

## Turnover in retail trade at the end of November 2022

22 December 2022

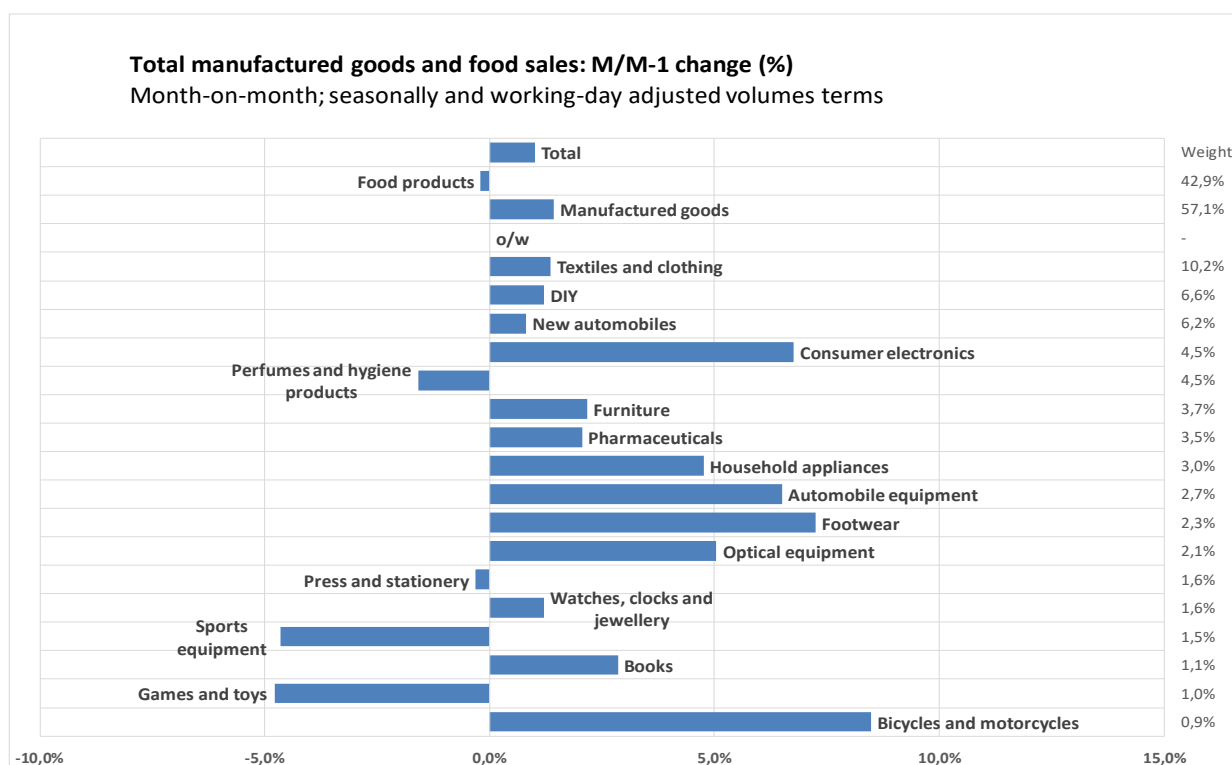
### Turnover in retail trade rose slightly in November

*Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.*

**In November**, turnover in retail trade rose slightly by 1.0% compared with October (adjusted for seasonal and working-day variations), when it had fallen by 3.8%. This was mainly due to the increase in sales of manufactured goods (up 1.4% on October, after -4.0%), in particular the consumer electronics (6.8% after -5.8%), footwear (7.2% after -8.8%) and bicycles and motorcycles (8.5% after 0.4%) sectors. In contrast, sales of games and toys fell by 4.8% (after -0.1%) and sports equipment lost 4.7% (after rising by 2.3%). Food sales remained stable, inching down by 0.2% (after -2.2%).

**In terms of distribution channels**, sales of small retailers rose by 4.5% (after -5.4%), whereas those of large retailers fell by 4.6% (after -5.9%).

