

Turnover in retail trade at the end of January 2023

February 24th 2023

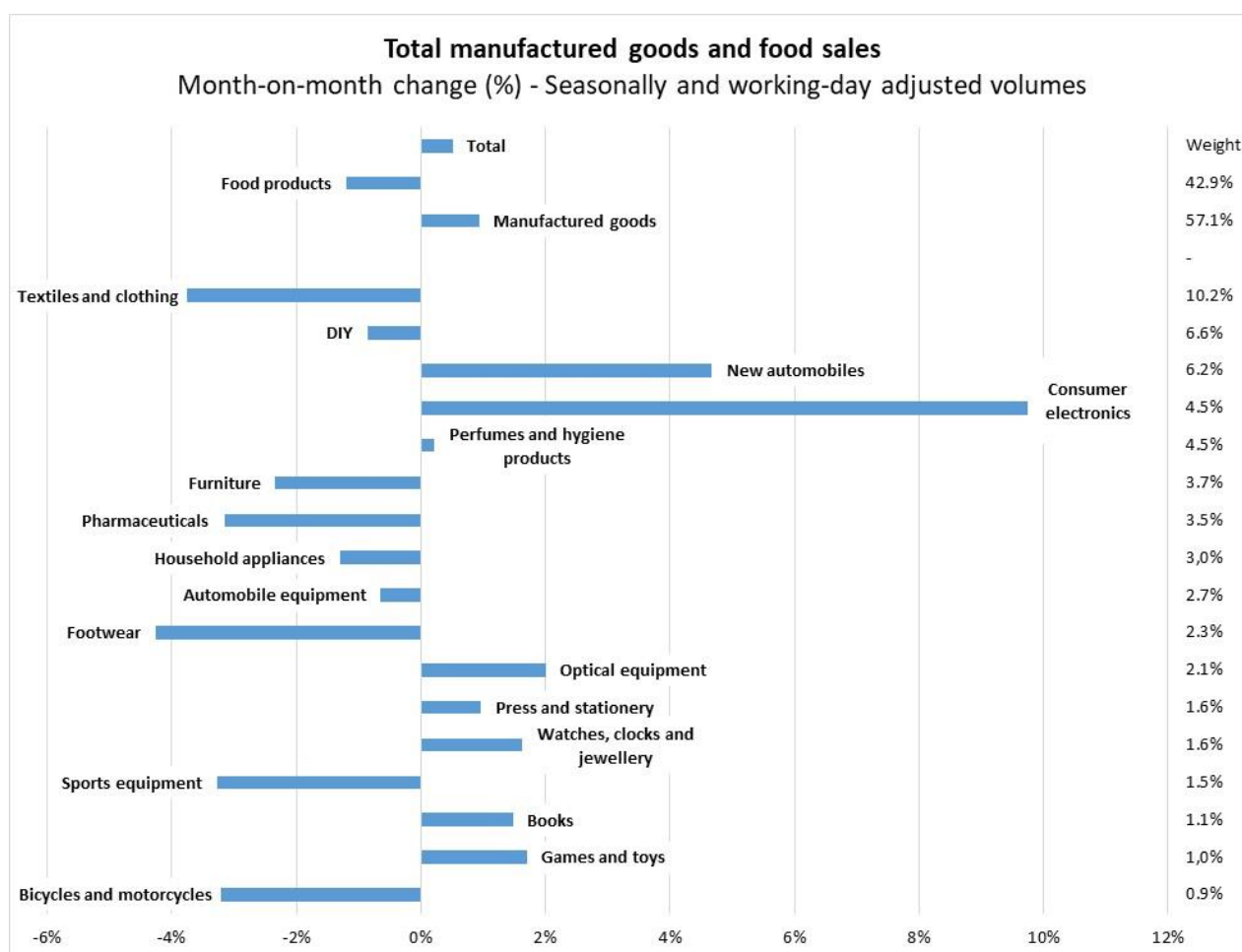
Turnover in retail trade picked up slightly in January

Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In January, turnover in retail trade (in volume terms, adjusted for seasonal and working-day variations) grew slightly by 0.5% compared to December, when it had risen by 0.4%. Sales of manufactured goods increased by 0.9% (after rising by 0.9%), but with varying developments across the sub-sectors. Sales of textiles-clothing, which dropped by 4.5% after putting on 5.0%, and of footwear, which fell by 4.3% after 7.2%, were down after the strong increases recorded in December. Conversely, sales of consumer electronics, which grew by 9.7% after falling by 14.1% and of new cars, which rose by 4.7% after slipping by 1.7%, were particularly strong. Food sales decreased by 1.2% after a 1.7% increase.

In terms of distribution channels, hypermarket sales grew by 3.5% month-on-month, while supermarkets sales lost 1.5%. Sales of small retailers, which were up by 0.1%, and department store sales, which shed 0.4%, were relatively stable.

