

# **BUSINESS TRENDS**



### Turnover in retail trade at the end of June 2022

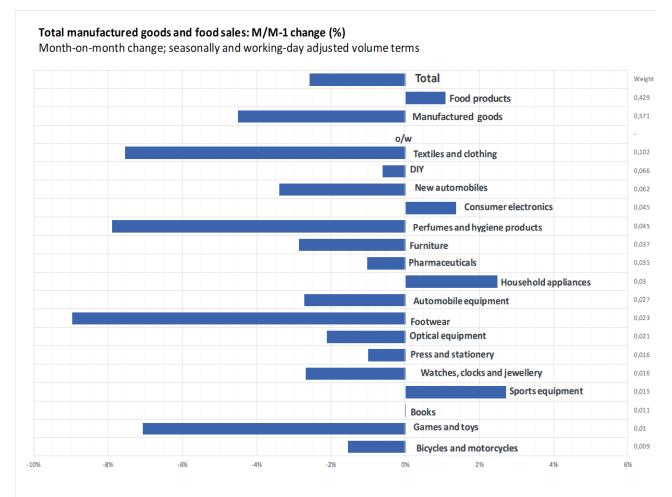
20 july 2022

### Turnover in the retail sales declined in June, but was stable in the second quarter

<u>Note</u>: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

**In June**, turnover in retail trade fell by 2.6% compared with May, after rising by 0.7% the previous month, adjusted for seasonal and working-day variations. Month-on-month, while food sales edged up by 1.1% compared with May, after a fall of 2.0%, sales of manufactured goods contracted by 4.5%, after a rise of 1.4%. In particular, the footwear, perfumes and personal care products, and textiles and clothing sectors lost 9.0%, 7.9% and 7.6% respectively, whereas sports equipment and household appliances made gains of 2.7% and 2.5% respectively.

**Quarter-on-quarter**, turnover in retail trade was stable, inching up by 0.1%. The footwear and textiles and clothing sectors posted the best performances, growing by 12.2% and 12.0% respectively over the past three months. New car sales slipped by 9.6%. In terms of distribution channels department store sales rose by 3.5%, while those of small retailers (excluding the automotive sector) fell slightly by 1.6%



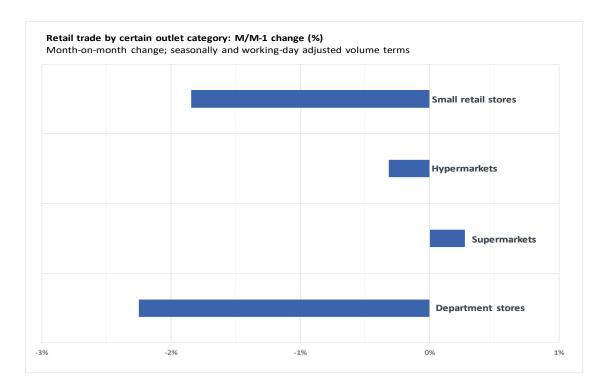
Notes:

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

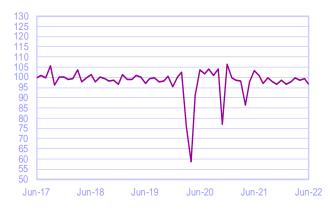
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Period under review: June 2022



### Total manufactured goods and food



### Distance sales (including internet sales)



Source : FEVAD and Banque de France

Provisional data as of the 7th working day following the month under review.

#### Notes:

- The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers April 2022. The actual figure for May will be published as soon as it is available.
- 2) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see <u>sectoral level information</u>, methodology, publications calendar and <u>contacts</u>

Find the series on the website of the Bank of France in Webstat Banque de France database.

Subscription to Business surveys can be requested to www.banque-france.fr

