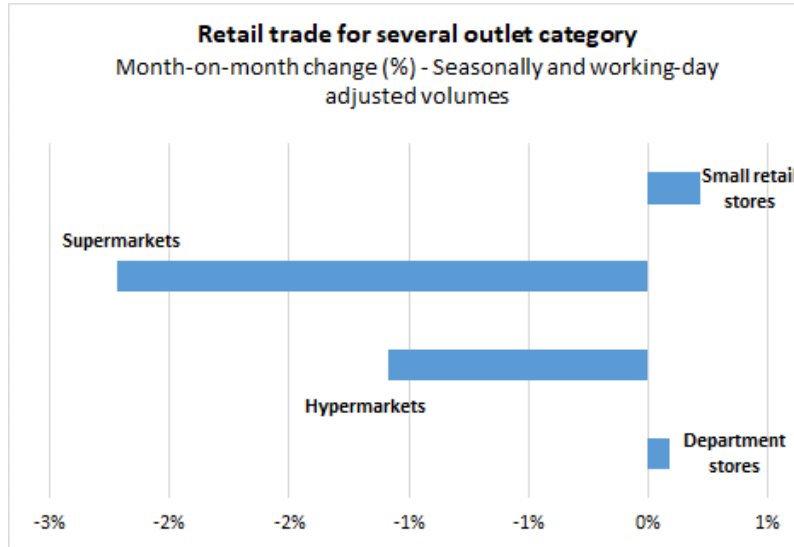
Quarter-on-quarter, overall retail sales hardly varied, slipping by 0.1%, with food sales declining by 1.7% and sales of manufactured goods edging up by 0.9%.



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: February 2023



Source: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers January 2023. The actual figure for February will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Methodology: From December, 2022, a new methodology is used for the index « Food products ». There is a revision of the whole time series since 2000. The series "Total" is consequently affected.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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