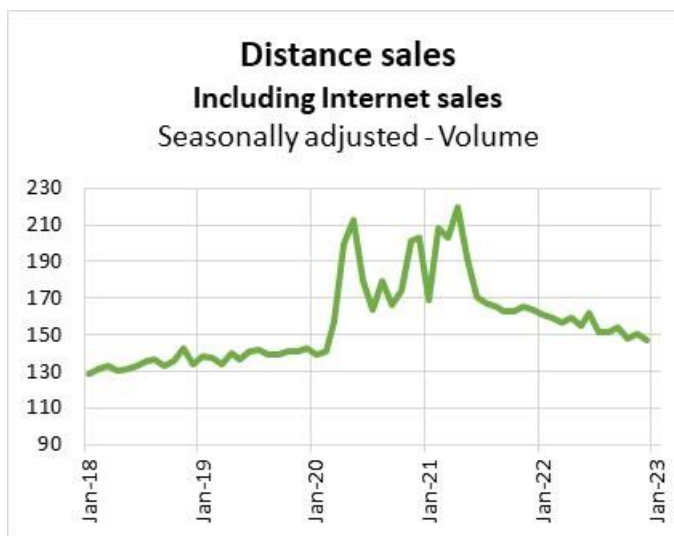
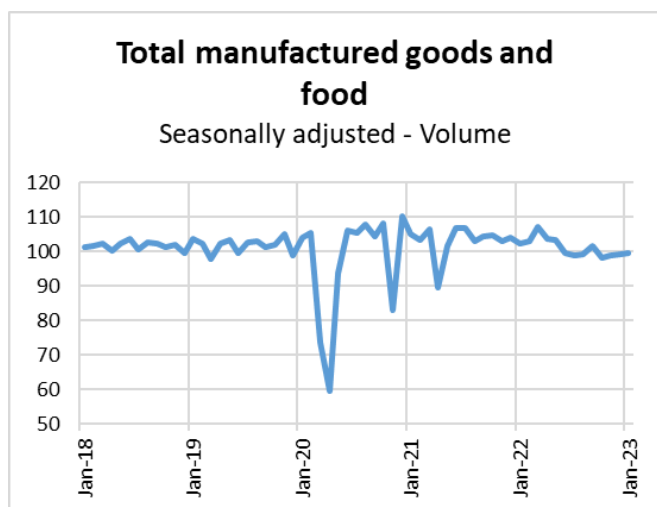
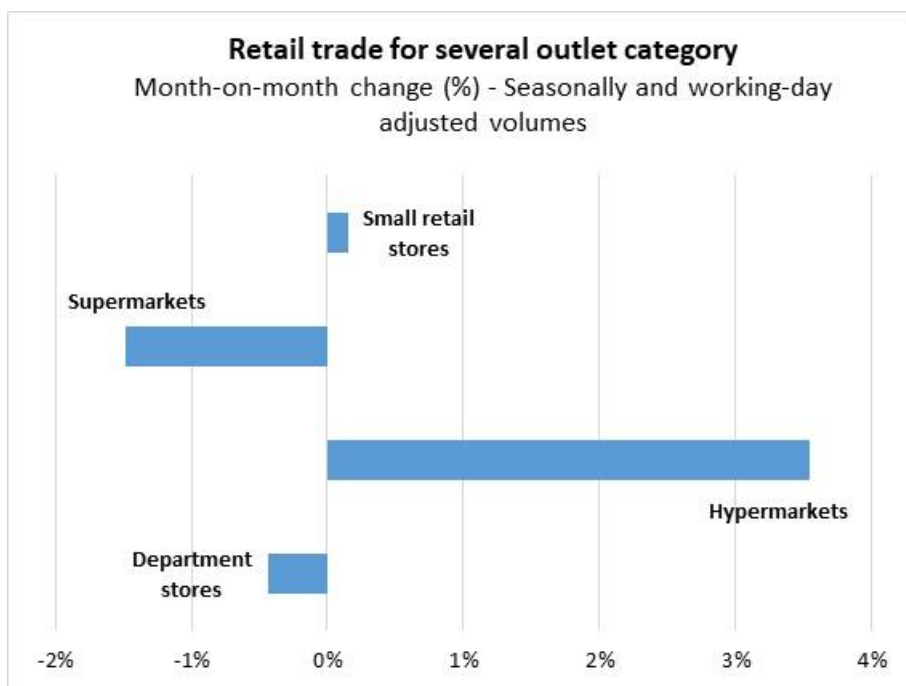
Quarter-on-quarter, overall retail sales declined by 0.5%, pushed down by the 2.3% drop in food sales, while sales of manufactured goods were slightly up by 0.6%.



Notes :

- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Retail trade by certain outlet category: M/M-1 change (%)



Source: FEVAD and Banque de France

Provisional data as of the 8th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers December 2022. The actual figure for January will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Methodology: From December, 2022, a new methodology is used for the index « Food products ». There is a revision of the whole time series since 2000. The series "Total" is consequently affected.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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