



Turnover in retail trade at the end of October 2022

22 November 2022

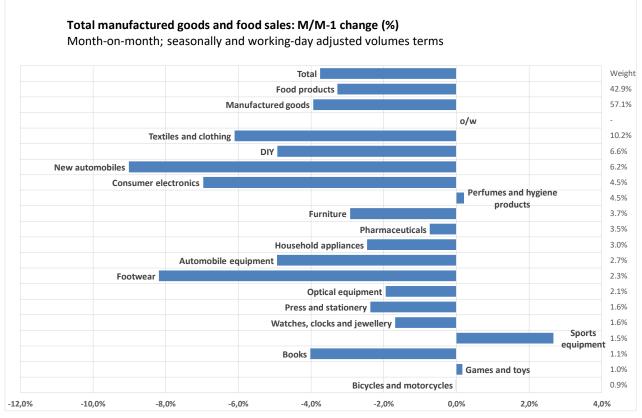
After September's increase, turnover in retail trade declined in October

<u>Note</u>: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In October, turnover in retail trade fell by 3.7% against the previous month, adjusted for seasonal and working-day variations, after rising by 2.5% in September. This decline can be attributed to both food sales (-3.3% compared with September, after 0.5%) as well as to manufactured goods (-3.9%, after 4.1%). Over the month, the sharpest losses were seen in the new car (down 9.0%, after 10.2% rise) footwear (8.2%, after 3.3%) and consumer electronics (7.0%, after 9.1%) sectors. Only sports equipment posted a significant increase (2.7%, after 2.4%).

In term of distribution channels, the greatest declines were recorded by both small retailers (-3.7%, after 1.9%) and large retailers (-5.2%, after 1.8%), and to a lesser extent by supermarkets (-1.5%, after 0.6%).

Quarter-on-quarter, total retail trade sales fell slightly (-0.8%), with trends differing considerably across sectors. Sales of new cars (4.4%) and consumer electronics (3.9%) rose sharply, while those of textiles and clothing (-2.3%) and footwear (-5.2%) declined.



Notes :

1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)

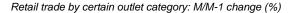
2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

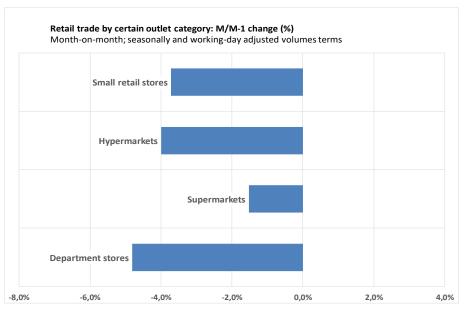


BUSINESS TRENDS

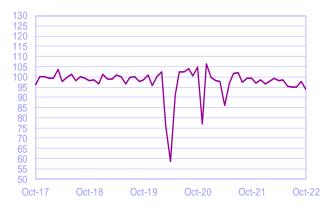


Period under review: October 2022



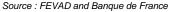


Total manufactured goods and food



Distance sales (including internet sales)





Provisional data as of the 7th working day following the month under review.

Notes:

 The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers September 2022. The actual figure for October will be published as soon as it is available.

 The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see sectoral level information, methodology, publications calendar and contacts

Find the series on the website of the Bank of France in Webstat Banque de France database.

Subscription to Business surveys can be requested to www.banque-france.fr

