

Turnover in retail trade at the end of August 2022

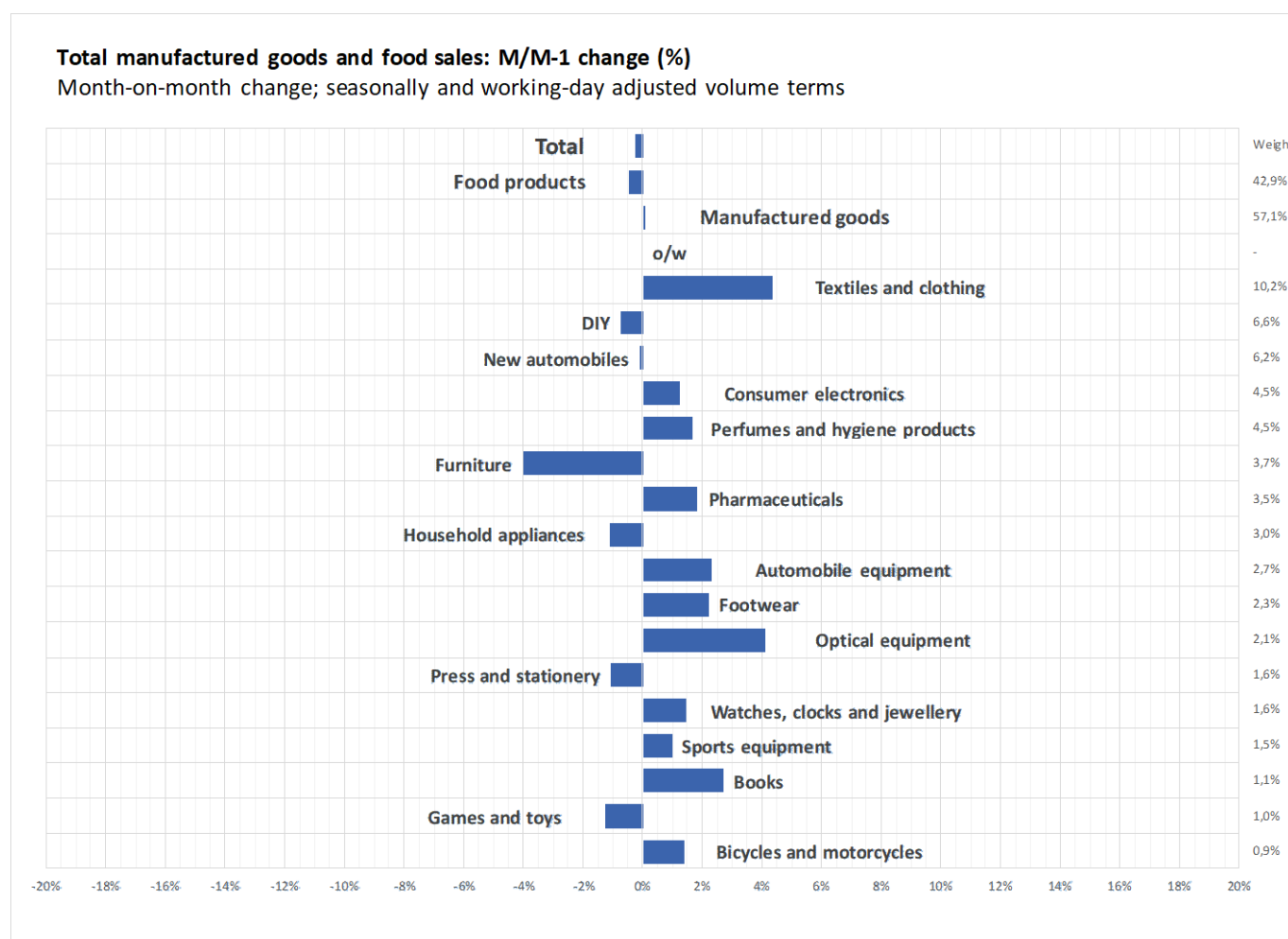
21 September 2022

Turnover in retail trade inched down in August

Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In August, turnover in retail trade contracted by 0.3% month-on-month, adjusted for seasonal and working-day variations. This decline can mainly be attributed to food sales (-0.5% compared to July), as well as some manufactured goods sectors, in particular furniture (-4%), games and toys (-1.7%) and household appliances (-1.1%). Overall sales of manufactured goods were stable in August (up by 0.1% compared to July) thanks in particular to increases in the textile and clothing (4.3%), optical (4.1%), books (2.7%) and automotive equipment (2.3%) sectors.

