

Turnover in retail trade at the end of March 2022

19 April 2022

Turnover in retail trade rose slightly in March

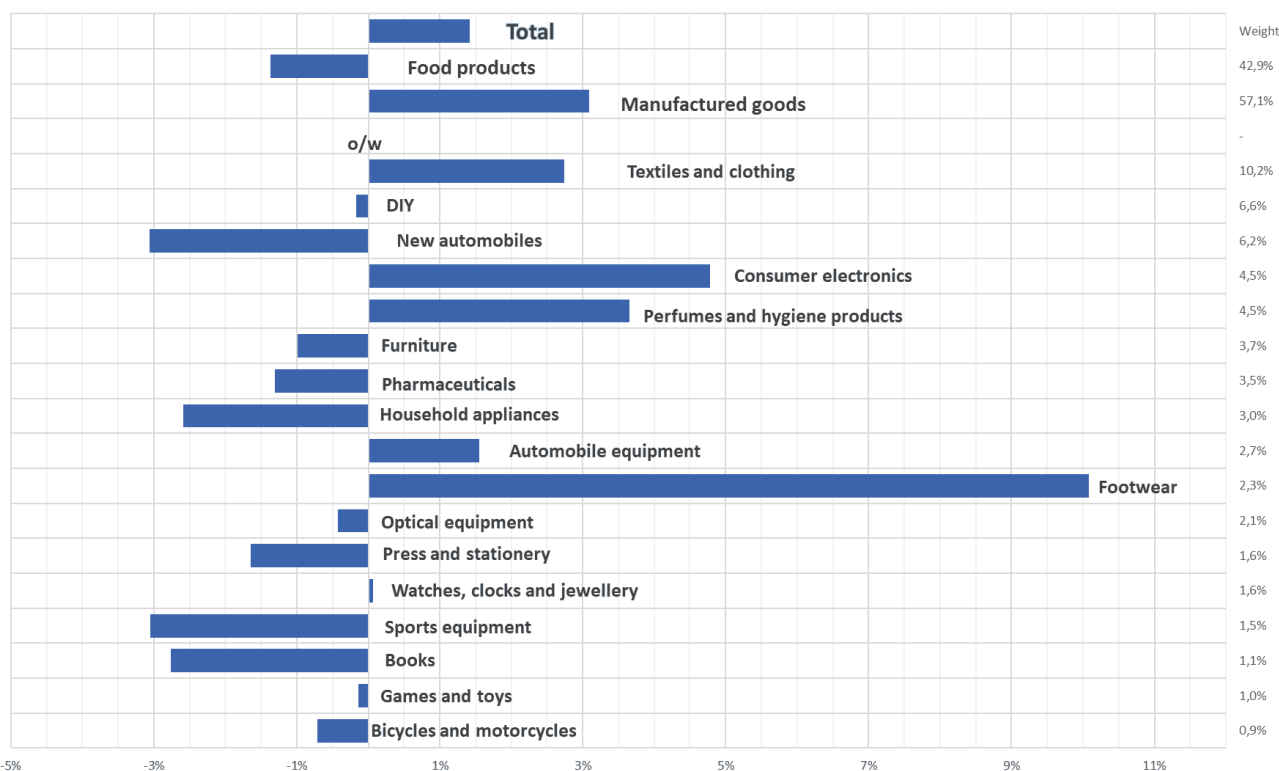
Note: The trend in retail sales does not reflect that of total household consumption: the latter includes other items such as health care, education and rents.

In March, turnover in retail trade rose by 1.4% compared with February, adjusted for seasonal and working day variations, following an identical increase of 1.4% the previous month. Sales of food products declined by 1.4% month-on-month, while sales of manufactured goods were up 3.1%. There was a drop in sales of new cars (down 3.1%), sports equipment (down 3.0%), and books (down 2.8%). Conversely, sales of footwear (up 10.1%), electronic equipment (up 4.8%) and perfumes (up 3.7%) were robust.

Over the past three months, retail sales as a whole were stable (up 0.4%) compared with the previous three month period, reflecting a fall in food products of 1.7% and an increase in manufactured goods of 1.7%.