**Quarter-on-quarter**, retail sales were broadly stable (0.2%), with the 1.3% increase in manufactured goods offsetting the 1.6% fall in food.

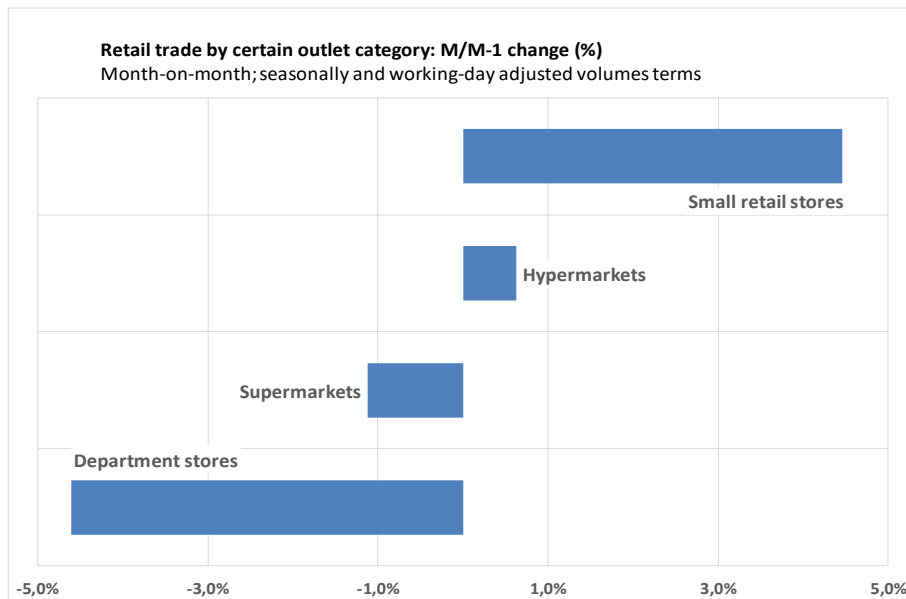


Notes :

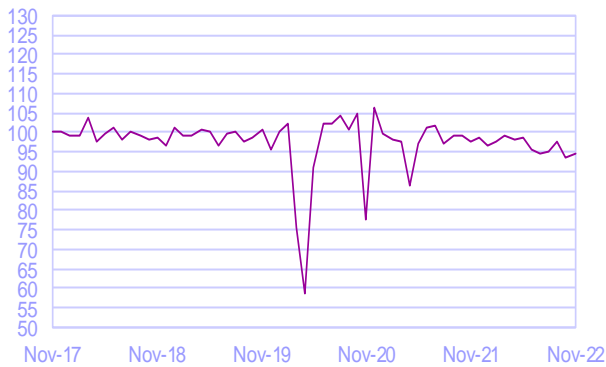
- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: November 2022

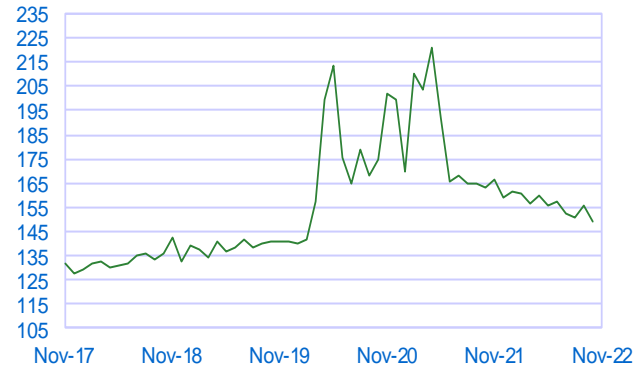
Retail trade by certain outlet category: M/M-1 change (%)



Total manufactured goods and food



Distance sales (including internet sales)



Source : FEVAD and Banque de France

Provisional data as of the 7th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers October 2022. The actual figure for November will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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