

Turnover in retail trade at the end of April 2022

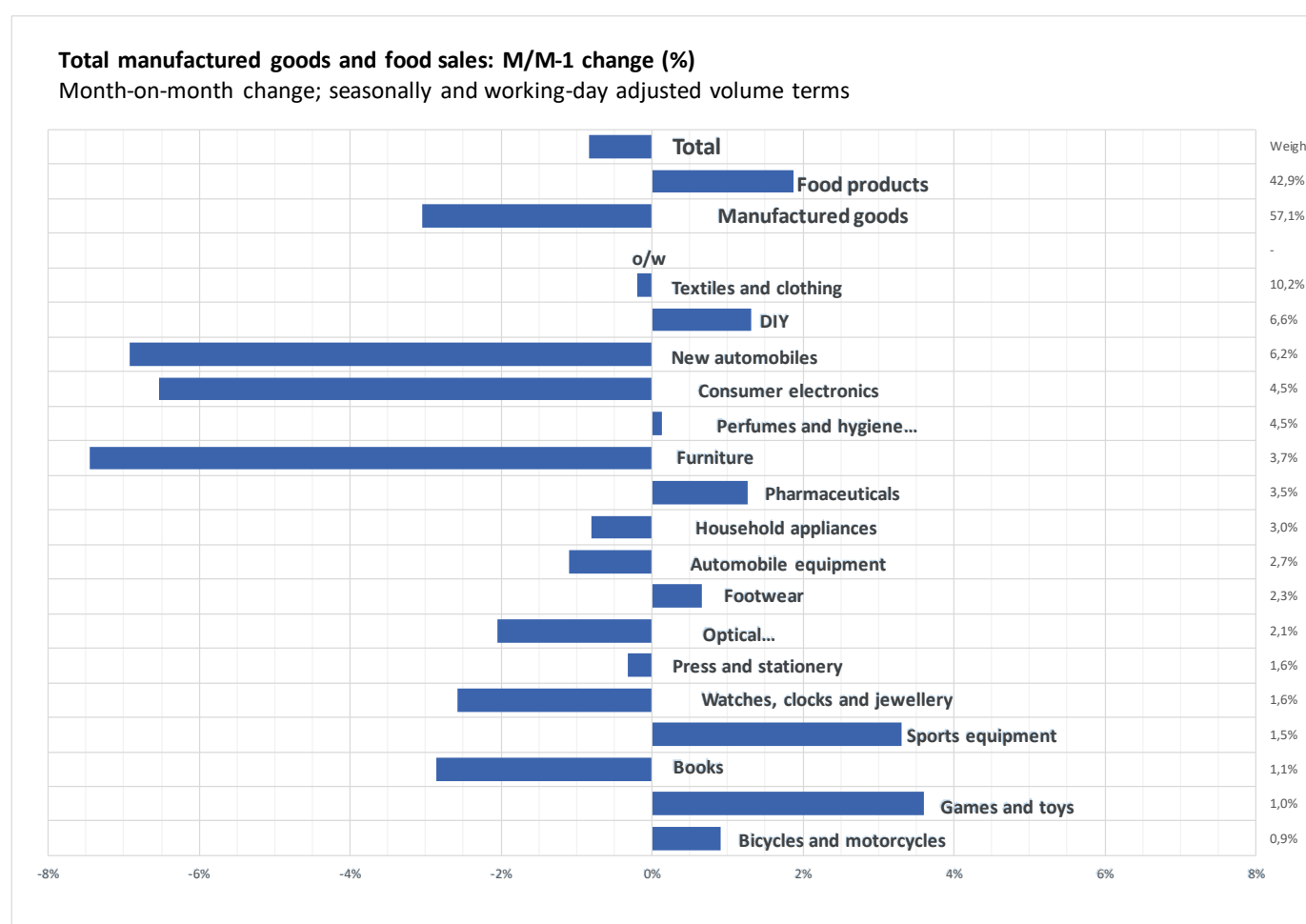
20 may 2022

Turnover in retail trade fell slightly in April

Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

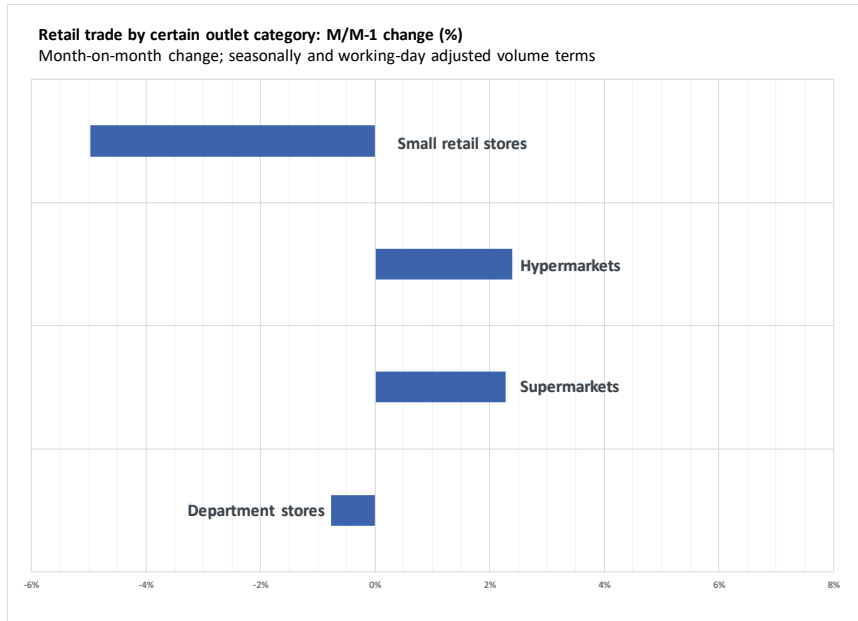
In April, turnover in retail trade inched down by 0.8% against March, adjusted for seasonal and working day variations. Food sales rose by 1.9%, whereas those of manufactured goods fell over the month by 3.0%, impacted by the declines in new car sales and furniture sales, which dropped by 6.9% and 7.5% respectively. Over the past three months, manufactured goods sales nevertheless increased by 3.7%, driven by consumer electronics, which fell by 6.5% in April but rose by 6.5% over the three-month period.

In terms of distribution channels, sales of small retailers fell over the month by 5.0%, while those of supermarkets rose by 2.3% and by 2.4% for hypermarkets.

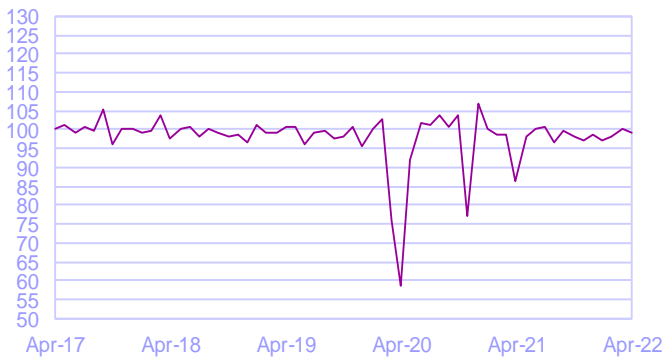


Notes :

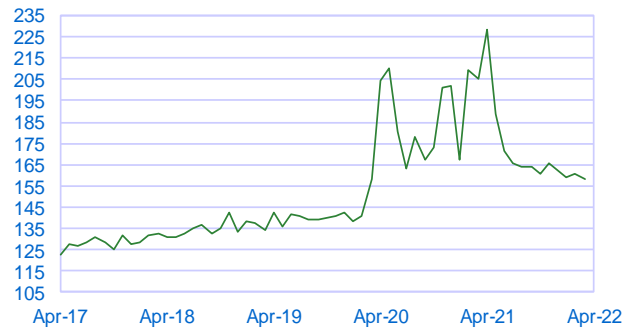
- 1) The quarter-on-quarter change is calculated as the ratio of the average of the indices for the current quarter (-February-March-April) to the average for the previous quarter (November-December-January).
- 2) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 3) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components. **Given the lockdowns of April 2020 and April 2021, this month's figures should be interpreted with a degree of caution, in particular at the granular product level.**



Total manufactured goods and food



Distance sales (including internet sales)



Source : FEVAD and Banque de France

Provisional data as of the 7th working day following the month under review.

Notes:

- 1) The quarter-on-quarter change is calculated as the ratio of the average of the indices for the current quarter (February-March-April) to the average for the previous quarter (November-December-January).
- 2) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers March 2022. The actual figure for April will be published as soon as it is available.
- 3) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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