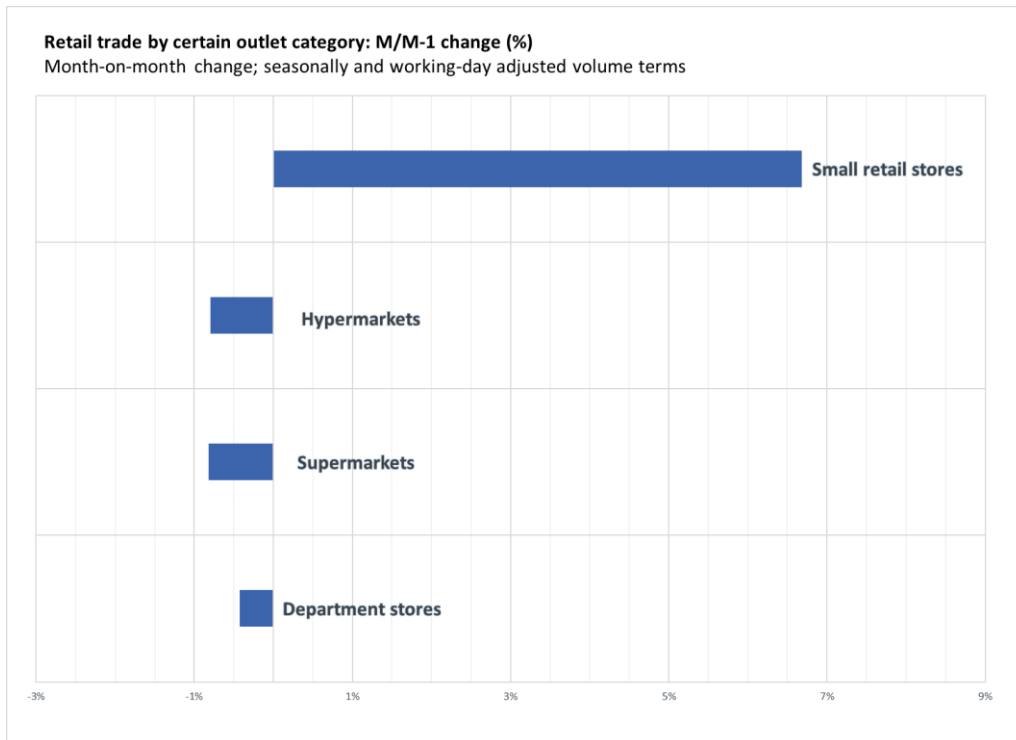
Total manufactured goods and food sales: M/M-1 change (%)

Month-on-month change; seasonally and working-day adjusted volume terms

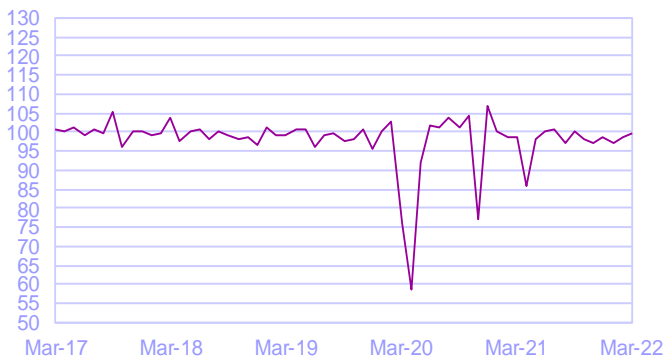


Notes :

- 1) The quarter-on-quarter change is calculated as the ratio of the average of the indices for the current quarter (January-February-March) to the average for the previous quarter (October-November-December).
- 2) Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (weights are given on the right scale)
- 3) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.



Total manufactured goods and food



Distance sales (including internet sales)



Source : FEVAD and Banque de France

Provisional data as of the 7th working day following the month under review.

Notes:

- 1) The quarter-on-quarter change is calculated as the ratio of the average of the indices for the current quarter (January-February-March) to the average for the previous quarter (October-November-December).
- 2) The Fevad and the Banque de France work together to publish the e-commerce figures for France (excluding food). The last published figure covers February 2022. The actual figure for March will be published as soon as it is available.
- 3) The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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