Quarter-on-quarter, the 3.1% decrease in overall sales was mainly due to the fall in sales of manufactured goods (-5.3%), while sales of food products were stable (-0.1%).

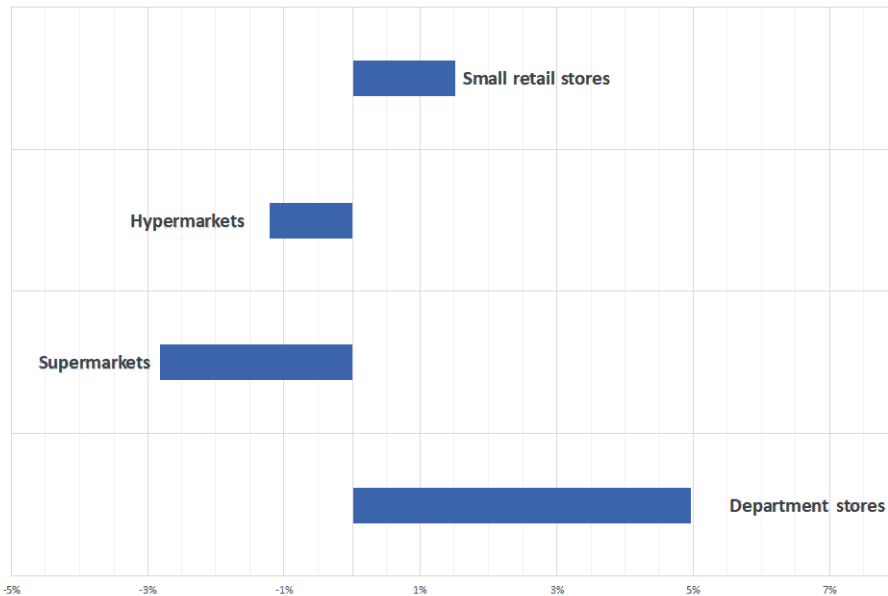


Notes :

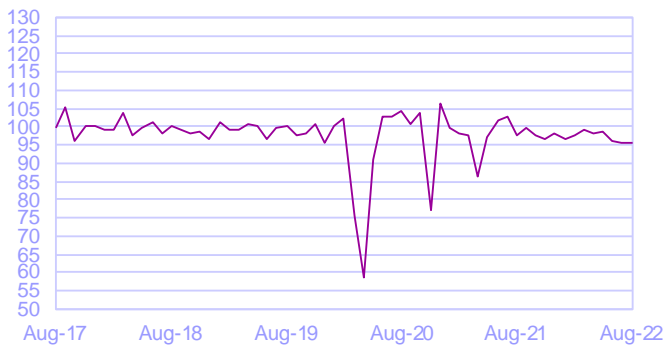
- 1) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Period under review: August 2022

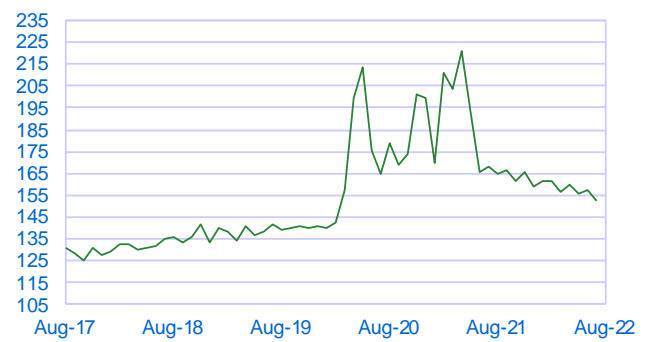
Retail trade by certain outlet category: M/M-1 change (%)
Month-on-month change; seasonally and working-day adjusted volume terms



Total manufactured goods and food



Distance sales (including internet sales)



Source : FEVAD and Banque de France

Provisional data as of the 7th working day following the month under review.

Notes:

- 1) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers June 2022. The actual figure for July will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

Subscription to Business surveys can be requested to www.banque-france.fr

